

CONFIDENTIAL

# Bulletin

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## Calendar of Events

### Events

#### April 16, 2015

NPA/NPAS board meetings  
Lincoln, NE

#### April 16, 2015

NPA Foundation Fundraiser  
Behind-the-Scenes Tour of the  
NE State Capitol

#### April 17-18, 2015

Annual NPA Convention  
Holiday Inn-Downtown  
Lincoln, NE

#### October 1-3, 2015

National Newspaper Association  
(NNA) Convention & Trade Show  
St. Charles, MO

#### October 23, 2015

Journalism Hall of Fame Banquet  
Nebraska Club, Lincoln, NE

### Webinars

#### March 26, 2015

Successful Interviewing in  
Emotional Situations  
Online Media Campus

#### April 2, 2015

Sponsored Contests: Enhancing  
Your Newspaper's Visibility  
Online Media Campus & PUBAUX

#### April 9, 2015

Mobile Video Editing  
Online Media Campus

#### April 23, 2015

Out-Servicing the Competition:  
Adding Value for Your Customers  
Online Media Campus

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## Sunshine Week - March 15-21

Launched in 2005, Sunshine Week has grown into an enduring annual initiative to promote open government and push back against excessive official secrecy. It provides the opportunity to spark a nationwide discussion about the critical importance of access to public information.



There are endless ways to make Sunshine Week burn even brighter in 2015 by participating in promoting freedom of information:

**Journalists** - highlight the importance of openness through stories, editorials, columns, cartoons or graphics.

**Civic Groups** - organize local forums, sponsor essay contests or press elected officials to pass proclamations on the importance of open access.

**Educators** - use Sunshine Week to teach your students about how government transparency improves our lives and makes our communities stronger.

**Elected Officials** - pass a resolution supporting openness, introduce legislation improving public access or encourage training of government employees to ensure compliance with existing laws mandating open records and meetings.

**Private Citizens** - write a letter to the editor or spread the word to friends through social media.

No matter how you choose to participate there's an array of examples in the Idea Bank, at [www.sunshineweek.com](http://www.sunshineweek.com).

Sunshine Week was created by the American Society of News Editors and is now coordinated in partnership with the Reporters Committee for Freedom of the Press, but freedom of information isn't just a press issue. It is a cornerstone of democracy, enlightening and empowering people to play an active role in their government at all levels. It helps keep public officials honest, makes government more efficient and provides a check against abuse of power.



Help make a difference in the continuing battle against unnecessary government secrecy.

## **NPA/NPAS Staff**

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## **Good work!**

The following newspapers sold network ads. **To help inspire your paper to sell network ads, we've included the amount of money each newspaper made in selling these ads:**

### **Week of 2-23:**

#### **2x2**

Broken Bow Chief — Deb McCaslin (paper made \$975.00)  
Hebron Journal Register — Christy Farnstrom (paper made \$150.00)  
Hickman Voice News — Linda Bryant (4 ads)(paper made \$1,287.50 +\$106.50 out of state)  
Hickman Voice News — Austin Roper (4 ads)(paper made \$1,300.00)  
Lexington Clipper-Herald — Katy Bergstrom (paper made \$162.50)  
Neligh News & Leader — Joan Wright (paper made \$487.50)  
Sutherland Courier-Times — Trenda Seifer (paper made \$625.00)  
Wayne Herald — Jan Stark (paper made \$487.50)

#### **NCAN**

Albion News — Jim Dickerson (paper made \$112.50)  
Aurora News-Register — Dani Lemburg (paper made \$189.50)  
Broken Bow Chief — Pat Jackson (paper made \$149.50)  
Hickman Voice News — Linda Bryant (paper made \$112.50)  
Kearney Hub — Becky Hilsabeck (2 ads) (paper made \$232.00)  
Nebraska City News-Press — Erin Johnson (paper made \$112.50)

### **Week of 3-2:**

#### **2x2**

Hickman Voice News — Linda Bryant (4 ads)(paper made \$2,412.50 + \$382.50 out of state)  
Hickman Voice News — Austin Roper (4 ads)(paper made \$775.00)  
Mullen Tribune — Gerri Peterson (paper made \$487.50)  
Wayne Herald — Jan Stark (paper made \$487.50 + \$180.00 out of state)

