

Bulletin
Published weekly by the Nebraska Press Association / 845 "S" Street / Lincoln, NE 68508-1226

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NNA convention logo contest - you could win \$100!

The NNA annual convention will be in Milwaukee, WI, October 3-5, 2019 and they are looking for graphic artists interested in creating a logo for their convention.

NNA member and non-member newspapers are eligible to enter.

The winner will receive \$100 and a free registration (\$400 value) to their 2019 NNA convention.

The theme for the 2019 NNA Convention & Trade Show is: *"Leading the Way in Our Communities."*

This theme will be used in marketing materials and in the convention program. *"Leading the way to increased revenue"*, *"Leading the way with events"*, and more. Feel free to come up with additional variations on this theme.

Be sure to incorporate "133rd NNA Annual Convention & Trade Show 2019" into your logo design. **Deadline for logo entries is February 28, 2019.**

For contest details, go to:

<https://nna.formstack.com/forms/nnaalgocontest>. Direct questions to Lynne Lance at NNA, lynne@nna.org.

UNL to host inaugural Family Business Conference – March 1, Innovation Campus, Lincoln

(NET News) -- NETNebraska.org reports, "The inaugural Family Business Conference will be hosted at UNL's Innovation Campus in March, featuring workshops and presentations on topics related to family business."

Organized by the College of Business and Center for Entrepreneurship at the university, the conference "will focus on business and leadership tactics for family businesses, which range from farms to restaurants."

The conference is March 1 from 11 a.m. to 4:30 p.m. CT.

For registration deadline and conference details, go to:

<https://business.unl.edu/outreach/center-for-entrepreneurship/mentorship-and-outreach/family-business/>

Celebrate Sunshine Week March 10-16



Make plans now to join news organizations across the country in the discussion about the importance of access to public information and what it means for you and your community. Sunshine Week will be celebrated March 10-16.

The Sunshine Week toolkit will be available on the Sunshine Week website. In addition to running these nationally created materials, we encourage you to craft your own Sunshine Week editorials, stories, columns, cartoons and graphics. Tell readers about the role you've played in fighting for their right to know. For details, go to: <http://sunshineweek.org/>

"Asking a working writer what he/she thinks about critics is like asking a lamppost how it feels about dogs."

- Christopher Hampton

Make your NPA Convention hotel reservations now!

The NPA Annual Convention is Friday & Saturday, April 5 & 6, in Kearney at the Holiday Inn Convention Center.

There are two other large events in Kearney the same weekend as our convention, and it's likely that hotel rooms in Kearney will be sold out for that weekend. So please, MAKE YOUR ROOM RESERVATION right away!

Even if you're not sure you can attend convention, make reservations now - you can always cancel your room reservation by 6pm - 24 hours prior - with no penalty.



- **NPA CONVENTION STANDARD ROOM RATE: \$99.95 p/night+tax** (standard room is 1 King or 2 Queen; room can accommodate 1-4 people; no additional fee p/person).
- **COMPLIMENTARY HOTEL PARKING.**
- **BE SURE TO MENTION** "Nebraska Press Association Convention" when you register to ensure group rate.
- **TO MAKE RESERVATIONS: You must call the main (Kearney) hotel switchboard at 308-237-5971.** (NPA rate not available through worldwide reservations or online).
- **Block room reservations close March 7.**

CALL FOR ENTRIES:

Omaha World-Herald Community Service & Service to Agriculture Awards

- *Prize amounts for each award: \$500 for DAILY winner and \$250 for each WEEKLY class winner.*
- ***Entries must be postmarked by March 8, 2019.*** (Submit in a 3-ring binder and mail to the NPA office).

Details attached to the Bulletin.

CALL FOR AWARDS NOMINATIONS:

- **Outstanding Young Nebr. Journalist** (deadline 2/22/19)
- **Harpst Leadership Nebraska** (deadline 2/22/19)
- **Golden Pica Pole** (deadline 2/22/19)

**- Nebraska Journalism
Hall of Fame** (deadline 3/15/19)

Nomination forms attached to Bulletin.



INCREASING EFFICIENCY

Let's take a look at my new workspace

by Kevin Slimp

kevin@kevinslimp.com

There's a question I get asked a lot by friends, colleagues and audience members at conferences. There are variations, but they all go something like, "How do you find time to do everything that you do?"

I usually just answer with something like, "I never sleep" or "I don't know. I've always done a dozen things at once."

You might be surprised to know I'm a procrastinator. Not about everything, but if it's something that can be put off, there's a good chance I will put it off. That's been the case for the past year whenever the topic of rearranging my office came up.

Some of you know I moved my office from a tall building in West Knoxville, Tennessee to my home one year ago. I did what most people do when they move offices: I packed and moved everything as quickly as possible, not giving much thought to what would be most conducive to long-term productivity.

My workspace consisted of a desk with a 27-inch iMac, keyboard and mouse. "Not bad," you might say. But as my workload increased, it quickly became obvious that I needed to give serious thought to ways to increase my efficiency.

Sure, I hired some more folks to help. That was the easy part. But my work requires a lot of attention from me, and if I was going to get everything done required to run three growing businesses, I had to find ways to get more done with less effort.

Making Changes

So, in February (2019), I took some time to give some thought to ways to increase the efficiency of my work. I'd been putting it off for a year, but it was time to put some serious effort into creating a workspace conducive to productivity.

