

## Calendar of Events

### Events

**September 17-23, 2015**  
Constitution Week

**October 1-3, 2015**  
National Newspaper Association (NNA) Convention & Trade Show  
St. Charles, MO

**October 4-10, 2015**  
National Newspaper Week

**October 23, 2015**  
NPA/NPAS Fall Board Meetings  
Lincoln, NE

**October 23, 2015**  
Journalism Hall of Fame Banquet  
Nebraska Club, Lincoln, NE

### Webinars

**September 17, 2015**  
Investigative Reporting Tools for Any Newsroom  
(Online Media Campus)

**September 22, 2015**  
Headlines, Not Cheaplines or Borelines  
(Poynter News University)

**September 24, 2015**  
Photography for Reporters  
(Online Media Campus)

**October 16, 2015**  
What You Need to Know About Overtime & Independent Contractor Laws & Regulations  
(Online Media Campus)

#### CONTACT INFO:

Telephone: 800-369-2850 or  
402-476-2851

FAX: 402-476-2942

Legal Hotline: 402-474-6900

E-mail: [nebpress@nebpress.com](mailto:nebpress@nebpress.com)

Web Site: <http://www.nebpress.com>

## Three inductees to be honored at 2015 Journalism Hall of Fame banquet, October 23, in Lincoln

The 2015 Journalism Hall of Fame banquet, sponsored by the Nebraska Press Association and the UNL College of Journalism and Mass Communications, will be held Friday, October 23, at the Nebraska Club in downtown Lincoln, NE.

The three 2015 inductees into the prestigious Hall of Fame are: Lyle Denniston, 60-year U.S. Supreme Court reporter for the *Wall Street Journal*, *Washington Star*, *Baltimore Sun* and *Boston Globe*; Richard "Dick" Fleming, University of Nebraska-Lincoln professor of journalism, director of University information and assistant to the Chancellor; and Butch Furse, third generation newspaper publisher and owner of the *Aurora News-Register* for 35 years.

NPA members are invited to attend the banquet to join in honoring the inductees. The banquet invitation and dinner reservation form are attached to this issue of the Bulletin. **Reservations deadline is October 12. Seating is limited and reservations are first-come, first-served.** For more information contact Susan Watson in the NPA office, [nebpress@nebpress.com](mailto:nebpress@nebpress.com).

## Statement of Ownership deadline is October 1

It's time to file, publish and fax your U.S. Postal Service Statement of Ownership. File the statement with the U.S. Postal Service: **The deadline for filing your Periodicals Class Statement of Ownership with the Postal Service is October 1.**

- Get the form at your local post office or at [www.usps.com](http://www.usps.com). Enter "statement of ownership" in the search field and download **Form 3526**.
- Newspapers with electronic e-subscriptions to claim should also use **Form 3526x**.
- Publish the statement in your paper: The deadline for publishing your notice depends on the frequency of publication: **For dailies and newspapers published two or more times a week, the deadline is October 10. For weeklies, the deadline is October 31.**
- The NNA (National Newspaper Association) also requests **all NNA member newspapers send a copy of their statement of ownership to NNA/Lynn Edinger, PO Box 7540, Columbia, MO 65205-7540;** or email them to [lynn@nna.org](mailto:lynn@nna.org).

If you have any questions, please contact Allen Beermann in the NPA office.

## **NPA/NPAS Staff**

### **Allen Beermann**

Executive Director  
email: [abeermann@nebpress.com](mailto:abeermann@nebpress.com)

### **Jenelle Plachy**

Office Manager/Bookkeeper  
email: [jp@nebpress.com](mailto:jp@nebpress.com)

### **Rob James**

Sales Manager  
email: [rj@nebpress.com](mailto:rj@nebpress.com)

### **Carolyn Bowman**

Advertising Manager  
email: [cb@nebpress.com](mailto:cb@nebpress.com)

### **Susan Watson**

Admin. Asst./Press Release Coordinator  
email: [nebpress@nebpress.com](mailto:nebpress@nebpress.com)

### **Violet Spader Kirk**

Advertising Sales Assistant  
email: [sales@nebpress.com](mailto:sales@nebpress.com)



## **National Newspaper Week is October 4-10, 2015**

2015 will mark the 75th year of newspapers promoting and celebrating National Newspaper Week, which observes the importance of newspapers to communities large and small.