#### **NCAN**

Albion News — Jim Dickerson (NCAN Special Free Ad + \$45.00 out of state)  
Aurora News-Register — Dani Lemburg (NCAN Special Free Ad)  
Broken Bow Chief — Pat Jackson (paper made \$149.50)  
Hickman Voice News — Linda Bryant (paper made \$112.50)  
Imperial Republican — Amanda Courter (paper made \$112.50)  
Nebraska City News-Press — Erin Johnson (2 ads)(paper made \$284.50)  
Superior Express — Bill Blauvelt (paper made \$112.50)

### **Week of 3-9:**

#### **2x2**

Blair Enterprise — Loraine Ellis (paper made \$312.50)  
Fremont Tribune — Cheryl Hattari (paper made \$162.50 + \$44.00 out of state)  
Hickman Voice News — Linda Bryant (4 ads)(paper made \$775.00)  
Hickman Voice News — Austin Roper (2 ads)(paper made \$312.50)  
Imperial Republican — Jana Pribbeno (paper made \$487.50)

#### **NCAN**

Albion News — Jim Dickerson (paper made \$57.00 out of state)  
Arapahoe Public Mirror — Gayle Schutz (paper made \$154.50)  
Broken Bow Chief — Pat Jackson (paper made \$149.50)  
Imperial Republican — Amanda Courter (paper made \$112.50)  
Nebraska City News-Press — Erin Johnson (paper made \$112.50)  
Superior Express — Bill Blauvelt (paper made \$112.50)

### **Week of 3-16:**

#### **2x2**

Blair Enterprise — Lynette Hansen (paper made \$162.50)  
Falls City Journal — Nikki McKim (paper made \$975.00)  
Fremont Tribune — Cheryl Hattari (paper made \$162.50 + 44.00 out of state)  
Hickman Voice News — Linda Bryant (4 ads)(paper made \$1,112.50)  
Hickman Voice News — Austin Roper (4 ads)(paper made \$775.00)  
Imperial Republican — Jana Pribbeno (paper made \$487.50)  
Lexington Clipper-Herald — Katy Bergstrom (paper made \$162.50)  
Mullen Tribune — Gerri Peterson (paper made \$487.50)

#### **NCAN**

Arapahoe Public Mirror — Gayle Schutz (paper made \$154.50)  
Broken Bow Chief — Pat Jackson (paper made \$149.50)  
Broken Bow Chief — Les Mann (paper made \$112.50)  
Hartington Cedar Co. News — Peggy Year (paper made \$112.50)  
Hickman Voice News — Linda Bryant (paper made \$112.50)  
Imperial Republican — Amanda Courter (NCAN Special Free Ad)  
Nebraska City News-Press — Erin Johnson  
Superior Express — Bill Blauvelt (NCAN Special Free Ad)

## **Dissecting Engagement: What's working and what's next? Watch free live streaming, March 30-31**

Engagement. We covet it. We build structures to foster it. We measure it. How do we optimize engagement in a rapidly shifting media ecosystem?



We look at metrics: Time spent, click through and bounce rates, sharing, push notifications, geo-location tagging, user generated content, and more, all to foster engagement. But who is developing the most agile and best engagement methods and models? Is it a spectrum, an end point, or an agile process? How do we take these models and apply them to our own efforts to encourage deeper and more loyal engagement?

The Donald W. Reynolds Journalism Institute and the Missouri School of Journalism cull together some of the media industry's thought leaders and influencers March 30-31 in "Dissecting Engagement: What's working and what's next?" The event hashtag is #RJIengagement.

**Here's a link to the full schedule and more information: <http://www.rjionline.org/events/dissectingengagement>. Those interested in watching the live stream will need to register. It is free.** If you have any questions contact Jennifer Nelson, Sr. Information Specialist, Donald W. Reynolds Journalism Institute, 573-884-5599.