My work is compartmentalized into several areas. I spend

a lot of time writing columns and books. I also spend a lot of time overseeing the production of books by other authors. This includes going over the work done by editors and layout staff, going over their work before it is finalized on the page, as well as sometimes doing the layout of a book myself. I also spend a good bit of time creating material for webinars, conferences and marketing.

As I examined my day-to-day workflow, I realized I spent a lot of time moving back and forth from one application to another. When finalizing the pages of a book, I would go between the editor's notes in Microsoft Word, the text in Adobe InDesign, and the graphics in Photoshop.

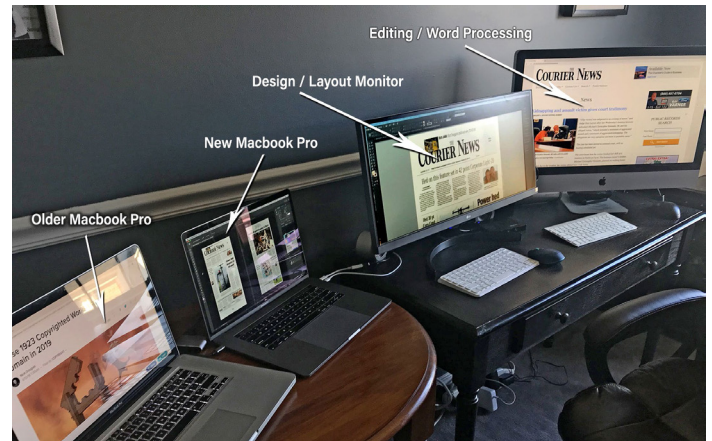
If I could have everything on the screen at once, I surmised, I would save a significant amount of time shifting between applications.

I also realized I was spending more time than I should waiting for things to happen on my iMac. They say time is money, and they're right. It doesn't take long to make up for the expense of a faster computer. With that in mind, I bought the fastest Macbook Pro available. To deal with the screen space issue, I purchased a wide-screen 33-inch monitor.

Things Begin to Speed Up

For about a week, I worked with the new Macbook, connected to the 33-inch monitor, along with a Bluetooth mouse and keyboard. Things sped up significantly. I could get two InDesign pages side by side on the wide-screen, plus a page from Microsoft Word beside them.

It dawned on me, however, I was still losing productivity because having so many pages on one screen required me to keep them small enough to see everything at once. It worked, but I still had to put out more effort than necessary to work between documents. Sure, I could run Photoshop on the new Macbook Pro monitor, but it was too small for much of the



work I was doing.

That's when it dawned on me. I was just about to order yet another monitor when I realized I had my old iMac sitting on a desk in another room, just taking up space. I moved a second desk into my home office, directly next to the first. This allowed me to use my Macbook Pro, 33-inch monitor, and iMac all at the same time. Everything was coming together.

I began using the 33-inch monitor exclusively for InDesign pages. I could place two pages side by side and see them clearly. On the iMac, directly to the right, I installed Microsoft Word, and use that Monitor almost exclusively for looking over editor's notes in Word, while editing the InDesign files at the same time. This also left room on the Macbook Pro screen for quick edits in Photoshop or other tasks.

Another area of my work requires me to send out email blasts on a regular basis. These go to webinar attendees, marketing contacts, and publications that carry my syndicated columns. I had used the iMac for email blasts, but I quickly became addicted to having the iMac screen available for editing work. That's when it hit me: Why not get my old Macbook Pro out of its case and put it to use? It's now used for email blasts, as well as other tasks that come up from time to time.

Was it Worth The Effort?

How much has my produc-

tivity increased since reconfiguring my desktop two weeks ago? I haven't run any official tests, but I can assure you the answer is, "a lot."

In the early 90s, when I opened my second business – an ad agency – and computers were much slower, I found myself waiting...a lot. That's when I got the idea to set up a workspace with three computers. One was on my right, one was directly in front of me, and the third was to my left. I had a chair that would spin around, allowing me to work on one computer while waiting on the other two computers to finish their tasks.

I guess things haven't changed that much. Sure, computers are a lot faster, but so is the demand for output. If I can increase my productivity by 30 or 40 percent simply by updating hardware or software, you better believe I'm going to do it.

If you're reading this column, there's a good chance that you publish a newspaper. Here's my advice: Don't skimp on hardware and software. Updated software, more screen area, and faster computers pay for themselves in no time.

No one buys my hardware or software for me. It comes directly out of my pocket. So, when I pay for the latest version of Adobe Creative Cloud for my staff or update equipment, I do it because it more than covers the initial investment in increased efficiency.

Reminder - Dues Payments:

- Please pay your NPA/NNA dues together on one check.
- Please pay your digital and CapView payments together on a check separate from the NPA/NNA dues.
- Both go to different corporations and different banks. Thank you in advance for your cooperation.

Questions, contact Jenelle at 800-369-2850.

Constitutional Amendment - Payments

- Payment for Constitutional Amendments that ran in October 2018 will be sent by OnePress when the Legislature approves the bill in 2019.
- We have submitted the necessary documents for payment. This timetable has not changed for 91 years. It is in the Constitution. Payment from the Nebraska State Treasurer is expected in June 2019.
- As soon as we receive payment, we will be paying the newspapers.

