

Bulletin
Published weekly by the Nebraska Press Association / 845 "S" Street / Lincoln, NE 68508-1226

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NEBRASKA PRESS ASSOCIATION

NPA/NPAS Staff

Allen Beermann

Executive Director
email: abeermann@nebpress.com

Jenelle Plachy

Office Manager/Bookkeeper
email: jp@nebpress.com

Violet Spader Kirk

Sales Manager
email: vk@nebpress.com

Carolyn Bowman

Advertising Manager
email: cb@nebpress.com

Susan Watson

Admin. Asst./Press Release Coordinator
email: nebpress@nebpress.com

Christian Cardona

Advertising Sales Assistant
email: cc@nebpress.com



Credit card payments now accepted for network ad orders



Member newspapers selling 2x2/2x4 or classified network ads may now pre-pay for those ads with a credit card (MC or VS). A 5% processing fee will be applied to network ad payments.

For more information, please contact Violet Kirk, vk@nebpress.com, 402-476-2851.

Details attached!

- **Registration form/menus**
(deadline extended until 3/27!)
- **Session topics & speakers**
(updated info)
- **Hotel room reservations**
- **Crane Migration Viewing & Photography**

Foundation Fundraiser - 9 spots still available



Reasons to attend the NPA Convention

You're sure to walk away with new ideas, get inspired:

LEARN. Some of the best and brightest will lead sessions on writing & reporting, design & technology, sales & communications & more.

SHARE. Find out what your peers are doing, not doing, contemplating and committing to.

GROW. Gain insight into what you can deliver to your readers and your customers.

UNWIND. The agenda includes time to meet up with peers, relax, mingle and network.

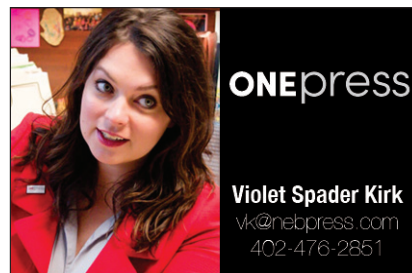
OnePress News & Notes

Dear Nebraska Press Association Members:

As reports of the flooding and subsequent damage continue to come in, I sincerely hope all of you and your staffs remain safe as you cover the news.

I'm awed by the heart and dedication demonstrated by Nebraska communities and the newspapers that serve them. I've seen NPA member newspapers share vital information on their social media channels and websites to keep the public informed — and safe — in real time.

I'm proud to be serving an organization that is so committed to making our state a better place.



Oh hi, Hollywood. Yes, we're ready for our closeup.

It's not every day that you get a call from NBC - or at least, that's not the norm for me. So imagine my surprise when a designer working on a TV pilot contacted NPA/OnePress to ask about what items would be found in a weekly newspaper office.

NBC has ordered a pilot presentation for a comedy called "Village Gazette", written by Amber Ruffin of "Late Night with Seth Meyers". According to Variety, "Ruffin will star in, write and executive produce the single-camera comedy. She plays the fluff piece-loving editor of the Benson Village Gazette, covering her idyllic hometown. But 'when the newspaper owners hire a reporter who's looking to uncover a juicy story in Benson, he threatens to unravel the happy denial Amber has been living in.'"

TL;DR — There may be a TV show on a major network about a (fictional) Nebraska weekly newspaper.

We provided the designer with copies of the 2019 NPA newspaper directory, open meetings books, reporters notebook, sample award certificates and "Think First" posters to lend authenticity to the set.

Of course, there is no guarantee the pilot will get turned into a full series - but even the possibility of seeing our industry represented on TV is pretty exciting!

BY THE NUMBERS

A quick reference for
2x2/2x4 network sales

241K

subscribers statewide

483K

readers statewide

157

newspapers in network

\$4

CPM for statewide 2x2 ad buy

Google Tools for Journalism

I attended the Google Tools Training training offered by UNL's College of Journalism and Mass Communication and had my brain stretched in the best possible way. Here are a few tips I think would be useful for newspapers of all sizes — in fact, you may already be using these tools. If you are, let me know and I'll feature your work in upcoming issues of the OnePress News & Notes.

Want to learn more? A link to a video recording of the full training session is on the NPA website under "Special Sections" in the Member Login area.