## **Kidsville News! sponsors National Newspaper Association's 2015 Newspaper And Education contest**

For the fourth year in a row, Kidsville News!, a literacy and educational newspaper initiative based in Fayetteville, NC, has stepped up to sponsor the National Newspaper Association's Newspaper And Education contest.

"Since 1998, the Kidsville News! Literacy and Educational resource program has played an important role in the success of community newspapers," said Bill Bowman, president and founder of Kidsville News! "In addition to sponsoring the NAE contest, we are extremely proud and excited to continue to license our unique, successful and profitable NIE program with numerous members of the NNA."

"We thank Kidsville News! for its generous support in helping us recognize the significant role newspapers play in supporting community educational programs," said NNA Contest Chair Jeff Farren, publisher of the Kendall County Record in Yorkville, IL. "This generous sponsorship will ensure each of the contest's 10 first-place winners will receive a check for \$100 and an award certificate," he said. NNA believes successful newspaper education partnerships should be celebrated, so it has created this enhanced



Newspaper In Education contest to highlight newspaper/school partnerships (levels Kindergarten through community college) that focus on developing fully informed citizens. Both traditional Newspaper In Education programs and non-traditional programs are eligible for entry.

**The contest is open to NNA member and non-member newspapers.** It will recognize newspapers that have established internships, supported school programs, assisted student journalists and helped local education through activities that reach beyond news coverage.

Entries must have been published or carried out between July 1, 2014, and June 30, 2015. **The deadline for entries is July 1, 2015. More information can be found on NNA's website, [www.nnaweb.org/contests](http://www.nnaweb.org/contests).**

Contest winners will be informed if they have won by August 2015 and will also be acknowledged during NNA's 129th Annual Convention & Trade Show, October 1-3, 2015, in St. Charles, MO.

Newspapers interested in bringing Kidsville News! into their community, can find more information by going to [www.kidsvillenews.com](http://www.kidsvillenews.com). Questions? Contact Lynn Edinger at 573-777-4982, or at [lynn@nna.org](mailto:lynn@nna.org).

## **Payment for Constitutional Amendments**

Payment for Constitutional Amendments that ran in October 2014 will be sent by NPAS when the Legislature approves the bill in 2015.

We have submitted the necessary documents for payment. This timetable has not changed for 87 years. It is in the Constitution. Payment from the Nebraska State Treasurer is expected in June 2015.

As soon as we receive payment, we will be paying the newspapers.

If you have any questions, contact Carolyn Bowman or Jenelle Plachy at the NPAS office: 402-476-2851.

## **Have a Legal Question??**

**Questions about editorial policy, journalism ethics or a legal notice?**

**Call the Nebraska Press Association Legal Hotline.**

Contact Shawn Renner or John Hewitt at Cline, Williams, Wright, Johnson & Oldfather 1900 U.S. Bank Building, Lincoln, NE 68508, 402-474-6900, [srenner@clinewilliams.com](mailto:srenner@clinewilliams.com) or [jhewitt@clinewilliams.com](mailto:jhewitt@clinewilliams.com).





# Classified Advertising Exchange

Mar. 16, 2015

**FOR SALE: Hooper-Scribner Rustler Sentinel**, located in eastern Nebraska is now for sale. Small community newspaper covering two great communities which are both energetic and looking for growth. For more information contact Kathy at 402-664-3198 or email: [rustlernews@gpcom.net](mailto:rustlernews@gpcom.net).

**FOR SALE: Arapahoe Public Mirror and the Elwood Bulletin**, located in south-central Nebraska are now for sale. Small, community weekly newspapers that are turn-key operations. Great staffs, great communities, great investment. For more information contact publisher Gayle Schutz, 308-962-6305 or email: [bgsfarms80@gmail.com](mailto:bgsfarms80@gmail.com).

## **ATTACHED TO THIS WEEK'S BULLETIN:**

Classified Advertising Exchange; Convention Agenda, Registration Form, Hotel Room Reservation Info, Menu, NPA Foundation Fundraiser Info, Silent Auction Donation Form.