Questions, contact Carolyn Bowman or Jenelle Plachy at the NPA/OnePress office: 800-369-2850.

AP Stylebook publishes new guide on sports gambling

Jordan Schelling, Feb. 5, 2019

With six states legalizing sports gambling in 2018 and many others expected to follow suit in 2019, the AP Stylebook has published a new topical guide for reporting on the subject.

Experts tracking sports gambling expect 30 states to consider bills this year, with Kentucky, Missouri, Ohio, Tennessee and Virginia already having filed bills to allow betting on sports. Two U.S. senators also introduced a bill at the end of last year that proposed federal regulation of the industry.

The AP guide offers definitions of an array of gambling terms and betting jargon, including “backdoor cover,” “underdog,” “parlay,” “money line” and “push.” Many of the terms were compiled from existing sections of the AP Stylebook.

The topical guide is available to the public, while AP Stylebook Online subscribers get access to the full archive of past topical guides. To access the guide, go to: <https://www.apstylebook.com/topical> most recent.

Reporter's winter weather kit

In his latest post, Missouri School of Journalism Associate Professor Tom Warhover provides tips to protect yourself and your gear the next time you find yourself reporting during a polar vortex.

The oldest advice: Take a pencil. Lead doesn't freeze; the ink in your pen will.

Full post: <https://www.rjionline.org/stories/pack-a-spare-sock-a-reporters-winter-weather-kit>.

New version of “Public Notice: An American Tradition” now available

Public Notice Resource Center, Feb. 5, 2019

The Public Notice Resource Center has distributed a new version of “Public Notice: An American Tradition,” a heavily footnoted pamphlet tracing the origins of public notice and making the case that newspapers remain the essential vehicle for their distribution.

A copy of this updated version of the pamphlet was mailed out (on Feb. 15) to every NPA member newspaper publisher.

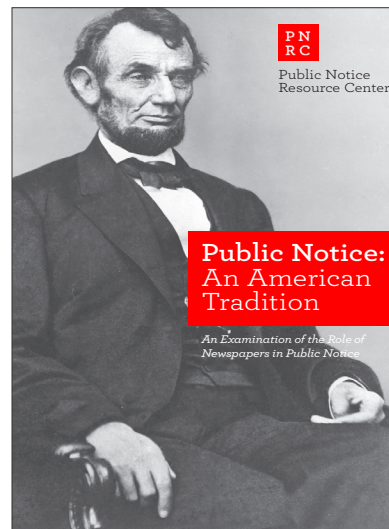
The four-color, 26-page primer also lists different types of notices published in local newspapers throughout the U.S. and begins with a two-page graphic summarizing the continuing need for newspaper notice.

In total, more than 11,000 printed copies of the booklet have been shipped at no cost to 43 state press associations and the National Newspaper Association for distribution to their members and state legislators; 27 versions, including Nebraska's, were co-branded with press association logos. PDF copies have also been widely shared.

The last version of this pamphlet was printed in 2007.

Press associations and newspapers are encouraged to post the PDFs on their websites and email them to those who are interested.

TO DOWNLOAD A FREE COPY OF THE BOOKLET:
<https://www.pnrc.net/wp-content/uploads/2019/02/American-Tradition-Master.pdf>



Classified Advertising Exchange

February 18, 2019

NEWSPAPER FOR SALE - The Voice News of Western Nebraska, based in Morrill, Nebraska is for sale. The two-year-old newspaper covers the communities of Mitchell, Morrill, Minatare, Lyman and Henry in Scotts Bluff County. The paper has an ultra local focus and has experienced tremendous advertising growth in its first two years. Ideal for a community journalist looking to live in a beautiful Panhandle community near the Wyoming border. If interested, contact reporter@voicenewsnebraska.com, or 402-762-5352.

MANAGING EDITOR - \$500 Sign-On Bonus: The Lexington Clipper-Herald is seeking a full-time managing editor to join our team. Candidate will be responsible for supervising and directing the gathering of news and editorial content; production of the newspaper; responsible for all of the news department and its employees; long-range planning of future coverage and responsible for setting and communicating coverage imperatives to the news staff. Ideal candidate will have a bachelor's degree in a related area and a minimum five years of supervisory experience, or an equivalent combination of education and experience, and a high level of attention to detail. Apply online at <https://usr54.dayforcehcm.com/CandidatePortal/en-US/bhmedia>, or send letter and resume to Attn: Heather, PO Box 599, Lexington, NE.

NEWSPAPER FOR SALE - Don't miss the opportunity to own this well-established, turn-key weekly newspaper. The Sheridan County Journal Star in Gordon, Nebraska, is the county seat newspaper and sole publication in the county. It comes with distribution and printing in place, and is well-supported by local readers and advertising, with room for exponential growth in both areas. A great following is also set up for our sports video broadcasting. Building and equipment included in sale. Call Rachael at 308-282-0118, or email scjslegals@gmail.com.

NEWSPAPER FOR SALE - Don't miss out on this unique opportunity to own a well-established, historic, county seat weekly newspaper. This 139-year-old, turn-key operation comes with all distribution and printing in place and is the sole publication in the county it serves. The paper has an excellent following of local readers and is well-supported by local advertisers, with room for exponential growth in advertising, subscriptions and commercial printing. Living quarters are located on site with building and equipment included with sale. Stanton, a town rich in history, is only ten minutes away from the city of Norfolk - a community fast-growing in industry - drawing many families to build new homes and live in the smaller town of Stanton. Excellent opportunity! Call Brian Hadcock at 402-640-7723, or email registersports@stanton.net.