GOOGLE SCHOLAR

USE FOR: Research, cultivating expert sources

DATA SCRAPING

USE FOR: Generating story ideas and conducting data-driven research

GOOGLE TRENDS

USE FOR: Generating story ideas by viewing how search terms are used over time

GOOGLE IMAGE SEARCH

USE FOR: Fact checking/verifying photos, video, plus see where else images are used online

March 2019

Consider Yourself Told

How are newspapers doing? It depends on who you ask.



by Kevin Slimp
kevin@kevinslimp.com

It was a lot like other experiences I've had at conventions over the past couple of years. In March, as I gathered my backpack to head out of the room where I'd just spoken in Madison, Wisconsin, a man approached and said, "I really appreciated what you had to say. May I ask a question?"

I was in no rush. Immediately ahead was a five-hour drive to Des Moines, where I was speaking to a newspaper conference the next day.

"Sure," I answered. "Of course. How can I help?"

His question was straightforward and deliberate. "What's really going on at newspapers across the country?"

Question: How are other newspapers doing?

I knew it wouldn't be a quick answer. I had been standing for two hours and there were a couple of chairs in the corner of the room, near the door. I suggested this was a conversation that required sitting.

As I began to answer his question, the area began to fill. Soon, there were a dozen or more publishers, editors and others standing in a semicircle, intently listening in on the conversation. I appreciated their interest. It's a bit humbling to know people sincerely care what I think about anything.

I shared my thoughts with the group. Heads nodded as I mentioned most locally-owned papers seemed to be doing fine. Big metros, not so much.

Someone spoke up, "My paper is part of a small local group. That's how it is with us."

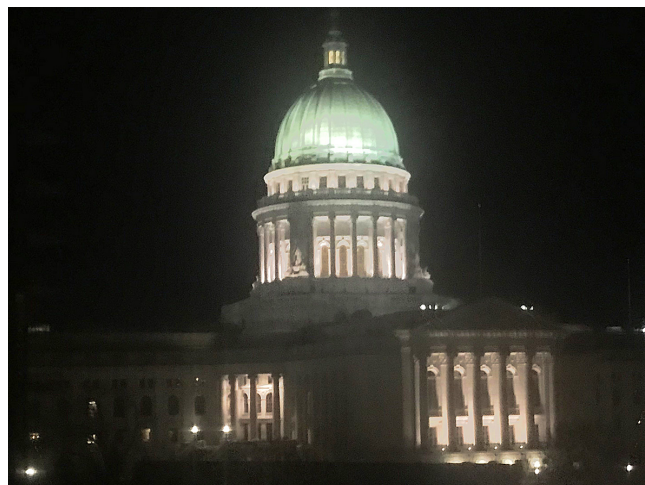
I went into more detail about the state of newspapers of various sizes and types, then explained that I should get on my way to Des Moines. As I began to walk toward the hallway, I heard a familiar refrain, "Thank you for what you do for all of us."

You know, I hear that at every newspaper and convention I visit. I appreciate that people think that way. But the truth is I'm not really sure what I do. I study. I do research. I visit papers. I asked what's going on. Then I share the information. It seems a lot like what journalists at newspapers do every day.

As I was leaving the Concourse Hotel in Madison – one of the nicest I've stayed at, by the way – I glanced at my email and text messages. There was an email from a magazine reporter in New York, asking if I had five minutes to talk.

I recognized the name. He had interviewed me a week or two earlier for a story he was writing about the state of newspapers. During the interview, when he shared who he had spoken with while doing his research, he mentioned Iris Chyi, University of Texas, and other names that could fill a "Who's Who" list of researchers in the area of newspaper health.

In his brief email, he mentioned his editors were skeptical concerning the content of his story. Apparently the people he was interviewing were consistent in their findings. Most locally-owned newspapers are doing well. The same is not always true of other newspapers. The further



The view from my room in Madison during the WNA Convention.

the newspaper from the owner or ownership group, the more likely the paper isn't doing well. That has been a consistent finding of my research for the past few years.