**2015**

**NNA calendar strips are still available!**  
If you'd like more, contact the NPA office.

## **ORDER SAFETY VESTS THROUGH NNA**

U.S. Dept. of Transportation regulation requires media representatives who work within the rights-of-way of federal-aid highways to wear a specific type of high-visibility safety vest. This applies to all newspaper employees - not just reporters & photographers. **NNA offers ANSI Class II-2004-107 safety vests with reflective markings and Velcro closure. In large letters on the back is the word PRESS. Sizes S-XL, \$19.50 ea.; sizes 2XL-4XL, \$21.50 ea. (plus S/H). To order, call NNA at 573-777-4980.**

**Advertising in the Classified Advertising Exchange is only \$4.00 per week for non-members. (Approximately 25 words, if you have a longer ad, there is an additional charge of \$1.00 for the ad with a 50 word maximum.) It's a great way to sell or find equipment, hire a new employee, advertise a service which you provide, sell or buy a newspaper. Only Nebraska member newspapers may advertise for help wanted for Nebraska newspapers. No out-of-state help wanted advertisements accepted.**

Just mail, email or fax us your ad copy by noon Friday to get it in for the week's Bulletin. If you have questions, call NPA, (402)476-2851, NE: 800-369-2850, FAX: (402)476-2942 or email: [nebpress@nebpress.com](mailto:nebpress@nebpress.com).

# *It's time to think about convention!*

NPA Annual Convention - Holiday Inn-Downtown, Lincoln, NE

**April 17-18, 2015**

## Reserve your hotel rooms now!

NPA Convention room rate (single or double)  
**\$99.00 p/night (+ tax)**

**Guest parking included** with your room reservation

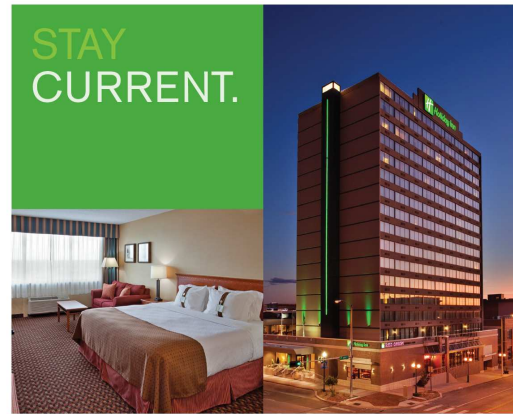
Be sure to mention you're attending the NPA Convention when you register

**To make room reservations BY PHONE**, call 402-475-4011 and ask for IN-HOUSE RESERVATIONS

**To make room reservations ONLINE**, see attached instruction sheet

**Convention block room reservations CLOSE MARCH 28, so don't delay!**

**Holiday Inn®**  
Lincoln - Downtown



### **Just the Place for You**

The newly renovated Holiday Inn Lincoln - Downtown is conveniently located in the Historic Haymarket District. The hotel encompasses the iconic heritage of the Holiday Inn brand with a touch of modern design. The changes we have made continue to set new standards for business travelers and families. Join us on your next trip to Lincoln and let us take care of you!

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- Free High-Speed Internet Access
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- The Red Onion Bistro & Bar - Full Service
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- Full Service Meetings
- Managers Reception - Mon through Wed
- Heated Indoor Pool
- Fitness Room & Business Center

Holiday Inn Lincoln - Downtown  
141 North 9th Street, Lincoln, NE 68508 | P: 402-475-4011 | F: 402-475-9011  
Reservations: 1-800-HOLIDAY (465-4329) | [holidayinn.com/lincolndtne](http://holidayinn.com/lincolndtne)



## ***NPA Convention Menu:***

### **FRIDAY, APRIL 17**

#### **FRIDAY LUNCH:**

*On your own (11:30a-1:00p) - check out over 17 restaurants in the Haymarket area*

#### **FRIDAY AWARDS BANQUET:**

*Marsala Chicken Breast - pan roasted chicken breast topped w/mushrooms, roasted onions & garlic, served in Marsala wine sauce; roasted potatoes, green beans almondine, garden greens salad, dinner rolls, dessert-carrot cake*

### **SATURDAY, APRIL 18**

#### **SATURDAY BREAKFAST (& Great Idea Exchange):**

*Husker Buffet - scrambled eggs, Cinnamon Supreme French Toast, homestyle breakfast potatoes, bacon, muffins & assorted juices*