ATTACHED TO THIS WEEK'S BULLETIN:

Classified Advertising Exchange; Call for Nominations: 2019 NPA awards nomination forms.; Call for Entries: Omaha-World Herald Community Service & Service to Ag Awards flyer; 2019 NPA Convention Sessions/Presenters & hotel information.

NEBRASKA PRESS ADVERTISING SERVICE, INC.

845 "S" Street
LINCOLN, NEBRASKA
68508-1226

NPAS MAILING LABELS AVAILABLE FOR MEMBER NEWSPAPERS

- If you'd like a pad of these 2 1/2" x 5" mailing labels (to use when sending your papers to the NPA office each week, please contact Susan Watson, NPA office, at nebpress@nebpress.com, or 800-369-2850.

Advertising in the Classified Advertising Exchange is no charge for NPA members and \$10 per week for non-members (approximately 25 words). It's a great way to sell or find equipment, hire a new employee, advertise a service which you provide, sell or buy a newspaper. Only Nebraska member newspapers may advertise for help wanted for Nebraska newspapers. No out-of-state help wanted advertisements accepted. Just mail, email or fax us your ad copy by noon Friday for the following weeks' Bulletin. For questions or additional information, contact the NPA office: (402)476-2851, NE: 800-369-2850, FAX: (402)476-2942 or email: nebpress@nebpress.com.

Two days of workshops, networking and awards - April 5-6, in Kearney

Meet the experts. Sessions are packed with top-notch professionals, giving you the opportunity to learn from some of the industry's best and brightest.

Get inspired. Take home actionable ideas and solutions that you can implement at your newspaper right away to boost revenue, improve news content and benefit your community.

Socialize, network. This is the largest annual gathering of Nebraska newspaper people.

Best deal around. Take advantage of low convention registration fees & discounted meal prices! (A bargain compared to other press association conventions!)

John Hatcher - Writing and Reporting



John Hatcher is director of the journalism program at the University of Minnesota Duluth and received his Ph.D. from Syracuse University's Newhouse School of Public Communications. He was the education director at the Center for Community Journalism in upstate New York. From 1992 to 2003, he worked for The Daily Messenger, a small daily newspaper in the Finger Lakes region of upstate New York. John leads training sessions for press associations and newspapers in the U.S. and Canada, as well as online webinars through the Newspaper Academy.

- **Survival Guide for Community Newspapers.** Veterans and novice editors alike will walk away with valuable information to improve your work at newspapers. **Friday Session, 1:15-2:15 p.m.**
- **Reporter's Bootcamp: Finding & Writing Better Stories.** John is the best when it comes to coaching and training newspaper reporters and editors. Join him as he discusses what every reporter has to know to get better leads and write better stories. **Saturday Session, 10:15-11:15 a.m.**
- **Getting Better Interviews: Honing Your Interview Skills.** In this session, John will cover the basics, and throw in some veteran tips to improve your interview skills immediately. Whether you are a relative newcomer or veteran reporter, you'll go away with solid information to make you a better reporter. **Saturday Session, 1:15-2:15 p.m.**
- **Save Your Readers! Making School Board, City Council & Other Meetings More Interesting.** We've all been there – the dreaded public meeting. Sometimes school board meetings, county commission meetings and other public meetings can be dreadful to sit through, much less report. Reporters and editors will want to hear what John has to say about those meetings - your articles don't have to be boring! **Saturday Session, 1:15-2:15 p.m.**

Russell Viers - Adobe Certified Instructor, Trainer, Consultant



Russell Viers is an Adobe Certified Instructor in InDesign, Photoshop, and Illustrator who specializes in print production. He started his career in 1981 as a reporter/photographer for a small daily newspaper and through the years has been involved in most aspects of publishing. A professional Adobe trainer since 1997, he travels the world sharing his expertise with newspaper and magazine professionals to help them work faster and create better files. Russell is a frequent speaker at press association conventions and international events.

- **InDesign Techniques to Get Your Paper Out Faster.** Are you spending too much time building ads and pages? Russell will cover some key techniques that will cut time from your weekly production cycle, allowing you more time for selling ads, taking more photos or writing more stories. **Friday Session, 1:15-2:15 p.m.**

Russell Viers - cont.

- **Creating Modern Infographics.** Are you ever in need of an infographic to support a story? Maybe you need a bar chart or pie chart, but don't have a lot of time? Using Illustrator, Russell will show you how it's done. **Saturday Sessions, 10:15-11:15 a.m. & 2:30-3:30 p.m. (repeat sessions).**
- **Editing & Altering PDFs.** This session takes a practical, nuts-and-bolts look at working with PDFs. Russell shows how to look at a PDF and understand what's going on, diagnose potential problems, and fix those problems, with tips on editing PDFs in Adobe Photoshop and Illustrator. **Saturday Session, 1:15-2:15 p.m.**

V. J. Smith - Professional Speaker - "The Richest Man in Town" - Sat. A.M. General Session



V. J. Smith is a professional speaker and published author. He graduated from South Dakota State University in 1978 and spent the decade of the 1980s working for the Allied Signal Aerospace Company in Kansas City. He returned to his alma mater in 1990, working for six years in the SDSU Athletic Department. He was appointed executive director of the SDSU Alumni Association in 1996. In January 2007 he left that position to pursue a career in professional speaking. Smith travels the country and makes over 100 speaking appearances a year. In March 2014, Meetings and Conventions Magazine named V. J. as one of the favorite speakers of meeting planners throughout America. He is the author of the best-selling book, "The Richest Man in Town." In November 2018, V. J. was elected to the State Senate of South Dakota by a landslide vote of 61%. He and his wife Julie currently reside in Brookings, SD. **Saturday General Session, 9:00-10:00am.**

Great Idea Exchange - Share ideas, get ideas!



