

**Published weekly by the Nebraska Press Association / 845 "S" Street / Lincoln, NE 68508-1226**

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## **2019 Corn tab materials available**

Here's a link to download a library of assets for your newspaper to use if you're planning to create a corn/agriculture tabloid in 2019.

**Click on this link to access the new corn tab materials:**



<https://spaces.hightail.com/space/57OyytgKor>

Each story is in its own folder, along with supporting photos and/or graphics that relate to that story. Suggested cutlines for photos have also been provided.

If you have any questions, please contact the NPA office.

*“Cheers to a new year and another chance for us to get it right.”*

*- Oprah Winfrey*

***NPA Awards - cont. from pg. 1***

## **Golden Pica Pole Award**

If you know someone who has worked in the Nebraska newspaper business for 50 years or more, they are eligible to receive the Golden Pica Pole Award.

**Pica Pole Awards will be presented at the Friday luncheon (April 5) during the 2019 NPA Annual Convention in Kearney, NE. Deadline to submit Pica Pole nominations is February 22, 2019.**

## **Leadership Nebraska (Harpst) Award**

The Leadership Nebraska Award was created and funded by the Harpst Family to recognize a Nebraska Press Association newspaper or publisher (or executive of such paper) that best illustrates efforts in promoting leadership within their community such as news articles about youth groups that foster leadership, community leadership organizations and their participants, or information about alumni of leadership groups and success stories as these individuals go on to actual community leadership posts. This award is to recognize leadership and leadership potential, not service or mere participation in an activity or event. The award donors “believe it is important to develop leaders in Nebraska at all levels” and this is consistent with leadership programs that are active in many Nebraska communities, and is a further incentive for our newspapers to promote and develop future leaders.

**The Harpst Leadership Award will be presented at the Friday luncheon (April 5) during the 2019 NPA Annual Convention in Kearney, NE. Deadline to submit Harpst Leadership nominations is February 22, 2019.**

## **Nebraska Journalism Hall of Fame**

The Hall of Fame was started in 1973 by Jack Lowe, retired longtime editor and co-publisher of the Sidney Telegraph. The Hall of Fame honors persons who have distinguished themselves in printed journalism. It was one of the projects of the Jack Lowe Community Journalism Fund at the University of Nebraska College of Journalism and Mass Communications. Since the Journalism Hall of Fame started, over 100 individuals have been inducted.

Nomination rules:

1. Persons living or dead may be nominated.
2. Nominees should have made a significant contribution to print, their communities, state and/or nation.
3. Nominees may come from any facet of the newspaper business, such as news, business, management, photography or any combinations.
4. Nominees must have spent a significant percentage of their newspaper careers in Nebraska.

**Hall of Fame inductees will be announced in late April/early May. Deadline to submit Journalism Hall of Fame nominations is March 15, 2019.**

Mail or email nominations and accompanying documents to: Nebr Press Assn, Attn: Susan Watson, 845 “S” Street, Lincoln, NE 68508, or [nebpress@nebpress.com](mailto:nebpress@nebpress.com).



## Help promote 2019 NPA Foundation scholarships!

The NPA Foundation 2019 scholarship guidelines and application forms were distributed in December to all Nebraska colleges, universities and high schools. **Scholarship deadlines (postmarked by) are Feb. 4, 2019.**

For 2019, the Foundation board approved funding up to five total (collegiate and high school) scholarships of \$2,000 each. Preference will be given to students who will be pursuing newspaper journalism education at a Nebraska college or university. **New in 2019 – One of the five scholarships will be awarded to a student pursuing ADVERTISING/MARKETING EDUCATION at a Nebraska college or university (collegiate students only).**

***Click on this link to access the scholarship  
print & digital house ads:***

<https://www.nebpress.com/specialsections/2019%20NPA%20Foundation%20Scholarship-PRINT-DIGITAL-HOUSE%20ADS/>

PRINT & DIGITAL HOUSE ADS are also available on the NPA website. (On the homepage, log in to MEMBER LOGIN, on drop-down menu, click on SPECIAL SECTIONS).

***Click on these links to access scholarship (PDF) application forms:***

<https://www.nebpress.com/wp-content/uploads/2018/12/2019-NPAFoundation-ScholarshipApp-HighSchoolJOURNALISM.pdf>

<https://www.nebpress.com/wp-content/uploads/2018/12/2019-NPAFoundation-ScholarshipApp-CollegiateJOURNALISM.pdf>

<https://www.nebpress.com/wp-content/uploads/2018/12/2019-NPAFoundation-ScholarshipApp-Collegiate-ADV-MKTG.pdf>

GUIDELINES and (PDF fillable) APPLICATION FORMS are available on the NPA website. (On home page, scroll down to middle of page under NPA NEWS at [www.nebpress.com](http://www.nebpress.com)).

## Quiz: Can you pick out 2018's top fake news stories?

2018 was a year of serious fact-checks and cries of fake news. Did you survive with all your facts intact?  
Take this News Media Alliance quiz to see if you can spot the truth among the lies in this collection of wild headlines from the past year:

<https://www.newsmediaalliance.org/2018-fake-news-quiz/>





# Longtime Osmond Republican employee, Bernice Blecha, dies at 75

OSMOND — Longtime Osmond Republican employee Bernice Blecha, 75, died Saturday, January 12, 2019, of complications from breast cancer.



She began working for the Osmond Republican straight out of high school when she was hired by then publisher Gene Liewer in 1962. She was promoted to Editor and General Manager of the newspaper in 1996 when Rob Dump and Peggy Year purchased the newspaper from Liewer's daughter and son-in-law,

Mary Jane and Duane Weber.