#### **SATURDAY AWARDS LUNCHEON:**

*Hot Turkey Sandwich - open face smoked turkey on sourdough topped w/buttermilk mashed potatoes & brown gravy, seasonal vegetables, dinner rolls, dessert-assorted bars/brownies*

#### **SATURDAY BANQUET:**

*Angus Prime Rib - 8 oz. prime rib w/au jus, baked potato, seasonal vegetables, garden greens salad, dinner rolls, dessert-assorted cheesecakes*



## NE Press Association Annual Conference

1. Block Name: NE Press Assn Annual Conference
2. Group Code: NPA
3. Dates: 04/16/2015 through 04/19/2015
4. Rate: Standard: \$99.00 with parking included
5. Cutoff Date: March 28<sup>th</sup>, 2015

Decide whether you would like to make your reservation via phone, or via the internet.

- 1) To make a reservation via the phone please dial (402)475-4011, and then skip to A.
- 2) To make internet reservations copy and paste the link below to your internet browser.
- 3) [http://ichotelsgroup.com/redirect?path=rates&brandCode=HI&GPC=NPA&hotelCode=LNKDT&\\_PMID=99801505](http://ichotelsgroup.com/redirect?path=rates&brandCode=HI&GPC=NPA&hotelCode=LNKDT&_PMID=99801505)
- 4) Skip to B.

- A.
- 1) Call reservation number and ask for new reservations.
  - 2) Let attendant know you are making a group block reservation.
  - 3) Have check-in and check-out date's ready, as well as group code \_\_\_\_\_ or account name \_\_\_\_\_ ready. Also have form of payment accessible.
  - 4) Get reservation confirmation number, and any other pertinent information you would like.
- B.
- 1) Copy and paste the link above to internet browser.
  - 2) On the left hand side of the screen enter your check-in and check-out dates.
  - 3) Fill in the number of rooms you will need.
  - 4) Double check your group code NPA is pre-loaded and click view rates.
  - 5) Your group rate and group name should appear.
  - 6) Continue making reservation until confirmation number is assigned.

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Sales: 402.475.1038  
Fax: 402.475.4366



# 5 Reasons to attend the NPA Convention...

**Tremendous learning opportunities.** Combine the exchange of information and ideas with programming designed to generate results. Our focus is on engaging newspapers and serving our members in the age of mobile, social and print. Sessions are packed with top-notch presenters, giving you the opportunity to learn from some of the industry's best and brightest.

**Get inspired.** Take away actionable ideas and solutions that you can implement right away to boost revenue and improve your news content.

**Network with your peers.** Our convention is the largest annual gathering of Nebraska newspaper people.

**Learn about the 2016 switch to online entries & judging for NPA's Better Newspaper Contest.**

**Relax, socialize, enjoy!** Join in the Great Idea Exchange, Networking Roundtable session, Silent Auction, Raffle prizes, awards presentations, NPA Foundation (Thursday night) fundraiser event and more!

## Workshop sessions:

- **Kevin Slimp - "The Publishing Guru,"** - over 20 years working with newspapers of all sizes; sessions on:  
*Adobe InDesign - Tips & Tricks for All Users*  
*What's Working & What Isn't at Newspapers This Year*  
*Tips & Ideas for Improving Page & Ad Design*
- **Tim Smith** - management/workplace training in customer service & interpersonal skills; sessions on:  
*Selling Print Advertising in a Digital Age*  
*Ad Sales - Staying Positive*  
*Ad Sales - Handling Objections: Top 5 Objections & How to Overcome Them*
- **Postal Roundtable Q&A** (with Brad Hill, President of InterLink)  
*bring a copy of your postage report to be reviewed for optimizations!*
- **2 Sessions on the 2016 switch to online entries & judging for NPA's Better Newspaper Contest** - don't miss these sessions!
- **Chris Rhoades - Growing Readers & Revenue Using Digital, Social, Mobile Outlets**
- **PLUS sessions on Growing/Retaining Circulation, Sports Writing, Legal Hotline Q&A and more**

## NPA Better Newspaper Contest going digital in 2016!

*By Dennis Morgan, NPA Contest Committee Chair*

After much discussion in 2014, the NPA Contest Committee unanimously recommended to the NPA/NPAS Board of Directors that we change how we do our Better Newspaper Contest.