A few days later, the reporter and I talked on the phone and he asked if I could point him to some data that he could show to his editors. I did, reluctantly. I was reluctant because I'm starting to feel outnumbered. There seems to be stories on social media and in national publications almost daily about how one large newspaper group after another is falling apart. As I reminded this reporter, most newspapers aren't part of large national groups. Most newspapers are still locally owned.

Consider yourself told

I didn't even mention the publishers who I've run into over the past few weeks who are starting or have just started new papers. Frankly, I really didn't care what the magazine ran, if anything.

Relaxing in the lobby of the hotel in Des Moines the next day, a publisher

approached and I invited him to visit. He told me his newspaper is enjoying significant growth. It has been growing, he told me, several years in a row. The past year has been the best yet. Then – you guessed it – he said, "Thank you so much for what you do for our industry."

I wanted to thank him. It's folks like him – like the publishers, editors and journalists I met in Wisconsin and Iowa over the weekend – who give me the energy to keep up the fight. They remind me of others I've met recently in Wyoming, Texas, Kentucky, Tennessee, Vermont, Kansas and places I've momentarily forgotten.

One publisher in Iowa came up to the podium to tell me something. "Remember ten years ago when the university dean told you he didn't think there would be a single newspaper left in America in ten years?"

"Yes," I answered, "I remember."

"You should mention that in every column you write. It's been over ten years and we're still here, and we're not going anywhere," he told me.

Consider yourself told.

Classified Advertising Exchange

March 18, 2019

SAVE TIME, MONEY WITH NEWSPAPER CONSULTING SERVICES - Want more time at home? Want to save money? Want to actually make money? Linscott Media is a multi-versed company that can help any size of newspaper. We will sit down and discuss ways to save you time and money by helping your operation become more efficient, and will create ideas to help your bottom line.

- Web design/hosting ideas that are fast, simple, economical and can grow your audience and make you money.
- Business consulting to streamline your operation and really get to know your market.
- Design and page layout services that will give you more time to dedicate to other projects.

Call (402) 729-6141 for more information or email timothylinScott1@gmail.com.

NEWSPAPER FOR SALE - The Voice News of Western Nebraska, based in Morrill, Nebraska is for sale. The two-year-old newspaper covers the communities of Mitchell, Morrill, Minatare, Lyman and Henry in Scotts Bluff County. The paper has an ultra local focus and has experienced tremendous advertising growth in its first two years. Ideal for a community journalist looking to live in a beautiful Panhandle community near the Wyoming border. If interested, contact reporter@voicenewsnebraska.com, or 402-762-5352.

NEWSPAPER FOR SALE - Don't miss the opportunity to own this well-established, turn-key weekly newspaper. The Sheridan County Journal Star in Gordon, Nebraska, is the county seat newspaper and sole publication in the county. It comes with distribution and printing in place, and is well-supported by local readers and advertising, with room for exponential growth in both areas. A great following is also set up for our sports video broadcasting. Building and equipment included in sale. Call Rachael at 308-282-0118, or email scjslegals@gmail.com.

NEWSPAPER FOR SALE - Don't miss out on this unique opportunity to own a well-established, historic, county seat weekly newspaper. This 139-year-old, turn-key operation comes with all distribution and printing in place and is the sole publication in the county it serves. The paper has an excellent following of local readers and is well-supported by local advertisers, with room for exponential growth in advertising, subscriptions and commercial printing. Living quarters are located on site with building and equipment included with sale. Stanton, a town rich in history, is only ten minutes away from the city of Norfolk - a community fast-growing in industry - drawing many families to build new homes and live in the smaller town of Stanton. Excellent opportunity! Call Brian Hadcock at 402-640-7723, or email registersports@stanton.net.

ATTACHED TO THIS WEEK'S BULLETIN:

Classified Advertising Exchange; 2019 NPA Convention flyers (Registration, Sessions, Hotel Reservations, Foundation Fundraiser.)

NEBRASKA PRESS ADVERTISING SERVICE, INC.

845 "S" Street
LINCOLN, NEBRASKA
68508-1226

NPAS MAILING LABELS AVAILABLE FOR MEMBER NEWSPAPERS -

If you'd like a pad of these 2 1/2" x 5" mailing labels (to use when sending your papers to the NPA office each week, please contact Susan Watson, NPA office, at nebpress@nebpress.com, or 800-369-2850.