Watch the website, <http://www.nationalnewspaperweek.com> the week of September 21, 2015, for columns, editorial cartoons and more for the upcoming observance of National Newspaper Week (October 4-10). Additional material from prior years that is not date-sensitive will also be available. For more information, contact Committee Chair Lance Bruce at [lbruce@mspress.org](mailto:lbruce@mspress.org), executive director, Mississippi Press Assn., 601-981-3060.

## **Nebraska Press Women conference in Genoa will “connect the past and present to enhance the future”**

The Nebraska Press Women (NPW) fall conference is set for Saturday, October 3 at the Genoa Indian School in Genoa. The conference theme, “Touring the past to promote the future” will highlight professional communicators and our part of Nebraska history.

The site of the conference has been on the National Registry of Historic Places since 1978. The Genoa Indian School was one of the largest in the United States and was in operation from 1883 to 1934. The campus once served Native American children from ten states and more than 20 tribes in 30 buildings on 640 acres. Today, the Manual Training Building and Interpretive Center houses the myriad of historical contents with an authentic classroom on the second floor. The site attracts nearly 3,000 visitors a year from all over the world.

The conference begins with registration from 8:00-8:30 a.m. at the Genoa Indian School at 209 E. Webster Avenue and the general membership meeting following from 8:30-9:45 a.m. For more information go to [www.nebraskapresswomen.org](http://www.nebraskapresswomen.org), or call 308-550-1044 or 402-631-1365.

Anyone interested in registering for the luncheon or the full day may do so on-line through Pay Pal under “state convention” or by sending your registration with name and address to Lori Potter, 4437 Parkwood Lane, Kearney, NE 68845. Registration for the full day for students is only \$25 and \$30 after Sept. 22, and for guests and non-members \$35 and \$40 after Sept. 22. Lunch only is \$15. Cost for NPW members full day is \$30.

*Nebraska Press Women is an organization of women and men from all areas of the communications industry. Founded in 1946, Nebraska Press Women strives to promote the highest ideals of journalism and to facilitate the exchange of ideas, knowledge and experiences.*

## **Blase joins Aurora News-Register staff**

Travis Blase has joined the Aurora News-Register as a full-time general assignment reporter.

A native of Hordville and 2002 High Plains graduate, Blase has worked in customer service and with the Nebraska Department of Correctional Services.

He has always had a passion for writing, and in his new role will be writing news, features and sports stories for the News-Register’s print and online editions, focusing some of his time on the High Plains Community School District.

## Oxford Standard, Beaver City Blazin' Trails Tribune have consolidated

CAMAS Publishing, LLC, which owns and operates the *Oxford Standard* and *Cambridge Clarion* in Furnas County, has purchased the *Beaver City Blazin' Trails Tribune* and immediately consolidated its operation with the Standard.

The Blazin' Trails Tribune had stood on its own since July 2011. Its owner, Danielle Tegtman, sold the paper and relocated to Kansas.

Gerlach and his wife, Ashley, bought the Standard and the Clarion and formed CAMA Publishing in November, 2014. The previous owner of the Clarion, Jolene Miller, who still works for CAMAS Publishing, purchased the Oxford Standard in August 2012 and Gerlach worked there as a sports reporter from that time until he purchased both papers late last fall.

Gerlach has worked in journalism since he was 16, when he began covering high school sports in his hometown's *DeWitt Times-News*. He wrote for UNL's student newspaper, the *Daily Nebraskan*, while earning a Bachelor's of Journalism degree from UNL-Lincoln. He also worked for weekly newspapers around Hastings.