Following a national trend, the 2016 Better Newspaper Contest will be submitted and judged digitally, using the successful model established by the Illinois Press Association. In recent years, it has become increasingly more difficult to find states willing to judge our contest in its present format. By making the change, which was made official earlier this month by the NPA and NPAS Boards during their joint meeting, we hope to reduce costs and make participating (entering and judging) easier.

At the same time, we realize change is never easy. Because of that, at the upcoming NPA convention we will offer an opportunity for publishers and editors to see a demonstration and ask questions about how the new digital online contest format will work. One session will be held Friday and another on Saturday.

***I can not stress enough the importance that everyone attend one of the two sessions. What we learn at the convention about the digital online format will save future 'headaches' when preparing for next year's contest.***





# 2015 NPA Annual Convention Agenda

April 17-18, 2015 Holiday Inn-Downtown, Lincoln, NE

*Agenda subject to change (3/6/15)*

## **THURSDAY, APRIL 16**

**3:00-5:00 p.m.**

**NPA & NPAS Board Meetings**

**6:00 p.m.**

**NPA Foundation Fundraiser Event**

Behind-the-Scenes Tour of the  
Nebraska State Capitol

## **FRIDAY, APRIL 17**

**7:30 a.m.**

Registration Desk Opens

**8:00 a.m.**

**Daily Publishers Meeting**

**10:00 a.m.**

**Associated Press Meeting**

**10:00-11:00 a.m.**

**ONLINE/DIGITAL CONTEST  
ENTRIES & JUDGING - CHANGES  
FOR NPA'S 2016 BNC**

Presenter: Illinois Press Assn.

**10:00-11:30 a.m.**

**POSTAL Q&A ROUNDTABLE**

Brad Hill, President, InterLink

**11:30 a.m.-1:00 p.m.**

**LUNCH ON YOUR OWN**

Explore the Haymarket area  
with over 17 restaurants!

**1:00-2:30 p.m.**

**SMALL NEWSPAPERS: THE  
CHALLENGES & EXCITING  
OPPORTUNITIES**

Presenter: Julie Bergman

G geared to managers & publishers of  
newspapers with circulations under 5,000

**1:00-2:00 p.m.**

**SELLING PRINT ADVERTISING  
IN A DIGITAL AGE**

Presenter: Tim Smith

**1:00-2:30 p.m.**

**POSTAL Q&A ROUNDTABLE**

Brad Hill, President, InterLink

**1:30-4:30 p.m.**

**Butch & Nancy Furse Foundation**

Writing Contest  
(Collegiate Only)

**1:30-4:30 p.m.**

**Omaha World-Herald  
Photojournalism Contest  
(Collegiate Only)**

**2:30-3:30 p.m.**

**LEGAL WORKSHOP Q&As**

Shawn Renner, NPA Legal Hotline Attorney

**2:30-4:00 p.m.**

**UNL CoJ&MC**

Presenters: Gary Kebbel, UNL students,  
Matt Waite

Review & demo of mobile news website  
OURCHIVE, being developed for NPA  
members; update on drone journalism

**4:15 p.m.**

**NPA Annual Meeting**

**4:45 p.m.**

**NPAS Annual Meeting**

**5:30-6:30 p.m.**

**Social Hour-Cash Bar**

**6:30 p.m.**

**AWARDS BANQUET**

Omaha World-Herald Awards  
Keynote Speaker: Bill Frakes  
Hall of Fame Inductees - Announcement  
Master Editor-Publisher Award