Bernice held that position until October 2015 when, after 53 years at the newspaper, she decided to slow down a bit. She continued to work on a part-time basis until health issues became too much for her to continue going to the office in late 2018.

Blecha was awarded the Golden Pica Pole Award by the Nebraska Press Association in 2013. The Pica Pole Award is given to those who have worked at a Nebraska newspaper for 50 years or more.

Osmond Mayor James Bessmer has proclaimed Friday, January 18, as Bernice and Don Blecha Day.

Visitation will be Friday, Jan. 18, from 4-7 p.m., at St. Mary's Catholic Church in Osmond, followed by a prayer service and rosary. Services will be held at 10 a.m., Saturday, Jan. 19, at St. Mary's Catholic Church in Osmond. Father Timothy Forget will officiate, along with Deacons Doug Tunink and Roger Polt. Burial will be in St. Joseph's Catholic Cemetery in Pierce.

The following is a list of just some of the things Bernice — and in many cases, her husband, Don — have been involved in through the years: Osmond Republican, 1962-2018; City of Osmond, secretary from 1970-1997 and city clerk from 1997-2017; Osmond Community Club, St. Mary's Church, Summerfest, Osmond Alumni Committee, Osmond Hospital Auxiliary and Q125 Committee.

## Omaha World-Herald staffers to discuss news industry challenges at Omaha Press Club forum, Jan. 17

Local newspapers across the country are facing financial challenges in the transition to the digital age. With losses in advertising dollars and print subscriptions, newspapers have seen layoffs, fewer newspaper pages and increases in subscription prices.

On Thursday, January 17, The Omaha Press Club will host a Noon Education Forum with three members of the World-Herald news department, as they offer a look at how they are dealing with the changes and what the future may hold.

Those participating in the forum are Melissa Matczak, news department executive editor, who oversees day-to-day OWH operations and recruiting for the newsroom; Graham Archer, the paper's digital editor in charge of Omaha.com and the OWH's digital properties; and Henry Cordes, who has worked at the OWH for more than 30 years, and is general assignment reporter focusing on public policy matters at the state, regional and national levels.

The forum will be held from 12 noon to 1:00pm. The \$17.00 charge includes lunch, with food service beginning at 11:30am. Non-Press Club members are welcome. Call 402-345-8008 for reservations, or email [jeaniec@opc.omhcoxmail.com](mailto:jeaniec@opc.omhcoxmail.com). The Omaha Press Club is located in the First National Center, 1620 Dodge St., 22nd Floor.

## Reminder: Dues Payments

- Please pay your NPA/NNA dues together on one check.
- Please pay your digital and CapView payments together on a check separate from the NPA/NNA dues.
- Both go to different corporations and different banks. Thank you in advance for your cooperation.

Questions, contact Jenelle at 800-369-2850.

## Payment for Constitutional Amendments

- Payment for Constitutional Amendments that ran in October 2018 will be sent by NPAS when the Legislature approves the bill in 2019.
- We have submitted the necessary documents for payment. This timetable has not changed for 91 years. It is in the Constitution. Payment from the Nebraska State Treasurer is expected in June 2019.
- As soon as we receive payment, we will be paying the newspapers.

If you have any questions, contact Carolyn Bowman or Jenelle Plachy at the NPAS office: 402-476-2851.

## Google Tools training Feb. 8, UNL campus - free for NPA members!

The University of Nebraska-Lincoln College of Journalism and Mass Communications, in partnership with the Society of Professional Journalists and the Google News Initiative will hold a Google tools training on Friday, Feb. 8, 2019, from 9 a.m. to 1 p.m. in the Nebraska Union Auditorium on UNL City Campus.

The workshop training is free for NPA members interested in using Google tools to improve their research, news gathering, reporting, storytelling, market analysis and creative projects. The training will cover a variety of Google tools, including:

- Google Trends
- Google Scholar for reporting
- Google Reverse Image search & other verification tools
- Advance Search Modifiers
- Google Dataset Search (New)
- Google Flourish Studio (New)
- Google Earth Studio (New)
- Google Earth Pro
- Google Earth Engine Timelapse
- Google Public Data Explorer
- Datascraping with Google Sheets & other tools

The workshop will be led by Mike Reilley of [MediaShift.org](http://MediaShift.org). Reilley, a COJMC alum, is an SPJ digital trainer who has taught Google News Initiative tools to more than 4,000 journalists and educators in the past 2.5 years. When he's not on the road doing trainings, he teaches data and multimedia journalism at the University of Illinois-Chicago, where he is a visiting professor. He holds journalism degrees from the University of Nebraska-Lincoln (undergrad) and Northwestern University (masters).

This workshop is appropriate for all students. Google tools can be applied across disciplines and majors. **There are no prerequisites for the workshop. Participants should bring a laptop and/or mobile device. The workshop is free but registration is required. Register by Feb. 4, 2019, at <https://go.unl.edu/upay>.** Questions? Contact Gary Kebbel at (402) 472-3075 or [garykebbel@unl.edu](mailto:garykebbel@unl.edu).

## UNL's 150th anniversary celebration includes expanded lecture series

*Series opens January 23, with presentation by Charlyne Berens, professor emeritus and former associate dean of UNL's CoJMC*

By Troy Feddersen, University Communication, Jan. 9, 2019  
The University of Nebraska-Lincoln's 150th anniversary celebration includes an expanded schedule for the

annual Nebraska Lectures series. Regularly offered twice a year and featuring faculty discussing research and creative activity, the Nebraska Lectures: Chancellor's Distinguished Speaker Series is expanding in 2019 to a year-long, 12-talk format exploring the university's history. The expanded series is supported through a \$15,000 grant awarded by the National Endowment for the Humanities through Humanities Nebraska.