The (consolidated newspaper) office will be located in Oxford and Roni Lewis, who has been the Standard's primary news reporter for the past year, will continue to work out of the Oxford office.

“ There are basically two types of people. People who accomplish things, and people who claim to have accomplished things. The first group is less crowded. ”  
- Mark Twain

## Greetings from Bob and Carol Pinkerton...

*The NPA office received this email last week from longtime Nebraska newspaperman, Bob Pinkerton, and we wanted to share it with those who know Bob and Carol:*

Just a note to wish all my newspaper friends a Happy National Newspaper Week coming up next month.

We sold our home in Kimball in July. We built it in 1960 and lived there for 55 years.

Carol was diagnosed with ovarian cancer in February, underwent surgery in May and is undergoing chemotherapy every three to four weeks. As we spent the past 11 winters in Anthem AZ (just north of Phoenix) we found it was time to be near the medical facilities full time. She is doing well considering all she has gone through. She is a trouper and keeps her sense of humor. We both think that's the best therapy!



## Does your newspaper have a plan?

September is National Preparedness Month, a reminder that disasters and emergencies of all kinds can strike anywhere, at any time. This year's theme is "Don't Wait. Communicate. Make Your Emergency Plan Today."

Newspapers, as the major content providers and information sources for their communities, should also have a plan of action for their business and employees. How prepared is your newspaper for a natural disaster or emergency? Do you have a phone and/or email tree of employee and vendor contacts to quickly distribute information? How long would it take to get publishing again if your building was damaged? What is your computer backup situation for administrative records, archives and current editions?

Here are two great (free) publications to help newspapers develop an emergency plan for their own newspapers and their communities:

### **"Newspaper Disaster Checklist"**

(from Ohio Press Association) go to:

<http://www.nebpress.com/specialsections/Newspaper%20Disaster%20Checklist%20.pdf>

### **"The Use of Social Media for Disaster Recovery"**

(from Univ. of Missouri Extension Dept) go to:

<http://extension.missouri.edu/greene/documents/PlansReports/using%20social%20media%20in%20disasters.pdf>

We have three of our four daughters in Anthem. Sherry Blanche, who published the Kimball Western Nebraska Observer for 14 years, is two blocks away; the other two just five minutes away. (A fourth lives in Missouri).

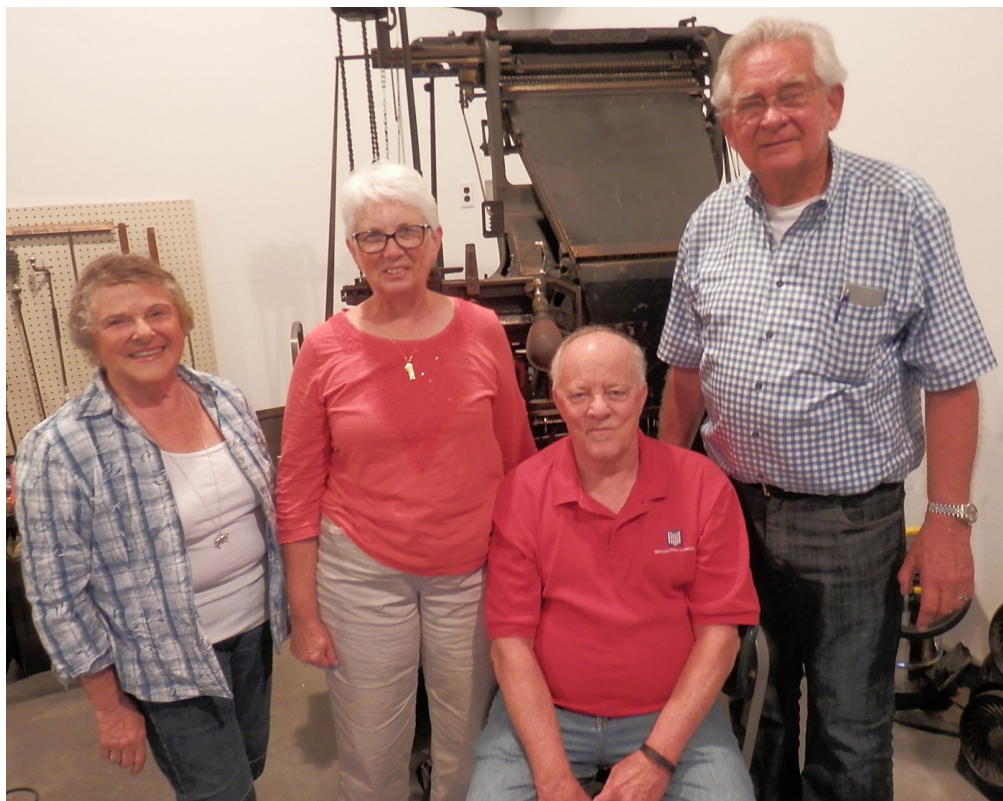
We were reminiscing the other day about all the fun we had in our newspaper days: trips to Washington D.C., Gettysburg, Monticello and others (not to forget the Costa Rica, Taiwan, Hong Kong, China and other forays.) Great memories! Newspaper conventions took us to Des Moines, New Orleans, Portland, Boston, Denver, San Antonio and other cities.

