

NPA/NPAS Staff

Allen Beermann

Executive Director
email: abeermann@nebpress.com

Jenelle Plachy

Office Manager/Bookkeeper
email: jp@nebpress.com

Violet Spader Kirk

Sales Manager
email: vk@nebpress.com

Carolyn Bowman

Advertising Manager
email: cb@nebpress.com

Susan Watson

Admin. Asst./Press Release Coordinator
email: nebpress@nebpress.com

Christian Cardona

Advertising Sales Assistant
email: cc@nebpress.com



Michael Carnes named managing editor at Dakota County Star

Dakota Co. Star, May 30, 2019

Longtime journalist Michael Carnes is taking over the managing editor's desk at the South Sioux City Dakota Co. Star. Carnes has been in the newspaper industry for more than 35 years, working at a number of daily and weekly newspapers across the state.

Carnes has received a number of state and national awards for his writing. He was one of the first in the state's media community to embrace the power of the internet, publishing *Nebraska Wrestling Illustrated* for six years in the early 2000's.

"I've long admired Mike for his writing ability and his passion for the newspaper business," Dakota Co. Star publisher Jason Sturek said. "The newspaper business and media in general are rapidly changing. One thing that never changes, though, is that people gravitate to good stories. Mike knows how important it is to add value to our readers' lives and I'm especially excited to see how the community here embraces that."

Carnes has lent his talents to several newspapers in the region as a freelancer, including writing sports stories for more than a year.

Among Carnes' duties at the Dakota Co. Star will be an editorial column, "Don't Get Me Started," that will go in a variety of directions, from the serious and thoughtful to the hilariously absurd.

"I write about what inspires me each week, and I especially like to write about some of the funny things in my life. My family is already notifying their legal representatives for any potential slander lawsuits that may follow when I write about them in my column," Carnes joked.



Credit card payments now accepted for network ad orders

Member newspapers selling 2x2/2x4 or classified network ads may now pre-pay for those ads with a credit card (MC or VS). A 5% processing fee will be applied to network ad payments. **For more information, contact Violet Kirk, vk@nebpress.com.**



NEWSPAPERS

Leading the Way **IN OUR COMMUNITIES**

Annual Convention & Trade Show | MKE | Oct 3-5, 2019

Join National Newspaper Association Convention, Oct. 3-5, 2019, in Milwaukee

Registration is now open for NNA's 133rd Annual Convention and Trade Show, October 3-5 at The Pfister Hotel in downtown Milwaukee, Wisconsin. This year's theme is "Leading the Way in Our Communities."

The convention will address pressing business objectives of community newspaper owners, publishers and senior staff with educational sessions and peer sharing activities.

Your full registration includes four general sessions, five sets of round table discussion sessions, an exhibit hall with more than 30 exhibitors and tickets to a welcome reception, two breakfasts, two lunches and one dinner with entertainment. **To register, for agenda and details, go to: <http://www.nnaweb.org/convention>.**



Flag Day, celebrated on June 14 every year, is the celebration and recognition of the stars and stripes. It all started with a resolution passed by the Continental Congress in 1777 which called for an official American flag.

After the flag's creation, several people in the late 19th century had a helping hand in creating the holiday—but it's unclear who officially suggested it's creation first. But it wasn't until May 7, 1937, that Pennsylvania became the first state to establish Flag Day on June 14 as a legal holiday, according to the U.S. Department of Veteran Affairs.

It took three presidents to get Flag Day on the government's radar—President Woodrow Wilson issued a formal proclamation for Flag Day in 1916 and President Calvin Coolidge did the same in 1927. But in 1949, Congress finally approved and President Harry Truman signed the national observance of Flag Day on June 14 into law.

"It is our custom to observe June 14 each year with ceremonies designed not only to commemorate the birth of our flag but also to rededicate ourselves to the ideals for which it stands," Truman said in his proclamation. "This beloved emblem, which flies above all our people of whatever creed or race, signalizes our respect for human rights and the protection such rights are afforded under our form of government."

Even though we observe Flag Day on June 14, it's not an official federal holiday—it was excluded from the 1968 Uniform Holiday Act, which established the federal holidays celebrated today.

See the attached PDF "Honoring Our Flag," attached to the Bulletin. Created by the Missouri Press Foundation, it covers flag etiquette and terminology.

Attention: display & classified network participants

It has come to our attention that some newspapers are invoicing advertisers for ads that are running in the 2x2/2x4 Display Network & the Statewide Classified Network.

These advertisers have already paid to have their ad run in the network. You will be paid for these ads with a quarterly pool check.

In some instances, advertisers have paid the newspaper again for running the ad. This defeats the purpose of the convenience & cost effectiveness of the networks and creates a real mess in getting the advertiser's money back.