"These lectures will explore the rich history of Nebraska's land-grant institution and the critical role the university plays in the Cornhusker State," said Mike Zeleny, associate to the chancellor. "Topics will include stories about the university's historic impacts and examine a variety of disciplines — from science to the arts and humanities to athletics."

The series opens with an exploration of the Nebraska Unicameral in a 3:30 p.m. Jan. 23 presentation in the Wick Alumni Center. The talk, *"Nebraska's Unicameral: Still Progressive After All These Years?"* will be led by Charlyne Berens, professor emeritus and former associate dean of the College of Journalism and Mass Communications.

Approved by a statewide vote in 1934, the Nebraska Unicameral is the only one-house, nonpartisan state legislature in the United States. It met for the first time in 1937, replacing a traditional partisan, bicameral system formed when statehood was granted in 1867.

George W. Norris, then a U.S. Senator for Nebraska, led the campaign for the legislative shift, arguing that a dual-body system doing the same thing was pointless and a waste of tax dollars. Norris also insisted that the business of the state was simply not partisan and legislators should not be elected according to party label.

In her talk, Berens will examine how the single-house system has allowed Nebraska to historically avoid partisan gridlock that exists in other legislative bodies. She will also delve deeper into the history behind its formation and examine whether the system continues to meet the goals of its founders.

Berens is author of *"One House: The Unicameral's Progressive Vision for Nebraska."* Like her Jan. 23 talk, the book examines the creation of the unicameral and chronicles lawmaker struggles to remain true to the legislative body's non-partisan foundation.

She also briefs Nebraska's newly-elected senators every two years, outlining the history and philosophy behind the unicameral legislature. **The lectures are free and open to the public. For more information and lecture updates, go to: <http://research.unl.edu/nebraskalectures/>**

# JOEY'S SECRETS

*Young Kansas publisher quickly learns secrets of success*

By Kevin Slimp  
The News Guru

kevin@kevinslimp.com

When Tommy Thomason invited me to spend a couple of days at the Texas Center for Community Journalism a few months ago, I was quick to answer. I don't work in Texas nearly as much as I used to, and I was ready go back to my old home state. (I attended college in Texas back in the day.)

Housed in the Journalism Department at Texas Christian University, TCCJ reminds me a lot of the University of Tennessee Newspaper Institute, which I directed for 20 years. Working with Tommy and his group was like going home in more ways than one.

Tommy explained attendance would be limited. Thirty registrants, all from Texas newspapers, would be allowed into the session. Only one per newspaper



**Tommy Thomason (right) looks on as Kevin speaks to journalists in December at the Texas Center for Community Journalism.**

would be admitted. The group would be primarily publishers. I was pleased to learn the class filled the day it was announced.

Tommy explained that my assignment was to share as much information as possible in the time allotted, which would help these pub-

lishers grow their newspapers. With a limited number of class members, attendees would benefit by being full participants in the session. I wouldn't be the sole instructor. These students would learn from each other.

A few weeks before the December event, I heard from Tommy again. He wanted to offer an experience the attendees wouldn't soon forget. Who could be invited, he asked, to warm up the crowd and share some real-world experience? He wanted someone who was a walking success story in the community-newspaper business.

It took me about two seconds to respond, "Joey Young, from Kansas."

I remember when a 20-something-year-old Joey Young first approached me at a Midwest newspaper convention five years ago and asked if we could visit. He was concerned about the number of papers in his area being bought by venture capital groups and the impact it was having on quality journalism. He thought he had a better approach to community journalism.

On that Thursday at TCU, Joey shared his experience from that first paper. He went on to explain how he started additional papers and purchased a couple of others.

You have to understand where Joey comes from to really understand the magnitude of his accomplishments. He wasn't a newspaper heir. He didn't come from a family of newspaper owners.

During his presentation in Texas — his first for an out-of-state group — he used the term "shoestring" several times. In retrospect, he told the group, he would have had an easier time if he had "fifty thousand dollars in the bank" when he began, but he didn't.

Now, with six publications, Joey is a household name in the newspaper business in Kansas and surrounding states. He shared his secrets with the group in Texas.

Above all else, the secret to the success of Joey's papers is quality journalism. Joey knew he had to have rock-solid journalists to have a successful newspaper, and he shared how he hired his first away from a much larger paper and how that decision propelled the success that followed.

Joey doesn't heap praise upon himself; he spreads it among his staff. He was quick to share that much of his success is thanks to staff members from the community. There's no centralized editorial content. "Local" is everything to Joey's newspapers, and it shows.

He discussed the importance of having an advertising manager who is well-known and respected in the community. "That makes all the difference," Joey told the group.

Asked about his circulation staff, Joey turned a few heads when he answered, "Everyone at all of my papers is on the circulation staff. When one of us is at a restaurant and a subscriber complains that they didn't receive a paper this week, we ask them to wait and run back to the office to get one for them."

Joey explained that all staff members are connected to the circulation database on their phones and can check to see the status of a customer's subscription on-site when asked. They can also take subscriptions without forcing the reader to first call the office.

Speaking of calling the office, there are no auto-attended phones at Joey's papers. When readers call, they get a real, live person on the phone who can answer questions, take orders and handle any issues that come up.

My son, Zac, is in a popular rock band these days. A few weeks ago, he came home from a concert and I asked how things went.

"You know," he told me, "there are two kinds of warm-up bands. There's the kind that gets everybody energized and excited about the



**Joey Young speaks to journalists at the Texas Center for Community Journalism.**

main act, and there's the kind that puts people to sleep and makes them want to go home before the headliner even begins."