Bring your best ideas that have worked for your newspaper - promotions, special sections or niche products that have generated revenue; ways to increase subscribers; tips on engaging your readers, and more. Learn & share. *NNA President, Andrew Johnson will moderator this always-popular session.* **Saturday Session, 3:45-4:45 p.m.**

OpenSky Policy Institute - Current state of Nebraska's tax, budget & school finance debates



Clear thinking for a stronger Nebraska

OpenSky Policy Institute is a nonpartisan think tank that examines state fiscal policy. They will provide an update about the current state of Nebraska's tax, budget and school finance debates. Among the topics OpenSky will discuss are conversations around the Legislature's efforts to balance the state budget and to provide property tax relief. **Friday Session, 10:45-11:45 a.m.**

OnePress - Sales Certification Training in network & digital advertising



OnePress Sales Manager, Violet Kirk, will lead an abbreviated certification training session for member newspapers that couldn't attend one of the Fall 2018 sessions she took around the state. Violet will cover topics from revenue-sharing networks to strategy for implementing targeted digital advertising. In addition to receiving sales training in the 2x2, classified, online and digital networks, OnePress certified newspapers will receive specially branded sales materials to display in their offices and for use by their advertising staff. **Saturday Session, 1:15-2:15 p.m.**

Don't miss Friday's lunch!

- No awards; no planned program
- Meet new newspaper people
- Casual lunch buffet:

Tossed salad greens & spinach; assorted meat toppings; crudites; cheese, mushrooms, olives, croutons, tomatoes; German Potato Salad; Pasta Vinaigrette Salad; assorted breads.

INSPIRE
NEBRASKA PRESS ASSOCIATION
2019 ANNUAL CONVENTION

Michelle Hassler - UNL College of Journalism & Mass Communications



Michelle Carr Hassler is an associate professor of practice in journalism at the University of Nebraska-Lincoln College of Journalism and Mass Communications. A McCook native, she spent most of her professional journalism career at the Lincoln Journal and Lincoln Journal Star. She's been teaching at UNL for 20 years.

- **Solutions Journalism.** This presentation will explore the concept and practice of solutions journalism, an emerging model that is being adopted by a variety of news outlets -- from The New York Times to the Rappahannock News in rural Virginia. You'll find out why journalists like to write it and audiences like to read it. **Friday Session, 2:30-3:30 p.m.**

• **USING VIDEO IN YOUR NEWSPAPER - examples & how-tos on ways to embed video in your newspaper.**

Details to come on this Saturday p.m. session!

Legal Hotline Q&A - Shawn Renner, Cline Williams law firm



Cline Williams' Attorney, Shawn Renner, advises media on free speech, open meetings and other issues. Join this informal Q&A session as Shawn reviews some of the more frequent questions and topics that the Legal Hotline received from our newspapers over the past year. This always-popular session covers topics from the Nebraska Press Association's Legal Hotline, a free service to our member newspapers that provides solid, practical advice with the goal of preventing legal problems. Bring your legal questions! Friday Session, 1:15-2:15 p.m.

Carole Grubbe - Sales, Communication - TownNews.com



Carol has worked in media for over 20 years. First in radio sales, then in newspaper as a retail sales person, then as niche publication and online sales director for Rust Communications. She now is the Senior Regional Sales Manager with TownNews.com, a software company for all media companies, providing digital solutions for her clients whether on web, print or mobile. About a year ago, Carol received certification by Personality Insights to teach effective communication through DISC assessments, and it has helped her have the best two years in sales she's ever had!

- **Increase Sales Performance NOW!** Newspapers were built on informing their communities. Communication is a KEY element. Now, more than ever, it is SO important to BOOST SALES. Carol will teach you a simple and easy way to understand basic communications patterns by asking TWO questions that will change EVERYTHING. You won't want to miss this session! **Saturday Sessions, 10:15-11:15 a.m. & 2:30-3:30 p.m. (repeat sessions).**

*More
convention details
coming soon!*

INSPIRE
NEBRASKA PRESS ASSOCIATION
2019 ANNUAL CONVENTION

HOLIDAY INN HOTEL & CONVENTION CENTER KEARNEY, NEBRASKA... *"Where You're Always Welcome!"*

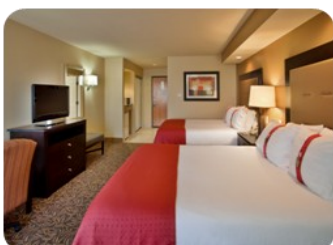


Holiday Inn

Hotel Features



- Complimentary Wi-Fi
- Complimentary Business Center with Print & Fax Services
- HD Flat Screen TVs with DVD Players
- Complimentary DVD Library
- Microwaves & Refrigerators in Every Room
- Indoor Water Center with Two Adult Slides, Children's Slides & Whirlpool
- Video Game Room
- Complimentary Fitness Center
- All Non-Smoking Rooms
- Gift Shop
- Convention & Meetings Space for up to 700 people.