Advertising in the Classified Advertising Exchange is no charge for NPA members and \$10 per week for non-members (approximately 25 words). It's a great way to sell or find equipment, hire a new employee, advertise a service which you provide, sell or buy a newspaper. Only Nebraska member newspapers may advertise for help wanted for Nebraska newspapers. No out-of-state help wanted advertisements accepted. Just mail, email or fax us your ad copy by noon Friday for the following weeks' Bulletin. For questions or additional information, contact the NPA office: (402)476-2851, NE: 800-369-2850, FAX: (402)476-2942 or email: nebpress@nebpress.com.

Two days of workshops, networking and awards - April 5-6, in Kearney

Meet the experts. Sessions are packed with top-notch professionals, giving you the opportunity to learn from some of the industry's best and brightest.

Get inspired. Take home actionable ideas and solutions that you can implement at your newspaper right away to boost revenue, improve news content and benefit your community.

Socialize, network. This is the largest annual gathering of Nebraska newspaper people.

Best deal around. Take advantage of low convention registration fees & discounted meal prices! (A bargain when compared to other press association conventions!)

John Hatcher - Writing and Reporting



John Hatcher is director of the journalism program at the University of Minnesota Duluth and received his Ph.D. from Syracuse University's Newhouse School of Public Communications. He was the education director at the Center for Community Journalism in upstate New York. From 1992 to 2003, he worked for The Daily Messenger, a small daily newspaper in the Finger Lakes region of upstate New York. John leads training sessions for press associations and newspapers in the U.S. and Canada, as well as online webinars through the Newspaper Academy.

- **Survival Guide for Community Newspapers.** Veterans and novice editors alike will walk away with valuable information to improve your work at newspapers. **Friday Session, 1:15-2:15 p.m.**
- **Reporter's Bootcamp: Finding & Writing Better Stories.** John is the best when it comes to coaching and training newspaper reporters and editors. Join him as he discusses what every reporter has to know to get better leads and write better stories. **Saturday Session, 10:15-11:15 a.m.**
- **Getting Better Interviews: Honing Your Interview Skills.** In this session, John will cover the basics, and throw in some veteran tips to improve your interview skills immediately. Whether you are a relative newcomer or veteran reporter, you'll go away with solid information to make you a better reporter. **Saturday Session, 1:15-2:15 p.m.**
- **Save Your Readers! Making School Board, City Council & Other Meetings More Interesting.** We've all been there – the dreaded public meeting. Sometimes school board meetings, county commission meetings and other public meetings can be dreadful to sit through, much less report. Reporters and editors will want to hear what John has to say about those meetings - your articles don't have to be boring! **Saturday Session, 2:30-3:30 p.m.**

Russell Viers - Adobe Certified Instructor, Trainer, Consultant



Russell Viers is an Adobe Certified Instructor in InDesign, Photoshop, and Illustrator who specializes in print production. He started his career in 1981 as a reporter/photographer for a small daily newspaper and through the years has been involved in most aspects of publishing. A professional Adobe trainer since 1997, he travels the world sharing his expertise with newspaper and magazine professionals to help them work faster and create better files. Russell is a frequent speaker at press association conventions and international events.

- **InDesign Techniques to Get Your Paper Out Faster.** Are you spending too much time building ads and pages? Russell will cover some key techniques that will cut time from your weekly production cycle, allowing you more time for selling ads, taking more photos or writing more stories. **Friday Session, 1:15-2:15 p.m.**

Russell Viers - cont.

- **Creating Modern Infographics.** Are you ever in need of an infographic to support a story? Maybe you need a bar chart or pie chart, but don't have a lot of time? Using Illustrator, Russell will show you how it's done. **Saturday Sessions, 10:15-11:15 a.m. & 2:30-3:30 p.m. (repeat sessions).**
- **Editing & Altering PDFs.** This session takes a practical, nuts-and-bolts look at working with PDFs. Russell shows how to look at a PDF and understand what's going on, diagnose potential problems, and fix those problems, with tips on editing PDFs in Adobe Photoshop and Illustrator. **Saturday Session, 1:15-2:15 p.m.**