He went on to tell me, "Tonight, our warm-up band had everybody tired and ready to go home before we even took the stage."

I'm lucky. I speak at a few conferences most months, and can't remember the last time I had an uninterested audience.

Tommy is a wise man, and he knew the right "opening act" would make my follow-up go even better.

Joey Young was the right choice, and his advice was well received:

- Keep everything local, from writing and editing, to sales and circulation.
- Hire the right staff and treat them as partners.
- Put the bulk of your emphasis on quality journalism, and sales will follow.

Over the next few weeks, I'll be in places like Wisconsin, Wyoming and Kentucky. If things go as they usually do, regardless of the topics I'm asked to cover, publishers and other journalists will stop me to ask what secrets I have to help them grow their papers.

There are no secrets. It's the same recipe successful newspapers have always followed. Thanks, Tommy, for inviting me to Texas.



# Story ideas for your newsroom in January

By David Arkin, Local Media Assn, 1/7/19

A new year means colder weather, State of the State speeches and Martin Luther King Jr.'s birthday.

Here are a few ways to cover this month:



## 1. What does the government shutdown mean to your town?

The government shutdown does not seem like it's going to end anytime soon. Take a look at services in your community or within your region that your readers care about and/or are impacted by the shutdown. Here's a story from Iowa City Press that noted access to a national historic site has been impacted in their town: <https://www.press-citizen.com/story/news/2019/01/03/government-shutdown-hits-west-branch-hoover-national-historic-site-west-branch/2465108002/>

A nice format to try would be looking at areas that residents rely on for government support and note if it's open, the impact and where else you can go for the service.

## 2. What's important to your mayor?

With it being a new year, quiz local mayors on their biggest priorities for the year. Here's a piece from Fast Company that examined the 10 most important issues facing mayors: <https://www.fastcompany.com/3061619/the-10-most-important-issues-facing-cities-according-to-their-mayors>

Another way to do this piece is to ask a question per a topic, which makes for a nice way to drive the conversation opposed to generally asking mayor what's important to them. Then organize the story with subheads for each topic with the mayor's response.

## 3. A quiz for Martin Luther King Day

MLK Day is a few weeks away and there are really lots of good feature stories you can do. An interesting one is to pull out facts that people may not know about MLK. Here's a good list of tons of facts from the History Channel: <https://www.historynet.com/martin-luther-king-jr> Turning this into a quiz would be engaging.

## 4. Are winter breaks too long?

If you ask most parents, the answer is a resounding yes! This is an interesting column from the Chicago Tribune that examined the issue for college students: <https://www.chicagotribune.com/news/opinion/zorn/ct-perspec-zorn-college-winter-break-too-long-0110-20180109-story.html>. See how time out for winter breaks has changed over the years in your school district(s) and why, tips for parents and any changes that officials may

consider in the future. This story is likely to create a lot of reaction from your social media audience.

## 5. How about a contest on snow predictions

This is a fun idea from a TV station in Alaska that asked readers to predict the amount of snow their city would receive during their first storm of the year: <https://lab.secondstreet.com/articles/ktuu-snowfall-contest/> Since that storm has likely already passed you could ask readers to predict the total for the year or for a given month. If a big storm is coming, you could seek inch predictions for that specific storm.

## 6. Fact check those city and state of speeches

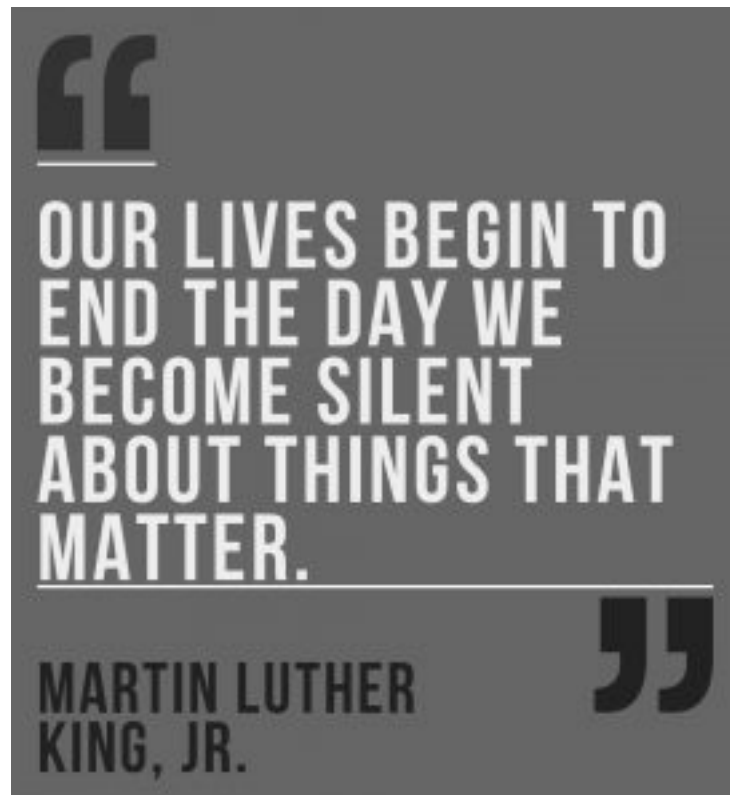
This is the time of the year when mayors and governors make speeches laying out priorities for the year. Even at the local level, fact checking their statements is a great public service. Here's an example from The Baltimore Sun where they fact checked their governor's speech: <https://www.baltimoresun.com/news/maryland/politics/bs-md-hogan-fact-check-20180131-story.html>

## 7. And don't forgot those specialty days

These are usually social media gold. You can simply ask readers their favorites on these days or package up lists of community favorites.