Our address is 41427 N Fairgreen Way, Anthem, AZ 85086; phone: 623-551-2515; email: bcpinker@earthlink.net.

Regards, Bob and Carol Pinkerton

*Bob Pinkerton was owner and publisher of the Kimball Western Nebraska Observer from 1962 to 1993 and wrote a personal column, "On the Bobsled," for 48 years. He served as NPA president in 1972, was named Master Editor-Publisher in 1995 and was inducted into the Journalism Hall of Fame in 2005.*

# Memories Rekindled At MN Letterpress Museum



Courtesy photos

**NNA president John Edgecombe and NNA past president Gene Johnson and their wives during a work day at the Minnesota Newspaper Museum during the Minnesota State Fair in St. Paul Minnesota on August 29. Shown (above, L-R) are Kathy Johnson, Jo Edgecombe, John Edgecombe and Gene Johnson.**

## Story by Kathy Johnson

National Newspaper Association President John Edgecombe and wife, Jo, traveled from Nebraska to Minnesota in August, to go back in time and experience the publication of newspapers the way they were produced in the 1930's.

The Minnesota Letterpress Museum, located on the State Fair grounds in St. Paul, has a very special educational exhibit sponsored by the Minnesota Newspaper Foundation. This working museum is open and operating for the 12 days of the state fair by volunteers. *The Maynard News* (Minn.), is printed each day on letterpress equipment. The type is set on a Linotype and Intertype, the pages complete with photographs are made up and the paper is printed on a Meihle Press. All the equipment is from the 1930's and

is put to use producing cards, note pads, the newspaper and other handouts for fair-goers. Newspaper printers hats are folded and given out to those who are interested.

Edgecombe owns *The Nebraska Signal* in Geneva. He is the fourth generation owner of this newspaper. His sons, Jim and Mike, are fifth generation newspaper publishers. Jim of *The Minden Courier* and Mike of *The Hebron Journal-Register*. John's sister is also a newspaper owner in Henderson.

John attended linotype school in 1965, but had done everything from sweeping the floor to casting linotype pigs, to killing pages prior to that. He served in the Navy from 1966-70 and worked as a printer aboard the USS Bon Homme Richard and the Ticonderoga, after which he

spent two years in the Navy print shop in Norfolk, Va. He returned to Geneva in October of 1970 to resume his responsibilities at the family newspaper.

Edgecombe has served the newspaper industry in several capacities. In Nebraska, he served as president of Nebraska Press in 2001 and Nebraska Press Advertising Service in 1992 and the Interstate Press Assoc. in 1996 (Minnesota, South Dakota, Iowa and Nebraska).