V. J. Smith - Professional Speaker - "The Richest Man in Town" - Sat. A.M. General Session



V. J. Smith is a professional speaker and published author. He graduated from South Dakota State University in 1978 and spent the decade of the 1980s working for the Allied Signal Aerospace Company in Kansas City. He returned to his alma mater in 1990, working for six years in the SDSU Athletic Department. He was appointed executive director of the SDSU Alumni Association in 1996. In January 2007 he left that position to pursue a career in professional speaking. Smith travels the country and makes over 100 speaking appearances a year. In March 2014, Meetings and Conventions Magazine named V. J. as one of the favorite speakers of meeting planners throughout America. He is the author of the best-selling book, "The Richest Man in Town." In November 2018, V. J. was elected to the State Senate of South Dakota by a landslide vote of 61%. He and his wife Julie currently reside in Brookings, SD. **Saturday General Session, 9:00-10:00am.**

Great Idea Exchange - Share ideas, get ideas!



Bring your best ideas that have worked for your newspaper - promotions, special sections or niche products that have generated revenue; ways to increase subscribers; tips on engaging your readers, and more. Learn & share. *NNA President, Andrew Johnson will moderator this always-popular session.* **Saturday Session, 3:45-4:45 p.m.**

OpenSky Policy Institute - Current state of Nebraska's tax, budget & school finance debates



Clear thinking for a stronger Nebraska

OpenSky Policy Institute is a nonpartisan think tank that examines state fiscal policy. They will provide an update about the current state of Nebraska's tax, budget and school finance debates. Among the topics OpenSky will discuss are conversations around the Legislature's efforts to balance the state budget and to provide property tax relief. **Friday Session, 10:45-11:45 a.m.**

Friday Session Added! OnePress - Sales Certification Training in network & digital advertising



OnePress Sales Manager, Violet Kirk, will lead an abbreviated certification training session for member newspapers that couldn't attend one of the Fall 2018 sessions she took around the state. Violet will cover topics from revenue-sharing networks to strategy for implementing targeted digital advertising. In addition to receiving sales training in the 2x2, classified, online and digital networks, OnePress certified newspapers will receive specially branded sales

materials to display in their offices and for use by their advertising staff. **Friday Session, 2:30-3:30 p.m. & Saturday Session, 1:15-2:15 p.m. (repeat sessions).**

Don't miss Friday's lunch!

- Meet new newspaper people, catch up with friends
- Casual lunch buffet:

Tossed salad greens & spinach; assorted meat toppings; crudites; cheese, mushrooms, olives, croutons, tomatoes; German Potato Salad; Pasta Vinaigrette Salad; assorted breads.



Michelle Hassler - UNL College of Journalism & Mass Communications



Michelle Carr Hassler is an associate professor of practice in journalism at the University of Nebraska-Lincoln College of Journalism and Mass Communications. A McCook native, she spent most of her professional journalism career at the Lincoln Journal and Lincoln Journal Star. She's been teaching at UNL for 20 years.

- **Solutions Journalism.** This presentation will explore the concept and practice of solutions journalism, an emerging model that is being adopted by a variety of news outlets -- from The New York Times to the Rappahannock News in rural Virginia. You'll find out why journalists like to write it and audiences like to read it. **Friday Session, 2:30-3:30 p.m.**

Using Video at Your Newspaper - topics will include:

- Equipment used to shoot and edit stories & basic video shooting techniques
- How social media can be used to promote/create interest for video stories
- Why video is important for newspapers as they continue to transition into more digital
- What to look for when determining if a story should include video

Learn video tips & tricks from two Nebraska papers that use a lot of video! Jake Higgins, sports editor, Hartington Cedar Co. News; Steve Marik, sports reporter/writer, York News-Times; and Eric Eckert, digital director, York New-Times will share their expertise. Saturday Session, 1:15-2:15 p.m.

Legal Hotline Q&A - Shawn Renner, Cline Williams law firm



Cline Williams' Attorney, Shawn Renner, advises media on free speech, open meetings and other issues. Join this informal Q&A session as Shawn reviews some of the more frequent questions and topics that the Legal Hotline received from our newspapers over the past year. This always-popular session covers topics from the Nebraska Press Association's Legal Hotline, a free service to our member newspapers that provides solid, practical advice with the goal of preventing legal problems. Bring your legal questions! Friday Session, 1:15-2:15 p.m.