Here are the specialty dates to keep in mind:

- Jan. 19 National Popcorn Day
- Jan. 20 National Cheese Lover Day
- Jan. 23 National Pie Day



# Classified Advertising Exchange

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January 14, 2019

## **SAVE TIME, MONEY WITH NEWSPAPER CONSULTING SERVICES**

- Want more time at home? Want to save money? Want to actually make money? Linscott Media is a multi-versed company that can help any size of newspaper. We will sit down and discuss ways to save you time and money by helping your operation become more efficient, and will create ideas to help your bottom line.

- Web design/hosting ideas that are fast, simple, economical and can grow your audience and make you money.
- Business consulting to streamline your operation and really get to know your market.
- Design and page layout services that will give you more time to dedicate to other projects.

Call (402) 729-6141 for more information or email [timothylinscott1@gmail.com](mailto:timothylinscott1@gmail.com).

## **MANAGING EDITOR - \$500 Sign-On Bonus:**

The Lexington Clipper-Herald is seeking a full-time managing editor to join our team. Candidate will be responsible for supervising and directing the gathering of news and editorial content; production of the newspaper; responsible for all of the news department and its employees; long-range planning of future coverage and responsible for setting and communicating coverage imperatives to the news staff. Ideal candidate will have a bachelor's degree in a related area and a minimum five years of supervisory experience, or an equivalent combination of education and experience, and a high level of attention to detail. Apply online at <https://usr54.dayforcehcm.com/CandidatePortal/en-US/bhmedia>, or send letter and resume to Attn: Heather, PO Box 599, Lexington, NE.

**NEWSPAPER FOR SALE** - Don't miss the opportunity to own this well-established, turn-key weekly newspaper. The Sheridan County Journal Star in Gordon, Nebraska, is the county seat newspaper and sole publication in the county. It comes with distribution and printing in place, and is well-supported by local readers and advertising, with room for exponential growth in both areas. A great following is also set up for our sports video broadcasting. Building and equipment included in sale. Call Rachael at 308-282-0118, or email [scjslegals@gmail.com](mailto:scjslegals@gmail.com).

**NEWSPAPER FOR SALE** - Don't miss out on this unique opportunity to own a well-established, historic, county seat weekly newspaper. This 139-year-old, turn-key operation comes with all distribution and printing in place and is the sole publication in the county it serves. The paper has an excellent following of local readers and is well-supported by local advertisers, with room for exponential growth in advertising, subscriptions and commercial printing. Living quarters are located on site with building and equipment included with sale. Stanton, a town rich in history, is only ten minutes away from the city of Norfolk - a community fast-growing in industry - drawing many families to build new homes and live in the smaller town of Stanton. Excellent opportunity! Call Brian Hadcock at 402-640-7723, or email [registersports@stanton.net](mailto:registersports@stanton.net).

## **ATTACHED TO THIS WEEK'S BULLETIN:**

Classified Advertising Exchange; Call for Nominations: 2019 NPA Awards guidelines & nomination forms.

**Advertising in the Classified Advertising Exchange is no charge for NPA members and \$10 per week for non-members (approximately 25 words). It's a great way to sell or find equipment, hire a new employee, advertise a service which you provide, sell or buy a newspaper. Only Nebraska member newspapers may advertise for help wanted for Nebraska newspapers. No out-of-state help wanted advertisements accepted.** Just mail, email or fax us your ad copy by noon Friday for the following weeks' Bulletin. For questions or additional information, contact the NPA office: (402)476-2851, NE: 800-369-2850, FAX: (402)476-2942 or email: [nebpress@nebpress.com](mailto:nebpress@nebpress.com).



# Nominations for Nebraska Press Association Awards

## Master Editor-Publisher Award

Eligibility: This award may be given to any person who at the time of the selection is a present or former publisher or editor of a Nebraska newspaper, either weekly or daily. Nominations must come from an executive or employee of a Nebraska newspaper, which is a member of the NPA; however, no family member may nominate another family member. The selection procedure: The president of the Nebraska Press Association shall name four other members to join him or her in the selection process.

**Deadline to submit Master Editor-Publisher nominations is February 8, 2019.**

***The Master Editor-Publisher Award will be announced at the Friday banquet (April 5) during the 2019 NPA Annual Convention in Kearney, NE.***

## Golden Pica Pole Award

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## Outstanding Young Nebraska Journalist Award

The Outstanding Young Nebraska Journalist Award was created and funded in 2001 by Zean and Marilyn Carney. Zean is a past president of the Nebraska Press Association, Nebraska Journalism Hall of Fame inductee, Master Editor-Publisher recipient, and is the retired publisher of the Wahoo Newspaper, Waverly News, Ashland Gazette and David City Banner-Press.

The annual award – administered by the NPA and Nebraska Press Advertising Service -- was established to recognize the outstanding work of the state's young journalism talent. Winner of the award receives a plaque and a \$500 cash stipend. Runner Up receives a plaque.

The competition is open to all weekly and daily newspaper journalists, including reporters, photographers, graphic designers, production and advertising professionals, working full time for any legal Nebraska newspaper. **One winner and one runner-up from all weekly and daily entries will be recognized.**

The nominee must be under the age of 30, as of December 31 of each competition year. **Past winners are not eligible to enter again.**

A panel of judges, appointed by the NPA/NPAS executive director, will consider each nominee's professionalism, creativity, career goals, impact on their community, and overall journalistic excellence.