IHG Rewards Club

MORE ►

The Holiday Inn® Kearney features a full-service restaurant and lounge. With amenities like free shuttle service within city limits, an on-site fitness center with weights and cardio equipment and a video game room for kids, it's easy to see why we're the first choice in Kearney's finest lodging facilities.





OUTSTANDING YOUNG NEBRASKA JOURNALIST AWARD

NEBRASKA PRESS ASSOCIATION



PURPOSE OF THE AWARD

The OUTSTANDING YOUNG NEBRASKA JOURNALIST AWARD was created and funded in 2001 by Zean and Marilyn Carney. Zean is a past president of the Nebraska Press Association, Nebraska Journalism Hall of Fame inductee, Master Editor-Publisher recipient, and is the retired publisher of the Wahoo Newspaper, Waverly News, Ashland Gazette and David City Banner-Press.

The annual award -- administered by the Nebraska Press Association and the Nebraska Press Advertising Service -- was established to recognize the outstanding work of the state's young journalism talent. The award includes a plaque, \$500 cash stipend and recognition at the NPA's annual convention.

The competition is open to all weekly and daily newspaper journalists, including reporters, photographers, graphic designers, production and advertising professionals, working full time for any legal Nebraska newspaper.

One winner and runner-up from all weekly and daily entries will be recognized each year.

The nominee must be under the age of 30, as of December 31 of each competition year. **Past winners are not eligible to enter again.**

A panel of judges, appointed by the NPA/NPAS executive director, will consider each nominee's professionalism, creativity, career goals, impact on their community, and overall journalistic excellence.

NOMINATION GUIDELINES

1. The young journalist, or his or her editor or publisher, may submit entry nominations. The nominating newspaper, publisher or executives must be members of the Nebraska Press Association.
2. Nominees must submit six examples of their work product (published within the previous 2 years) along with a statement from their editor or publisher, as well as a statement from a person of the nominee's choice attesting to his or her qualifications.
3. Each entry must include a statement of no fewer than 150 words, written by the nominee, telling of his or her journalistic goals. This statement must be included with all other entry materials. The nominee must also submit a photo copy of their Nebraska driver's license.
4. All entries should be sent in a 9x12 envelope to the NPA office in Lincoln (address below). The envelope should be clearly labeled "Outstanding Young Nebraska Journalist Award."
5. If entry materials must be returned after the competition, special arrangements should be made with the NPA office staff. Contest materials, with the permission of nominees, may be used for education or instructional purposes by NPA/NPAS.
6. Winners will give permission to NPA to have their work published in the contest online or print publications produced for conventions or shown during any photo galleries, videos or presentations.
7. **The deadline for nomination submissions is February 22, 2019.**
8. Information, instructions, guidelines and inquiries will be available from the NPA/NPAS office located at 845 "S" St., Lincoln NE 68508. You can also contact them directly at 800-369-2850, or 402-476-2851. The email address is nebpress@nebpress.com. More information can be found at www.nebpress.com.

**Nomination submissions must be received
at the NPA office by February 22, 2019!**



THE LEADERSHIP NEBRASKA AWARD

Nebraska Press Association



AWARD PROMOTES LEADERSHIP: With the recommendation of past presidents and the approval of the board of directors, the Nebraska Press Association has instituted an award for the newspaper, publisher or executive that best promotes, recognizes or fosters leadership in the community, region or state. Nominees must be members of the Nebraska Press Association. The award is given annually at an appropriate function at the Annual NPA Convention in April.

THE LEADERSHIP NEBRASKA AWARD was conceived by Don Harpst Jr. in loving memory of his father Don Harpst Sr., and was funded by a major gift from the Harpst Family. The award does include an appropriate plaque and a cash award.

This award does not interfere with or compete with the Better Newspaper Contest which is based on journalistic excellence.

Deadline for submission of nominees must be received by the NPA office no later than February 22, 2019.

A panel of five past presidents appointed by the current President will serve as the judges for this award each year.

THE LEADERSHIP NEBRASKA AWARD

Recognizing the Nebraska Newspaper or Publisher that best promotes LEADERSHIP within their community, region, or state

PURPOSE OF THE AWARD

THE LEADERSHIP NEBRASKA Award was created and funded by the Harpst Family to recognize a Nebraska Press Association newspaper or publisher (or executive of such paper) that best illustrates efforts in promoting leadership within their community such as news articles about youth groups that foster leadership, community leadership organizations and their participants, or information about alumni of leadership groups and success stories as these individuals go on to actual community leadership posts. The Harpst Family wishes "that this award be given to the best newspaper coverage for future and present community leaders".

AWARD CRITERIA

The criteria for this award is flexible to accommodate a wide range of journalistic endeavors that promote, recognize or foster leadership or leadership opportunities within a community, region or even the state, including (but not limited to) the following:

- *photo essay
- *editorial or series of editorials
- *news articles
- *feature story or stories
- *promotional activities
- *reward and award programs, and/or recognition events

This award is to recognize leadership and leadership potential, not service or mere participation in an activity or event. The award donors "believe it is important to develop leaders in Nebraska at all levels".