Carol Grubbe - Sales, Communication - TownNews.com



Carol has worked in media for over 20 years. First in radio sales, then in newspaper as a retail sales person, then as niche publication and online sales director for Rust Communications. She now is the Senior Regional Sales Manager with TownNews.com, a software company for all media companies, providing digital solutions for her clients whether on web, print or mobile. About a year ago, Carol received certification by Personality Insights to teach effective communication through DISC assessments, and it has helped her have the best two years in sales she's ever had!

- **Increase Sales Performance NOW!** Newspapers were built on informing their communities. Communication is a KEY element. Now, more than ever, it is SO important to BOOST SALES. Carol will teach you a simple and easy way to understand basic communications patterns by asking TWO questions that will change EVERYTHING. You won't want to miss this session! **Saturday Sessions, 10:15-11:15 a.m. & 2:30-3:30 p.m. (repeat sessions).**



Make your NPA Convention hotel reservations now!

The NPA Annual Convention is Friday & Saturday, April 5 & 6, 2019, in Kearney at the Holiday Inn Convention Center.

There are two other large events in Kearney the same weekend as our convention, and it's likely that hotel rooms in Kearney will sell out. So please, **MAKE YOUR ROOM RESERVATION** right away!

Block room reservations close March 7. NPA Convention rate will be honored after March 7, *subject to availability*.



- **NPA CONVENTION STANDARD ROOM RATE: \$99.95 p/night+tax**
(standard room is 1 King or 2 Queen; room can accommodate 1-4 people; no additional fee p/person).
- **TO MAKE RESERVATIONS: You must call the main (Kearney) hotel switchboard at 308-237-5971.** (NPA rate not available through worldwide reservations or online).
- **BE SURE TO MENTION** “Nebraska Press Association Convention” when you register to ensure group rate. **Block room reservations close March 7.**
- **COMPLIMENTARY HOTEL PARKING.**

**Holiday Inn & Convention Center
110 2nd Avenue
Kearney, NE 68845
308-237-5971**

HOLIDAY INN HOTEL & CONVENTION CENTER KEARNEY, NEBRASKA... "Where You're Always Welcome!"



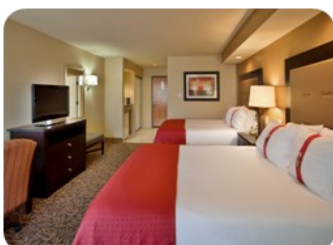
Holiday Inn

The Holiday Inn® Kearney features a full-service restaurant and lounge. With amenities like free shuttle service within city limits, an on-site fitness center with weights and cardio equipment and a video game room for kids, it's easy to see why we're the first choice in Kearney's finest lodging facilities.



Hotel Features

- Complimentary Wi-Fi
- Complimentary Business Center with Print & Fax Services
- HD Flat Screen TVs with DVD Players
- Complimentary DVD Library
- Microwaves & Refrigerators in Every Room
- Indoor Water Center with Two Adult Slides, Children's Slides & Whirlpool
- Video Game Room
- Complimentary Fitness Center
- All Non-Smoking Rooms
- Gift Shop
- Convention & Meetings Space for up to 700 people.



MORE ►





Nebraska Press Association with Sponsorship from OnePress
Annual Convention, April 5-6, 2019 - Holiday Inn & Convention Center, Kearney, NE



REGISTRATION INSTRUCTIONS

Please read carefully!

**EXTENDED REGISTRATION
DEADLINE (FIRM)**

1. Each convention registrant (newspaper employee) must pay a registration fee (\$10.00 one day; \$20.00 both days) before meal tickets are purchased. Affiliate and Associate Members (and their spouses) must pay registration fee before meals are purchased.

2. Make check payable to NEBRASKA PRESS ASSOCIATION. Mail THIS FORM and YOUR METHOD OF PAYMENT today. No Convention meals will be billed. Payment at time of registration: Check, Mastercard or Visa.

3. Administrative Processing Fee of \$5.00 charged if you cancel reservations or meal tickets **prior to March 27.**

4. Registration and meal deadline is March 27. A \$10.00 late fee will be added to registrations received after March 27. NO cancellations after March 27. No refunds after March 27.