**Deadline to submit Outstanding Young Journalist nominations is February 22, 2019.**

***Young Journalist Awards will be presented at the Friday luncheon (April 5) during the 2019 NPA Annual Convention in Kearney, NE.***

# Nominations for Nebraska Press Association Awards

## Leadership Nebraska (Harpst) Award

The Leadership Nebraska Award was created and funded by the Harpst Family to recognize a Nebraska Press Association newspaper or publisher (or executive of such paper) that best illustrates efforts in promoting leadership within their community such as news articles about youth groups that foster leadership, community leadership organizations and their participants, or information about alumni of leadership groups and success stories as these individuals go on to actual community leadership posts. This award is to recognize leadership and leadership potential, not service or mere participation in an activity or event. The award donors “believe it is important to develop leaders in Nebraska at all levels” and this is consistent with leadership programs that are active in many Nebraska communities, and is a further incentive for our newspapers to promote and develop future leaders.

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If you have questions about award nominations,  
contact Susan Watson, [nebpress@nebpress.com](mailto:nebpress@nebpress.com), 402-476-2851/800-369-2850.

***Mail or email nominations and accompanying documents to:  
Nebraska Press Association, Attn: Susan Watson, 845 “S” Street, Lincoln, NE 68508,  
or [nebpress@nebpress.com](mailto:nebpress@nebpress.com).***

**Nomination forms are also available at [www.nebpress.com](http://www.nebpress.com).  
(On NPA website homepage, scroll down to mid-page under NPA NEWS.)**



Nebraska Press Association  
Master Editor-Publisher Award  
Nomination Form

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The Best of  
**THE BEST**  

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2019

**Eligibility:** This award may be given to any person who at the time of the selection is a present or former publisher or editor of a Nebraska Newspaper, either weekly or daily. Nominations must come from an executive or employee of a Nebraska newspaper which is a member of the NPA; however, no family member may nominate another family member.

**The selection procedure:** The president of the Nebraska Press Association shall name four other members to join him or her in the selection process.

The selection shall be made, sometime after the New Year and at least a month prior to the annual state convention.

No committee member may be among the nominees. This award may be given to any person who at the time of the selection is a present or former publisher or editor of a Nebraska newspaper, either weekly or daily.

The committee members will vote for the person they wish to receive the award based on this criteria:

- The nominee has worked hard and lived honorably;
- The nominee has thought soundly and influenced unselfishly;
- The nominee, through his or her newspaper connections, has been active in a variety of ways in his or her community or in the state or nation. This may or may not include being active in press association affairs;
- The nominee has been a practitioner of his or her craft in the production of a quality newspaper product.

Nominations will be retained for three years. After that an individual must be nominated again or dropped from consideration.

**I nominate:**

\_\_\_\_\_  
(name)

\_\_\_\_\_  
(newspaper)

\_\_\_\_\_  
(address)

\_\_\_\_\_  
(city, state zip)

**Nominated by:**

\_\_\_\_\_  
(your name)

\_\_\_\_\_  
(newspaper)

\_\_\_\_\_  
(address)

\_\_\_\_\_  
(city, state zip)

**Please include a biography and any letters of recommendation along with this nomination form to supply information that will be helpful in deciding the award winner. Information should be as complete as possible.**

**Nomination entries must be received at the NPA office  
no later than February 8, 2019.**

The recipient will be announced at the Friday banquet (April 5) at the 2019 NPA Annual Convention in Kearney, NE. Please complete and return this form to:

**Susan Watson, Nebraska Press Association  
845 "S" St., Lincoln, NE 68508.**





# Nebraska Press Association Golden Pica Pole Award

(50 or more years service to Nebraska newspapers)

## Nomination Form



Name of nominee: \_\_\_\_\_ Phone: \_\_\_\_\_

Current Mailing address of nominee: \_\_\_\_\_  
\_\_\_\_\_

Number of years employed in newspaper business: \_\_\_\_\_

Locations Worked:

No. of Years:

| Locations Worked: | No. of Years: |
|-------------------|---------------|
| _____             | _____         |
| _____             | _____         |
| _____             | _____         |
| _____             | _____         |

Is the nominee presently employed? Yes \_\_\_\_\_ No \_\_\_\_\_

If yes, where presently employed? \_\_\_\_\_

Present job title: \_\_\_\_\_

Nomination submitted by: \_\_\_\_\_

Title: \_\_\_\_\_

Newspaper: \_\_\_\_\_

Date: \_\_\_\_\_

Return this form no later than February 22, 2019 to:



Nebraska Press Association  
Attn: Susan Watson  
845 "S" Street, Lincoln, NE 68508-1226  
(402)476-2851, NE: (800)369-2850, FAX: (402)476-2942  
e-mail: [nebpress@nebpress.com](mailto:nebpress@nebpress.com)



# THE LEADERSHIP NEBRASKA AWARD

## Nebraska Press Association



**AWARD PROMOTES LEADERSHIP:** With the recommendation of past presidents and the approval of the board of directors, the Nebraska Press Association has instituted an award for the newspaper, publisher or executive that best promotes, recognizes or fosters leadership in the community, region or state. Nominees must be members of the Nebraska Press Association. The award is given annually at an appropriate function at the Annual NPA Convention in April.

THE LEADERSHIP NEBRASKA AWARD was conceived by Don Harpst Jr. in loving memory of his father Don Harpst Sr., and was funded by a major gift from the Harpst Family. The award does include an appropriate plaque and a cash award.

This award does not interfere with or compete with the Better Newspaper Contest which is based on journalistic excellence.

**Deadline for submission of nominees must be received by the NPA office no later than February 22, 2019.**

A panel of five past presidents appointed by the current President will serve as the judges for this award each year.