NOMINATION GUIDELINES

1. **Nominee newspapers, publishers or executives must be members of the Nebraska Press Association.**
2. **Nominations should be made in writing and should include biographical information, along with any appropriate supporting documents explaining the reasons the nominee should receive the award. Letters and exhibits supporting the nominee are welcome.**
3. **No limitations are placed on the length of such information submitted, but conciseness and clarity are suggested, even encouraged.**
4. **Artistic qualities of the nomination submissions (such as the use of graphics, photographs, etc.) will not be considered in the selection of the award recipient.**
5. **Any Nebraska Press Association member can submit a nomination.**
6. **Award nominations can carry over for two years, after which a new nomination must be submitted, if the nominee does not win in the first year of nomination.**
7. **No entry fee shall be required.**

JUDGES

Nominations will be evaluated by The Leadership Nebraska Award Committee. This committee shall have a membership of five active Nebraska Press Association Past Presidents. Should a member of the Award Committee be nominated for the award, he/she will be eligible for the nomination and award, but be disqualified from serving on the committee, and a replacement will be appointed by the President or Vice President.

AWARD PRESENTATION

This Leadership Nebraska Award is given by the Harpst Family in loving memory of Don Harpst, Sr. His biography here follows:

The first thing Don Harpst Sr. did when he bought "The Indianola Reporter" in 1940, was to organize the Rotary Club. From there leadership developed among its members. Since then and subsequent years community leadership was visible in other newspapers that he purchased in Cambridge, Wilsonville, Eustis and Curtis. Harpst lost his father at the age of 10 and his mother moved the family from Ohio to Southern Texas where she bought a weekly newspaper in LaFeria. Don learned the trade and bought his first newspaper on a "note and a prayer"! He became active in the Nebraska Press Association in 1957 and served as President in 1965. Don Harpst Sr. died in 1984 and is buried in Cambridge.

Submission of nominees must be received in the NPA office by February 22, 2019.



Nebraska Press Association Golden Pica Pole Award

(50 or more years service to Nebraska newspapers)

Nomination Form



Name of nominee: _____ Phone: _____

Current Mailing address of nominee: _____

Number of years employed in newspaper business: _____

Locations Worked:

No. of Years:

Locations Worked:	No. of Years:
_____	_____
_____	_____
_____	_____
_____	_____

Is the nominee presently employed? Yes _____ No _____

If yes, where presently employed? _____

Present job title: _____

Nomination submitted by: _____

Title: _____

Newspaper: _____

Date: _____

Return this form no later than February 22, 2019 to:



Nebraska Press Association
Attn: Susan Watson
845 "S" Street, Lincoln, NE 68508-1226
(402)476-2851, NE: (800)369-2850, FAX: (402)476-2942
e-mail: nebpress@nebpress.com



Nebraska Journalism Hall of Fame

Deadline for nominations is March 15, 2019.

It is time to nominate distinguished journalists for our Hall of Fame. This is a most appropriate way to honor those who have honored us by their contributions to our profession and to our state and nation.

Please enter the name(s) of one or more persons you believe deserve this honor. **Here are the rules:**

1. Persons living or dead may be nominated.
2. Nominees should have made a significant contribution to print, their communities and/or their state and nation.
3. Nominees may come from any facet of the newspaper business, such as news, business, management, photography or any combinations.
4. Nominees must have spent a significant percentage of their newspaper careers in Nebraska.

Other considerations of importance:

- Winners of the Master Editor-Publisher Award are **not** automatically nominated.
- Nominees not selected this year will automatically be eligible for consideration the following year, but no longer than that.
- Nominations may come from persons not affiliated with NPA.
- Additions to the Hall of Fame may or may not be an annual event and there is no established maximum or minimum number for admission at one time.

Nominations must include a completed form (see reverse), a detailed biography of the nominee and other appropriate documentation.

The selection committee will consist of the president of Nebraska Press Association who shall be chairman, the vice president, and the immediate past president of the association, the Dean of the

University of Nebraska Journalism College, and one other representative of the Journalism College selected by the Dean. In the event a member of the committee cannot serve, the NPA president shall appoint a replacement for that year.