While at the Minnesota Letterpress Museum, he refreshed his memory on the Linotype, proof press and visited with multiple fair visitors answering their questions. Jo spent much of the time making newspaper printer hats for visitors to the museum.

Edgecombe's comment at the end of his experience at the museum was, "This is a great place. It brings back lots of memories. We need to get a museum organized in Nebraska while there is still equipment and old-timers around to make it work."



# Classified Advertising Exchange

Sept 14, 2015

**FULL-TIME ADVERTISING SALES:** The award winning Clay County News has a full-time career opportunity for an advertising sales team member in Clay County and the surrounding area. Must be reliable, determined, organized, self-sufficient and deadline oriented. If you enjoy meeting people, with the drive to manage existing accounts and develop new customers, you are encouraged to apply. It is helpful, but by no means required, to have experience with Adobe Creative Suite programs such as InDesign and Photoshop. Please send resumé and cover letter to Tory Duncan at [ccntory@gmail.com](mailto:ccntory@gmail.com) or mail to Clay County News, PO Box 405, Sutton, NE 68979.

**NEWSPAPERS FOR SALE:** PROFITABLE Nebraska County Seat weekly newspaper for sale, smaller weekly included. Owners planning retirement. Active communities and excellent growth prospects. Serious inquiries only to Box W, Nebraska Press Association, 845 "S" Street, Lincoln, NE 68508-1226.

**NEWSPAPER FOR SALE - Colorado Mountain Weekly Newspaper & Tourist Guide:** One of the oldest newspapers in Colorado with loyal readership and minimal competition. Legal newspaper of record for several government entities. Solid margin with room for growth in online platforms and ancillary publications. Consistent award-winning Journalism. Paid subscriber base with a growing number of e-paper subscribers. Fishing, hunting, hiking, world class skiing, camping and anything else you desire in owning a newspaper where you vacation. Contact Ben Mahrle, Mountain States Business Brokers & Advisors, [ben@msbba.com](mailto:ben@msbba.com), 970-221-9950.

## **ATTACHED TO THIS WEEK'S BULLETIN:**

Classified Advertising Exchange, Hall of Fame Banquet Letter, Invitation and Reservation Form.

## **Available through NPA:**

**Reporter's Guide to Media Law  
and Nebraska Courts (2005)**  
\$3.00 ea.

**Nebraska Open Meetings Act Booklet (2012)**  
\$1.00 ea.

*(plus postage)*

*To purchase copies, contact the NPA office, 402-476-2851/(NE) 800-369-2850, or [nebpress@nebpress.com](mailto:nebpress@nebpress.com)*

## **ORDER SAFETY VESTS THROUGH NNA**

U.S. Dept. of Transportation regulation requires media representatives who work within the rights-of-way of federal-aid highways to wear a specific type of high-visibility safety vest. This applies to all newspaper employees - not just reporters & photographers. **NNA offers ANSI Class II-2004-107 safety vests with reflective markings and Velcro closure. In large letters on the back is the word PRESS. Sizes S-XL, \$19.50 ea.; sizes 2XL-4XL, \$21.50 ea. (plus S/H). To order, call NNA at 573-777-4980.**

**Advertising in the Classified Advertising Exchange is no charge for NPA members and \$10 per week for non-members (approximately 25 words). It's a great way to sell or find equipment, hire a new employee, advertise a service which you provide, sell or buy a newspaper. Only Nebraska member newspapers may advertise for help wanted for Nebraska newspapers. No out-of-state help wanted advertisements accepted.** Just mail, email or fax us your ad copy by noon Friday for the following weeks' Bulletin. For questions or additional information, contact the NPA office: (402)476-2851, NE: 800-369-2850, FAX: (402)476-2942 or email: [nebpress@nebpress.com](mailto:nebpress@nebpress.com).