### THE LEADERSHIP NEBRASKA AWARD

Recognizing the Nebraska Newspaper or Publisher that best promotes LEADERSHIP within their community, region, or state

### PURPOSE OF THE AWARD

THE LEADERSHIP NEBRASKA Award was created and funded by the Harpst Family to recognize a Nebraska Press Association newspaper or publisher (or executive of such paper) that best illustrates efforts in promoting leadership within their community such as news articles about youth groups that foster leadership, community leadership organizations and their participants, or information about alumni of leadership groups and success stories as these individuals go on to actual community leadership posts. The Harpst Family wishes “that this award be given to the best newspaper coverage for future and present community leaders”.

### AWARD CRITERIA

The criteria for this award is flexible to accommodate a wide range of journalistic endeavors that promote, recognize or foster leadership or leadership opportunities within a community, region or even the state, including (but not limited to) the following:

- \*photo essay
- \*editorial or series of editorials
- \*news articles
- \*feature story or stories
- \*promotional activities
- \*reward and award programs, and/or recognition events

This award is to recognize leadership and leadership potential, not service or mere participation in an activity or event. The award donors “believe it is important to develop leaders in Nebraska at all levels”.

### NOMINATION GUIDELINES

- 1. Nominee newspapers, publishers or executives must be members of the Nebraska Press Association.**
- 2. Nominations should be made in writing and should include biographical information, along with any appropriate supporting documents explaining the reasons the nominee should receive the award. Letters and exhibits supporting the nominee are welcome.**
- 3. No limitations are placed on the length of such information submitted, but conciseness and clarity are suggested, even encouraged.**
- 4. Artistic qualities of the nomination submissions (such as the use of graphics, photographs, etc.) will not be considered in the selection of the award recipient.**
- 5. Any Nebraska Press Association member can submit a nomination.**
- 6. Award nominations can carry over for two years, after which a new nomination must be submitted, if the nominee does not win in the first year of nomination.**
- 7. No entry fee shall be required.**

### JUDGES

Nominations will be evaluated by The Leadership Nebraska Award Committee. This committee shall have a membership of five active Nebraska Press Association Past Presidents. Should a member of the Award Committee be nominated for the award, he/she will be eligible for the nomination and award, but be disqualified from serving on the committee, and a replacement will be appointed by the President or Vice President.

### AWARD PRESENTATION

This Leadership Nebraska Award is given by the Harpst Family in loving memory of Don Harpst, Sr. His biography here follows:

The first thing Don Harpst Sr. did when he bought “The Indianola Reporter” in 1940, was to organize the Rotary Club. From there leadership developed among its members. Since then and subsequent years community leadership was visible in other newspapers that he purchased in Cambridge, Wilsonville, Eustis and Curtis. Harpst lost his father at the age of 10 and his mother moved the family from Ohio to Southern Texas where she bought a weekly newspaper in LaFeria. Don learned the trade and bought his first newspaper on a “note and a prayer”! He became active in the Nebraska Press Association in 1957 and served as President in 1965. Don Harpst Sr. died in 1984 and is buried in Cambridge.

**Submission of nominees must be received  
in the NPA office by February 22, 2019.**



# OUTSTANDING YOUNG NEBRASKA JOURNALIST AWARD

## NEBRASKA PRESS ASSOCIATION



### PURPOSE OF THE AWARD

The OUTSTANDING YOUNG NEBRASKA JOURNALIST AWARD was created and funded in 2001 by Zean and Marilyn Carney. Zean is a past president of the Nebraska Press Association, Nebraska Journalism Hall of Fame inductee, Master Editor-Publisher recipient, and is the retired publisher of the Wahoo Newspaper, Waverly News, Ashland Gazette and David City Banner-Press.

The annual award -- administered by the Nebraska Press Association and the Nebraska Press Advertising Service -- was established to recognize the outstanding work of the state's young journalism talent. The award includes a plaque, \$500 cash stipend and recognition at the NPA's annual convention.

The competition is open to all weekly and daily newspaper journalists, including reporters, photographers, graphic designers, production and advertising professionals, working full time for any legal Nebraska newspaper.

**One winner and runner-up from all weekly and daily entries will be recognized each year.**

The nominee must be under the age of 30, as of December 31 of each competition year. **Past winners are not eligible to enter again.**

A panel of judges, appointed by the NPA/NPAS executive director, will consider each nominee's professionalism, creativity, career goals, impact on their community, and overall journalistic excellence.

### NOMINATION GUIDELINES

1. The young journalist, or his or her editor or publisher, may submit entry nominations. The nominating newspaper, publisher or executives must be members of the Nebraska Press Association.
2. Nominees must submit six examples of their work product (published within the previous 2 years) along with a statement from their editor or publisher, as well as a statement from a person of the nominee's choice attesting to his or her qualifications.
3. Each entry must include a statement of no fewer than 150 words, written by the nominee, telling of his or her journalistic goals. This statement must be included with all other entry materials. The nominee must also submit a photo copy of their Nebraska driver's license.
4. All entries should be sent in a 9x12 envelope to the NPA office in Lincoln (address below). The envelope should be clearly labeled "Outstanding Young Nebraska Journalist Award."
5. If entry materials must be returned after the competition, special arrangements should be made with the NPA office staff. Contest materials, with the permission of nominees, may be used for education or instructional purposes by NPA/NPAS.
6. Winners will give permission to NPA to have their work published in the contest online or print publications produced for conventions or shown during any photo galleries, videos or presentations.
7. **The deadline for nomination submissions is February 22, 2019.**
8. Information, instructions, guidelines and inquiries will be available from the NPA/NPAS office located at 845 "S" St., Lincoln NE 68508. You can also contact them directly at 800-369-2850, or 402-476-2851. The email address is [nebpress@nebpress.com](mailto:nebpress@nebpress.com). More information can be found at [www.nebpress.com](http://www.nebpress.com).