Previous inductees include: Norris Alfred, Tom Allan, Harold Andersen, Bess Furman Armstrong, Allen J. Beermann, Charlyne Radke Berens, Dr. A. L. Bixby, Keith Blackledge, Bob Bogue, Shirley Brown Bogue, Stuart "Stu" Bohacek, Mentor Brown, William Jennings Bryan, Don Bryant, Glenn A. Buck, August F. Buechler, Earle "Buddy" Bunker, Zean Carney, Willa Cather, Neale Copple, W.F. Cramb, Walter Christenson, J. Alan Cramer, Lyle Denniston, Viola Herms Drath, Frank O. Edgecombe, John Edgecombe, Sr., Tyler Edgecombe, Reva Evans, Leslie Dale Falter, Richard "Dick" Fleming, Ronald "Butch" Furse, Ronald R. Furse, Dewaine Gahan, Art C. Gardner, Charles H. Gere, John Gottschalk, Clarence "Clancy" Hebda, Gilbert M. Hitchcock, Sharron Hollen, Edgar Howard, G. Woodson "Woody" Howe, Theodore "Ted" Huettmann, Gene Huse, Jerry Huse, Burt James, Loral Johnson, Will Owen Jones, Gene Kemper, Larry King, James E. Lawrence, Dick Lindberg, Jack Lowe, Earl M. Marvin, John Alexander MacMurphy, Walt Mason, Gregg McBride, Sterling H. McCaw, William McCleery, Alan Cunningham McIntosh, Henry Mead, Dr. George L. Miller, Charles Mohr, Gene Morris, J. Sterling Morton, Maxine Moul, John G. Neihardt, Harvey E. Newbranch, Will Norton, Jr., William C. "Bill" Nuckolls, J.P. O'Furey, Reed O'Hanlon, Jr., Barney Oldfield, Mary Blythe Packwood, Bud Pagel, Ruth Best Pagel, Robert J. Pinkerton, Jack Pollock, Emerson R. Purcell, Jim Raglin, Emil W. Reutzel, Jr., Kenneth Hilton Rhoades, Eugene Robb, Fred W. Rose, Kathleen Rutledge, Gilbert Savery, James C. Seacrest, Joe R. Seacrest, Fred Seaton, Charles Sumner "Cy" Sherman, Carroll "Cal" Stewart, Allen D. Strunk, Harry D. Strunk, John Hyde Sweet, Jack Tarr, Dean Terrill, Jack Thompson, Henry Trysla, Paul F. Wagner, Matt Waite, Lester A. Walker, Kent Warneke, Lee Warneke, Alton "Mook" Wilhelms, Eileen Wirth, H. J. Wisner and Asa B. Wood.

What is the Hall of Fame?

The Hall of Fame was started in 1973 by Jack Lowe, retired longtime editor and co-publisher of the Sidney Telegraph. The Hall of Fame will honor persons who have distinguished themselves in printed journalism. It was one of the projects of the Jack Lowe Community Journalism Fund at the University of Nebraska College of Journalism and Mass Communications. Since the Hall of Fame started, over 100 journalists have been inducted.

NEBRASKA JOURNALISM HALL OF FAME NOMINATION

DATE: _____

YOUR NAME: _____

YOUR NEWSPAPER: _____

NAME OF NOMINEE: _____

NEWSPAPER: _____

NOMINEE'S ADDRESS: _____

CONTACT OR NEXT OF KIN FOR POSTHUMOUS NOMINATION: _____

NOMINEE OR CONTACT TELEPHONE: _____

Biography of your nominee. (Please include all required data on the individual nominated and follow the enclosed rules.)

2019

Send nominations to:
Susan Watson, Nebraska Press
Association, 845 "S" St., Lincoln,
NE 68508

Nominations must be received by March 15, 2019.
(Hall of Fame inductees will be announced in late April or early May.)



2019
Omaha World-Herald
Community Service
Award

Deadline:

Entries must be postmarked by March 8, 2019.

Mail entries to:

Nebraska Press Association
845 "S" Street
Lincoln, NE 68508

Classes:

Class A: Up to 859 circulation
Class B: 860-1,499
Class C: 1,500-2,499
Class D: 2,500 and up
Daily: All circulations

Prizes:

One winner may be named in each of the five circulation categories. \$500 cash prize to Daily winner; \$250 cash prize to Weekly winners.

What to Enter:

On a one-page cover letter, explain what your newspaper has done to promote community service over the past year. Each entry should include up to ten copies of examples from your paper containing photos, stories, editorials, etc. that demonstrate your newspaper's commitment to community service. A letter of recommendation from outside source is optional. Cover letter and examples should fit in a 1-inch X 11½-inch three-ring binder. No large scrapbooks allowed.

Contest Theme:

Judges will consider cover letter and examples as evidence of your newspaper's community service. Premiums will be assigned to initiative, enterprise, originality and effectiveness.

Awards Presentation:

Award ceremony will take place at Friday night banquet of NPA convention. Winning entries will be showcased at Saturday convention.

2019
Omaha World-Herald
Service to Agriculture
Award

Deadline:

Entries must be postmarked by March 8, 2019.

Mail entries to:

Nebraska Press Association
845 "S" Street
Lincoln, NE 68508

Classes:

Class A: Up to 859 circulation
Class B: 860-1,499
Class C: 1,500-2,499
Class D: 2,500 and up
Daily: All circulations

Prizes:

One winner may be named in each of the five circulation categories. \$500 cash prize to Daily winner; \$250 cash prize to Weekly winners.

What to Enter:

On a one-page cover letter, explain what your newspaper has done to promote service to agriculture over the past year. Each entry should include up to ten copies of examples from your paper containing photos, stories, editorials, etc. that demonstrate your newspaper's commitment to service to agriculture. A letter of recommendation from outside source is optional. Cover letter and examples should fit in a 1-inch X 11½-inch three-ring binder. No large scrapbooks allowed.

Contest Theme:

Judges will consider cover letter and examples as evidence of your newspaper's service to agriculture. Premiums will be assigned to initiative, enterprise, originality and effectiveness.

Awards Presentation:

Award ceremony will take place at Friday night banquet of NPA convention. Winning entries will be showcased at Saturday convention.