5. Indicate your entree selection from choices shown at right of each meal price. If you select a vegetarian entree, you'll receive a meal slip with your registration badge, which you must present to your waiter. **Vegetarian meals must be ordered on the registration form by the March 27 (extended) deadline.**

6. If you are attending workshops, you must submit this registration form & registration fee even if you do not plan to attend any meal functions.

7. Non-newspaper employee spouses and dependent children are exempt from registration fee, but need to register for meals. If non-employee spouses attend any workshops, they need to pay the registration fee. If anyone not registered attends workshops, they will be billed after convention. \$10.00 for one day; \$20.00 for both days.

Newspaper Name: _____

NAME (Please print/type) Indicate your meal selections NO SHOWS WILL BE CHARGED!	First-time convention attendee, or haven't attended in awhile?	Convention Registration		Friday Lunch Salad Bar Buffet	Friday Banquet Windsor Loin OR Shrimp Fettucine Alfredo	Saturday Lunch Chicken Piccata OR Vegetarian Entree	Saturday Banquet Beef Tenderloin OR Vegetarian Entree	Total all columns across for each registrant. Each registrant must pay a registration fee.
		Fri.	Sat.					
Registration DEADLINE EXTENDED to MARCH 27 (FIRM DEADLINE)	"X" BOX BELOW				Indicate Your Entree Selection	Indicate Your Entree Selection	Indicate Your Entree Selection	
1)		\$10	\$10	\$12	\$21 Pork _____ OR Shrimp _____	\$16 Chicken _____ OR Veg _____	\$30 Beef _____ OR Veg _____	
2)		\$10	\$10	\$12	\$21 Pork _____ OR Shrimp _____	\$16 Chicken _____ OR Veg _____	\$30 Beef _____ OR Veg _____	
3)		\$10	\$10	\$12	\$21 Pork _____ OR Shrimp _____	\$16 Chicken _____ OR Veg _____	\$30 Beef _____ OR Veg _____	
4)		\$10	\$10	\$12	\$21 Pork _____ OR Shrimp _____	\$16 Chicken _____ OR Veg _____	\$30 Beef _____ OR Veg _____	
5)		\$10	\$10	\$12	\$21 Pork _____ OR Shrimp _____	\$16 Chicken _____ OR Veg _____	\$30 Beef _____ OR Veg _____	
6)		\$10	\$10	\$12	\$21 Pork _____ OR Shrimp _____	\$16 Chicken _____ OR Veg _____	\$30 Beef _____ OR Veg _____	
7)		\$10	\$10	\$12	\$21 Pork _____ OR Shrimp _____	\$16 Chicken _____ OR Veg _____	\$30 Beef _____ OR Veg _____	
8)		\$10	\$10	\$12	\$21 Pork _____ OR Shrimp _____	\$16 Chicken _____ OR Veg _____	\$30 Beef _____ OR Veg _____	
9)		\$10	\$10	\$12	\$21 Pork _____ OR Shrimp _____	\$16 Chicken _____ OR Veg _____	\$30 Beef _____ OR Veg _____	

You may charge your NPA convention registration if your total is over **\$200.00**

VISA _____ Mastercard _____ Expiration date: _____

Card Number: _____ Security Code: _____

Signature: _____ Billing ZIP Code: _____

Print Name as it appears on card: _____

Total

Please return this registration form and check to:

Nebraska Press Association

845 "S" Street, Lincoln, NE 68508-1226

If you have no mail service, fax (402-476-2942) or email (nebpress@nebpress.com) registration form to the NPA office.