Please be sure to instruct your bookkeeping department NOT to bill advertisers direct for these ads.

If you have any questions, please contact Carolyn Bowman at OnePress (cb@nebpress.com). Thanks for your help!

Nebraska Husker home game football tickets - 2019 season!

NPA has a pair of football tickets to the following home games for 2019:

- **August 31 - South Alabama**
- **September 14 - Northern Illinois**
- **September 28 - Ohio State**
- **October 5 - Northwestern**
- **November 16 - Wisconsin**
- **November 29 - Iowa (Friday game)**

*Cost is \$134.00 for the pair-per game.
Tickets are in the North Stadium,
Section 39, Row 82.*

*We require pre-payment by
Visa or MasterCard only. No checks.
No holding tickets for later payment.*

Contact Jenelle at the NPA office
(800-369-2850), if you are
interested in any of the above tickets.

Norfolk Daily News editor, Kent Warneke, one of six inducted into Omaha Press Club 2019 Journalists of Excellence Hall of Fame

Inductees were honored at June 1 dinner in Omaha

Six outstanding journalists were inducted into the Omaha Press Club Journalists of Excellence Hall of Fame on Saturday, June 1, 2019, for cocktails, followed by dinner and the induction ceremonies. Emcee for the 11th annual event was Ann Pedersen, director of Strategic Communications and Public Relations at OBI Creative, and former assistant news director at WCCO in Minneapolis and WOWT in Omaha.

The 2019 OPC Journalists of Excellence Hall of Fame inductees:

Joni Baillon - She began her broadcast career in radio at KMA in Shenandoah, IA, with a 30-minute talk/call-in show, then moved to television and KMTV, hosting a daily half hour live interview program "Conversations." She followed her journalism career in marketing Omaha city events.

Ben Gray - Ben spent his entire journalism career at KETV, Channel 7 in Omaha. He produced and hosted the longest running public affairs show in the history of Omaha television, "Kaleidoscope," which was on the air for 30 years. Ben was elected to the Omaha City Council in 2009 and re-elected in 2013 and 2017.

Walt Kavanagh (posthumous) - Walt was the voice of radio news in Omaha for 42 years. He broadcast for 39 years at KFAB and became their news director. Walt received many awards during his long career, including The Society of Professional Journalists - Journalist of the Year Award and a lifetime achievement award from UNO's Department of Communications.

Mike McKnight - Mike graduated from UNL and started work at WOWT in Omaha months later - and he's been there ever since. Mike ran the station's state bureau in Lincoln for 10 years and since the 90's has been the station's investigative reporter. He's received numerous awards over his 40 years in television - from the Associated Press, Nebraska Broadcasters Association, a regional Emmy and Nebraska News Photographer of the Year.

Carrie Murphy - A college internship at KMTV turned into a 34-year broadcasting career in television news reporting, producing and management. Carrie has received many local, state and national awards for news, documentary and public affairs reporting, including two Iris Awards, presented by the National Association of Television Program Executives for outstanding local television programming. She currently serves as Omaha Mayor' Jean Stothert's Deputy Chief of Staff/Communications.

Kent Warneke - Kent started his newspaper career at the Omaha World-Herald in 1982 as a reporter, copy editor and editorial writer. He joined the Norfolk Daily News in 1987 and currently serves as editor and vice president. He has served on numerous civic boards including Faith Regional Health Services, the Norfolk Area Chamber of Commerce and the Humanities Nebraska Foundation. During the 2019 NPA Convention in Kearney, Kent received the highest honor given by Nebraska Press Association - the Master Editor-Publisher Award. He served as NPA President in 2005, and in 2012, was inducted into the Nebraska Journalism Hall of Fame.



NPA Executive Director, Allen J. Beermann (right) presented Kent Warneke with his OPC Journalists of Excellence Hall of Fame award at the June 1, 2019, dinner and induction ceremonies in Omaha.

100-Minute webinar: Photoshop, InDesign, Acrobat Extravaganza!

Hosted by NewspaperAcademy.com

Leader: Kevin Slimp

Thursday, June 13, 2019

10:00am - 11:45am CST

Web Link: <https://msb.press/extravaganza>

What are the most important skills to know in Photoshop, InDesign and Acrobat?

During this 100-minute Extravaganza, users will learn the most important skills to keep you sharp and ahead of the design curve. This webinar isn't for sissies. It is for newspaper designers and editors who are serious about having the best photo quality reproduction, page design skills and tools available to increase production and improve design.

Among other topics Kevin will discuss:

- Using often-overlooked tools in InDesign that will significantly increase your production capacity
- Getting all the settings right and using the best tools to offer better reproduction of photos
- The best PDF settings to achieve higher quality print production
- Dealing with (and fixing) bad PDF files you receive from advertisers
- And much more!