**9:30 p.m.**

**Master Editor-Publisher Reception  
(Hospitality room not open)**

## **SATURDAY, APRIL 18**

**7:00 a.m.**

Registration Desk Opens

**7:30-9:00 a.m.**

**GREAT IDEA EXCHANGE  
& Breakfast Buffet**

**9:15-10:15 a.m.**

**ADOBE INDESIGN - TIPS & TRICKS  
FOR ALL USERS**

Presenter: Kevin Slimp

**9:15-10:15 a.m.**

**GROWING READERS & REVENUE  
USING DIGITAL OUTLETS**

Presenter: Chris Rhoades

**9:15-10:15 a.m.**

**PHOTOGRAPHY**

Presenter: Bill Frakes

**10:30-11:45 a.m.**

**WHAT'S WORKING & WHAT ISN'T  
AT NEWSPAPERS THIS YEAR**

Presenter: Kevin Slimp

**10:30-11:45 a.m.**

**AD SALES - STAYING  
POSITIVE**

Presenter: Tim Smith

**10:30-11:45 a.m.**

**SPORTS WRITING**

Presenter: Rylly Jane Hambleton  
Lincoln Journal Star

**NOON AWARDS LUNCH**

Outstanding Young NE Journalist  
Harpst Leadership  
NPA Foundation Scholarship  
Presentations  
Collegiate Writing & Collegiate  
Photojournalism Presentations

**1:30-3:00 p.m.**

**TIPS & IDEAS FOR IMPROVING  
PAGE & AD DESIGN**

Presenter: Kevin Slimp

**1:30-2:30 p.m.**

**AD SALES - HANDLING  
OBJECTIONS: TOP 5 OBJECTIONS  
& HOW TO OVERCOME THEM**

Presenter: Tim Smith

**1:30-2:30 p.m.**

**ONLINE/DIGITAL CONTEST  
ENTRIES & JUDGING - CHANGES  
FOR NPA'S 2016 BNC**

Presenter: Illinois Press Assn.

**2:45-3:45 p.m.**

**IDEAS TO RETAIN READERS &  
INCREASE CIRCULATION**

Presenter: Melissa Vanek,  
Suburban Newspapers (NE)  
& Central Weekly Group (IA)

**3:15 - 4:45 p.m.**

**NETWORKING ROUNDTABLES**

**5:30-6:30 p.m.**

**Social Hour-Cash Bar**

**6:30 p.m.**

**NPA CONTEST AWARDS BANQUET**

BNC Winners, Installation of Officers  
NPA Foundation Raffle Drawing &  
Silent Auction Winners





**Nebraska Press Association with Sponsorship from Nebraska Press Advertising Service**  
Annual Convention, April 17-18, 2015 - Holiday Inn-Downtown, Lincoln, NE



**REGISTRATION INSTRUCTIONS**

Please read carefully!

1. Each convention registrant (newspaper employee) must pay a registration fee (\$10.00 one day; \$20.00 both days) before meal tickets are purchased.
2. Make check payable to NEBRASKA PRESS ASSOCIATION. MAIL THIS FORM and YOUR METHOD OF PAYMENT today. No Convention meals will be billed. Payment at time of registration: Check, Mastercard or Visa.
3. Administrative Processing Fee of \$5.00 charged if you cancel convention reservations or meal tickets prior to April 1.
4. **REMEMBER - Registration and meal deadlines by April 1. Late fee after April 1.**
5. **NO** Cancellations after April 1. No refunds after April 1.
6. Please circle which meals you are attending.
7. If you are attending workshops at the convention, you must submit this registration form and registration fee even if you do not plan to attend any meal functions.
8. Non-newspaper employee spouses and dependent children are exempt from registration fee, but need to register for meals. If non-employee spouses attend any workshops, they need to pay the registration fee. If anyone not registered attends workshops, they will be billed after convention. \$10.00 for one day; \$20.00 for both days. Affiliate and Associate Members must pay registration fee before meals are purchased.
9. If you have not attended convention before, or have not attended in the last 15 years, please place an "X" next to your name.