September, 2015

## *Invitation*

The pinnacle of success in virtually any profession is induction into a HALL OF FAME by one's peers. That is why the Nebraska Press Association and the College of Journalism and Mass Communications at the University of Nebraska, have long been partners, not only in journalism excellence, but also in the sponsorship of our HALL OF FAME.

It is with great pleasure that we issue this invitation for you to join with us as we honor the most recent class to be inducted into our most prestigious HALL OF FAME. Those who will be inducted on Friday evening, October 23, 2015, are: Lyle Denniston, Richard "Dick" Fleming and Ronald "Butch" Furse.

The event this year will be held at The Nebraska Club, 233 South 13th St., 20th Floor, US Bank Building, Lincoln, NE. (Street parking is available and there are parking garages in the area.) There will be a cash bar at 6:00 p.m. and dinner will be served at 7:00 p.m. The cost of the dinner will be \$44.00 per person, featuring your choice of Pork Loin or Boneless Chicken Breast. Salad, dessert, coffee and tea are included. (For children's menu and price, please contact the NPA office).

We look forward to having you join us on this very special evening as we honor these remarkable journalists. Joining us will be Nebraska Governor Pete Ricketts.

Please send the enclosed reservation form and your check (payable to NPAS) to the NPA/NPAS office if you would like to attend this memorable event. If you need directions, please call us so we may assist you. Also note that this is a Husker home football weekend, so plan accordingly. *Deadline for dinner reservations is October 12, 2015. Seating is limited and reservations are first-come, first-served.*

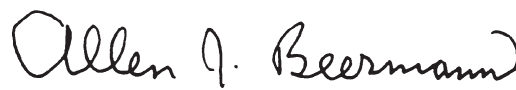
Respectfully requested,



Dennis Morgan  
President  
Nebraska Press Association



Maria Marron  
Dean  
UNL College of  
Journalism & Mass  
Communication



Allen J. Beermann  
Executive Director  
Nebraska Press Association

*You're Invited....*

**Nebraska Journalism  
Hall of Fame Banquet**

Friday, October 23, 2015  
Cash Bar 6:00 p.m.  
Dinner at 7:00 p.m.

The Nebraska Club  
233 South 13th St., 20th Fl.  
U.S. Bank Building  
Lincoln, NE

2015 Honorees are:  
**Lyle Denniston**  
**Richard "Dick" Fleming**  
**Ronald "Butch" Furse**

**This event is sponsored by the  
Nebraska Press Association and the  
University of Nebraska -  
College of Journalism and Mass  
Communications.**

Please send the enclosed dinner reservation form and your check (payable to NPAS) to the NPA/NPAS office if you would like to attend this event. **Deadline for dinner reservations is October 12, 2015. Seating is limited and reservations are first-come, first-served.** If you have any questions, please contact Susan Watson at the NPA/NPAS Office, 402-476-2851 or [nebpress@nebpress.com](mailto:nebpress@nebpress.com).

**Nebraska Journalism  
Hall of Fame**

Dinner Reservation Form

The Nebraska Club

October 23, 2015

Cash bar 6:00 p.m., Dinner 7:00 p.m.

Meal choices:

Pork loin w/apple dijon sauce,  
roasted red potatoes & green beans almandine  
OR

Boneless chicken breast w/tuscan roasted tomatoes,  
wild rice & vegetable medley  
(Meals include salad, dessert, coffee and tea.)

Name: \_\_\_\_\_

Chicken       Pork

Name: \_\_\_\_\_

Chicken       Pork

Name: \_\_\_\_\_

Chicken       Pork

Name: \_\_\_\_\_

Chicken       Pork

(For children's menu & price, contact NPA office).

Total Number of Meals \_\_\_\_\_ @ \$44.00 per meal = \$ \_\_\_\_\_

Please return this form, along with your check  
made payable to NPAS, to  
Susan Watson, Nebraska Press Association,  
845 "S" Street, Lincoln, NE 68508.

**Reservation Deadline is  
October 12, 2015 (Seating is limited!)**