2019 NPA Convention - Menus

***Once again this year, NPA has discounted
all meal prices by 35%!***

FRIDAY NETWORKING LUNCH (Fri, Apr 5):

- Salad Bar Buffet – tossed salad greens & fresh spinach salad. Choice of three dressings. Assorted toppings of julienne of ham & turkey, shredded cheese, sliced mushrooms, diced tomatoes, sliced olives, croutons, fresh crudité's, German Potato Salad & Pasta Vinaigrette Salad.
- Assorted Breads
- Coffee/Iced Tea/Milk

FRIDAY AWARDS BANQUET (Fri, Apr 5):

- House Salad w/Vermont Maple Syrup Vinaigrette
- Smoked Windsor Loin – roasted with a balsamic demi-glace reduction; cheese potatoes au gratin; seasonal vegetables OR
- Shrimp Fettucine Alfredo – fresh egg noodles tossed in a garlic parmesan cream sauce with marinated tiger prawns & sautéed broccoli
- Assorted Breads
- Dessert – Carrot Cake
- Coffee/Iced Tea/Milk

SATURDAY AWARDS LUNCHEON (Sat, Apr 6):

- House Salad w/Vermont Maple Syrup Vinaigrette
- Chicken Piccata – Lightly dusted chicken breast sautéed & served with lemon & white wine caper sauce & butter; served with angel hair pasta; seasonal vegetables OR
- Vegetarian Entree
- Assorted Breads
- Coffee/Iced Tea/Milk

SATURDAY AWARDS BANQUET (Sat, Apr 6):

- House Salad w/Vermont Maple Syrup Vinaigrette
- Vegetarian Entrée OR
- Beef Tenderloin Medallions pan seared & topped with a portabella mushroom balsamic cream sauce; mashed potatoes; seasonal vegetables.
- Assorted Breads
- Dessert – German Chocolate Cake
- Coffee/Iced Tea/Milk

*Register
Now*

NPA FOUNDATION FUNDRAISER

Photo credit: Lori Potter, Kearney Hub

SANDHILL CRANES MIGRATION VIEWING & PHOTOGRAPHY

Every March/April, more than 500,000 Sandhill Cranes – more than 80 percent of the world's population – converge on the Platte River Valley to fuel-up before continuing north to their nesting grounds. National Geographic named this annual migration as one of North America's two greatest natural wildlife phenomena, drawing people from across the U.S. and internationally.

Members and friends of the Nebraska Press Association will view Sandhill Cranes from three separate viewing blinds on land owned by the Platte River Recovery Implementation Program (PRRIP). The PRRIP is a collaborative program that addresses the needs of four threatened and endangered species using the Platte River Basin.

Thursday, April 4 | Kearney, NE

— Only 30 spots available —

\$40/per person (10 people p/blind, pre-registered)

Yes! I want to attend the 2019 NPA Foundation Fundraiser!

Name(s): _____

Amount enclosed: _____

Cost: \$40/per person. Checks payable to NPA Foundation.

Contributions are tax-deductible. Please return registration form and payment to:
Nebraska Press Association, 845 S Street, Lincoln, NE 68508.

More Info

ITINERARY

5:15 – 5:45 pm: Those who have pre-registered/pre-paid for the event will meet at the Holiday Inn Convention Center (110 2nd Ave, Kearney, NE) to load carpool vehicles for the drive to crane viewing blinds near Gibbon and Alda. There are three separate blinds (maximum 10 people per blind). Those going to the Alda blind will leave at 5:15pm.

6:00 pm: Arrive at the blinds.

6:15 – 8:00 pm: Crane viewing.

8:45 pm: Return to hotel; leave for Ice Cream Social at Cash-wa Distributing in Kearney (attendance optional).

GETTING TO THE CRANE VIEWING BLINDS

Three Headwaters Corp staff members will meet attendees at the hotel and lead carpool vehicles to the blinds. A few people can ride with Headwaters staff, but attendees must make carpool arrangements to the blinds. Trucks or vans are recommended for carpool vehicles, versus smaller cars.

SPECIAL INSTRUCTIONS

Weather in Central Nebraska in April is unpredictable, and it could be very chilly. The group will be standing in unheated blinds, so dressing in layers is recommended, so you can remove layers if it is too warm. It's better to wear too much than not enough.

WHAT TO WEAR

- Warmest coat/clothing you have, including long underwear.
- Warmest boots you have, along with wool/synthetic socks (avoid cotton).
- Very warm mittens or gloves.
- Stocking cap or insulated hat.
- Please wear dark clothing to help blend with surroundings when walking to/from the blinds.

WHAT TO BRING

- Binoculars.
- Camera and/or video camera. Absolutely NO flash photography is allowed during viewing. Monopods are recommended; tripods are DISCOURAGED.
- NO flashlights are allowed.