**Newspaper Name:**

NAME (Please print/type) <i>Please circle your meal selections</i> <b>NO SHOWS WILL BE CHARGED!</b>	Convention Registration		Friday Lunch <small>ON YOUR OWN-Try Hammarket Restaurants!</small>	Friday Banquet <small>Marsala Chicken Breast</small>	Sat. Breakfast Buffet <small>&amp; Great Idea Exchange</small>	Sat. Lunch <small>Open Face Hot Turkey Sandwich</small>	Sat. Awards Banquet <small>Prime Rib</small>	Total all columns across for each registrant. Each registrant must pay a registration fee.
	Fri.	Sat.						
1)	\$10	\$10	--	\$35	\$17	\$20	\$40	
2)	\$10	\$10	--	\$35	\$17	\$20	\$40	
3)	\$10	\$10	--	\$35	\$17	\$20	\$40	
4)	\$10	\$10	--	\$35	\$17	\$20	\$40	
5)	\$10	\$10	--	\$35	\$17	\$20	\$40	
6)	\$10	\$10	--	\$35	\$17	\$20	\$40	
7)	\$10	\$10	--	\$35	\$17	\$20	\$40	
8)	\$10	\$10	--	\$35	\$17	\$20	\$40	
9)	\$10	\$10	--	\$35	\$17	\$20	\$40	
<b>Total</b>								

You may charge your NPA convention registration if your total is over **\$200.00**  
 VISA \_\_\_\_\_ Mastercard \_\_\_\_\_ Expiration date: \_\_\_\_\_  
 Card Number: \_\_\_\_\_ Security Code: \_\_\_\_\_  
 Signature: \_\_\_\_\_ Billing ZIP Code: \_\_\_\_\_  
 Print Name as it appears on card: \_\_\_\_\_

**Please return this registration form and check to:**  
**Nebraska Press Association**  
**845 "S" Street, Lincoln, NE 68508-1226**

*NPA Foundation Fundraiser*

## **Special Behind-the-Scenes Tour of the Nebraska State Capitol Building**

Thursday, April 16, 2015; 6:00-8:00 p.m.

*Ticket price: \$50 per person*



**See parts of the Capitol rarely seen by the public.  
You will be amazed and in awe!**

Our tour guide will be Bob Ripley, Nebraska native, architect and Capitol Administrator for the Nebraska Capitol since 1983. Bob is involved in the on-going preservation, restoration and enhancement of the Nebraska Capitol.

- *Walking tour - please wear comfortable walking shoes*
- *Tour is limited to the first 40 people who register*

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**Yes, I want to attend the NE State Capitol Behind-the-Scenes Tour, April 16, 2015.**

**No. of tickets:** \_\_\_\_\_ **@ \$50 per person**      **Total (\$) enclosed:** \_\_\_\_\_

**Name(s):** \_\_\_\_\_

**Address:** \_\_\_\_\_ **City/State/ZIP:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Tour is limited to the first 40 people who register, so don't delay!**  
*(Registration deadline no later than April 10, 2015)*

**Please make your check payable to: NPA FOUNDATION**

*Mail your payment & this form to: Nebraska Press Association, 845 "S" St., Lincoln, NE 68508*

# SUPPORT THE NEBRASKA PRESS ASSOCIATION FOUNDATION 2015 SILENT AUCTION!

Proceeds from the Silent Auction provide support for NPA Foundation scholarships, educational endeavors and programs that benefit NPA members.

**Help make the NPA Foundation auction a success  
by donating an item (or items) for the auction.**

*We appreciate your support!*

(Items will be displayed for bidding April 17 through April 18. Auction ends April 18 at 6:30 p.m.)

**We ask that all items be valued at \$40 or more.**

**Some examples of popular items at past auctions have included:**

- gift baskets/gourmet foods from local businesses
- overnight stays (hotels, bed-and-breakfasts) or admission to local attractions
  - sports/Husker items
  - art work (framed or unframed)
  - newspaper heritage items

## 2015 NEBRASKA PRESS ASSOCIATION FOUNDATION SILENT AUCTION DONATION FORM

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Newspaper: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Auction Item: \_\_\_\_\_ Value: \_\_\_\_\_

Item Description: \_\_\_\_\_

**Email or fax your completed form to Susan Watson by Friday, April 10, 2015!!**  
(email: [nebpress@nebpress.com](mailto:nebpress@nebpress.com); fax: 402-476-2942)

**Bring your item(s) to the NPA Convention Registration Table**  
**at the Holiday Inn-Downtown, Lincoln, NE,**  
**before 8:00 a.m., Friday, April 17.**