**Nomination submissions must be received  
at the NPA office by February 22, 2019!**





# Nebraska Journalism Hall of Fame

Deadline for nominations is March 15, 2019.

It is time to nominate distinguished journalists for our Hall of Fame. This is a most appropriate way to honor those who have honored us by their contributions to our profession and to our state and nation.

Please enter the name(s) of one or more persons you believe deserve this honor. **Here are the rules:**

1. Persons living or dead may be nominated.
2. Nominees should have made a significant contribution to print, their communities and/or their state and nation.
3. Nominees may come from any facet of the newspaper business, such as news, business, management, photography or any combinations.
4. Nominees must have spent a significant percentage of their newspaper careers in Nebraska.

#### **Other considerations of importance:**

- Winners of the Master Editor-Publisher Award are **not** automatically nominated.
- Nominees not selected this year will automatically be eligible for consideration the following year, but no longer than that.
- Nominations may come from persons not affiliated with NPA.
- Additions to the Hall of Fame may or may not be an annual event and there is no established maximum or minimum number for admission at one time.

**Nominations must include** a completed form (see reverse), a detailed biography of the nominee and other appropriate documentation.

The selection committee will consist of the president of Nebraska Press Association who shall be chairman, the vice president, and the immediate past president of the association, the Dean of the

University of Nebraska Journalism College, and one other representative of the Journalism College selected by the Dean. In the event a member of the committee cannot serve, the NPA president shall appoint a replacement for that year.

**Previous inductees include:** Norris Alfred, Tom Allan, Harold Andersen, Bess Furman Armstrong, Allen J. Beermann, Charlyne Radke Berens, Dr. A. L. Bixby, Keith Blackledge, Bob Bogue, Shirley Brown Bogue, Stuart "Stu" Bohacek, Mentor Brown, William Jennings Bryan, Don Bryant, Glenn A. Buck, August F. Buechler, Earle "Buddy" Bunker, Zean Carney, Willa Cather, Neale Copple, W.F. Cramb, Walter Christenson, J. Alan Cramer, Lyle Denniston, Viola Herms Drath, Frank O. Edgecombe, John Edgecombe, Sr., Tyler Edgecombe, Reva Evans, Leslie Dale Falter, Richard "Dick" Fleming, Ronald "Butch" Furse, Ronald R. Furse, Dewaine Gahan, Art C. Gardner, Charles H. Gere, John Gottschalk, Clarence "Clancy" Hebda, Gilbert M. Hitchcock, Sharron Hollen, Edgar Howard, G. Woodson "Woody" Howe, Theodore "Ted" Huettmann, Gene Huse, Jerry Huse, Burt James, Loral Johnson, Will Owen Jones, Gene Kemper, Larry King, James E. Lawrence, Dick Lindberg, Jack Lowe, Earl M. Marvin, John Alexander MacMurphy, Walt Mason, Gregg McBride, Sterling H. McCaw, William McCleery, Alan Cunningham McIntosh, Henry Mead, Dr. George L. Miller, Charles Mohr, Gene Morris, J. Sterling Morton, Maxine Moul, John G. Neihardt, Harvey E. Newbranch, Will Norton, Jr., William C. "Bill" Nuckolls, J.P. O'Furey, Reed O'Hanlon, Jr., Barney Oldfield, Mary Blythe Packwood, Bud Pagel, Ruth Best Pagel, Robert J. Pinkerton, Jack Pollock, Emerson R. Purcell, Jim Raglin, Emil W. Reutzel, Jr., Kenneth Hilton Rhoades, Eugene Robb, Fred W. Rose, Kathleen Rutledge, Gilbert Savery, James C. Seacrest, Joe R. Seacrest, Fred Seaton, Charles Sumner "Cy" Sherman, Carroll "Cal" Stewart, Allen D. Strunk, Harry D. Strunk, John Hyde Sweet, Jack Tarr, Dean Terrill, Jack Thompson, Henry Trysla, Paul F. Wagner, Matt Waite, Lester A. Walker, Kent Warneke, Lee Warneke, Alton "Mook" Wilhelms, Eileen Wirth, H. J. Wisner and Asa B. Wood.

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## What is the Hall of Fame?

The Hall of Fame was started in 1973 by Jack Lowe, retired longtime editor and co-publisher of the Sidney Telegraph. The Hall of Fame will honor persons who have distinguished themselves in printed journalism. It was one of the projects of the Jack Lowe Community Journalism Fund at the University of Nebraska College of Journalism and Mass Communications. Since the Hall of Fame started, over 100 journalists have been inducted.

# NEBRASKA JOURNALISM HALL OF FAME NOMINATION

DATE: \_\_\_\_\_

YOUR NAME: \_\_\_\_\_

YOUR NEWSPAPER: \_\_\_\_\_

NAME OF NOMINEE: \_\_\_\_\_

NEWSPAPER: \_\_\_\_\_

NOMINEE'S ADDRESS: \_\_\_\_\_

CONTACT OR NEXT OF KIN FOR POSTHUMOUS NOMINATION: \_\_\_\_\_

NOMINEE OR CONTACT TELEPHONE: \_\_\_\_\_

Biography of your nominee. (Please include all required data on the individual nominated and follow the enclosed rules.)

2019

**Send nominations to:**  
**Susan Watson, Nebraska Press**  
**Association, 845 "S" St., Lincoln,**  
**NE 68508**

**Nominations must be received by March 15, 2019.**  
*(Hall of Fame inductees will be announced in late April or early May.)*