Kevin is offering a \$20 discount for newspaper association members. (This discount reduces the 100-minute webinar price to \$49.00. Use the following link to receive the discount when registering for the webinar:

<http://msb.press/slimpextra>

Be sure to bring your own questions, which Kevin will answer during and immediately following his class.

This is one webinar you definitely don't want to miss!

Thank You!

Tory Duncan - Sutton
Deb McCaslin - Broken Bow
Randy Sadd - Doniphan
Sondra Steele - Ravenna

for serving as "den mothers" and press check-in facilitators at the 2019 NSAA State Track & Field Championships, May 17-18, in Omaha.

NPA and NSAA appreciate your help and hard work!

Mobile Me & You Conference, October 25-26, at University of Illinois Urbana-Champaign

MobileMe&You
A mobile-first conference

Learn the best tips, tricks and cutting edge techniques in mobile journalism at the Mobile Me & You Conference, October 25-26, at the National Center for Supercomputing Applications at the University of Illinois Urbana-Champaign.

Top digital journalists, innovators and researchers from universities and news organizations across the nation will lead this year's conference. Presenters will cover a variety of techniques and reporting tools, including bots, 360 video, social and emerging media.

Mobile Me & You 2019 is a journalism and technology conference focused on storytelling on mobile media platforms, while highlighting new and innovative techniques and best practices for newsgathering.

Sign up today at <http://bit.ly/MMY2019> for best prices. To learn more, visit: www.mobileme-you.com.

Classified Advertising Exchange

June 3, 2019

EDITOR: The Norfolk Daily News – an independent, family-owned news organization serving the northeast quarter of Nebraska – is seeking an editor to guide its approximately 15-person newsroom and play a key role on its leadership team. The Daily News, which has been owned by the same family for more than 125 years, is known for its commitment to community advocacy and a conservative worldview, and is seeking an editor who embraces those foundational pillars. The Daily News publishes not only a six-day-a-week afternoon newspaper, but also a variety of digital products that continue to grow in scope. Its next editor will have a track record of journalistic excellence and a broad knowledge of the issues, challenges and opportunities in the evolving world of community journalism. The Daily News is seeking an individual who is equally comfortable in meeting with high-ranking elected officials as well as individual subscribers. The editor will especially be knowledgeable and excited about the digital side of journalism and how best to distribute content to effectively reach Nebraskans of all ages. If interested please contact Bill Huse at whuse1@gmail.com.

REPORTER: Do you enjoy writing? Do you like talking to people? Feature and general assignment reporter, full or part-time. Apply in person at the Albion News, 328 W. Church St., Albion. Experience helpful, but will train. Come and be a part of our award-winning newspaper team! Albion News, Petersburg Press, St. Edward Advance.

SAVE TIME, MONEY WITH NEWSPAPER CONSULTING SERVICES: Want more time at home? Want to save money? Want to actually make money? Linscott Media is a multi-versed company that can help any size of newspaper. We will sit down and discuss ways to save you time and money by helping your operation become more efficient, and will create ideas to help your bottom line.

- Web design/hosting ideas that are fast, simple, economical and can grow your audience and make you money.
- Business consulting to streamline your operation and really get to know your market.
- Design and page layout services that will give you more time to dedicate to other projects.

Call (402) 729-6141 for more information or email timothylinlscott1@gmail.com.

REPORTER: The Scottsbluff Star-Herald, named Nebraska's top daily newspaper in 2019, seeks a self-driven reporter interested in covering the stories and people of Western Nebraska and Eastern Wyoming. The right candidate should be willing to uncover hard-hitting stories and hometown features. Send cover letter, resume and clips to brad.staman@starherald.com.

ACCOUNT ASSOCIATE: Are you outgoing? Self-motivated? Organized, goal oriented, and possess good people skills? The the Custer County Chief in Broken Bow would like you to join our team! We offer salary, commissions, and company benefits. Must have a valid drivers license and reliable transportation. We are the Hometown Newspaper for Broken Bow, Custer County and Central Nebraska. Send resume and references to: Donnis Hueftle-Bullock, General Manager, generalmanager@custercountychief.com.

ATTACHED TO THIS WEEK'S BULLETIN:

Classified Advertising Exchange; Honoring Our Flag PDF.

NEBRASKA PRESS ADVERTISING SERVICE, INC.

845 "S" Street
LINCOLN, NEBRASKA
68508-1226

**NPAS MAILING LABELS AVAILABLE FOR
MEMBER NEWSPAPERS**

- If you'd like a pad of these 2 1/2" x 5" mailing labels (to use when sending your papers to the NPA office each week, please contact Susan Watson, NPA office, at nebpress@nebpress.com, or 800-369-2850.

Advertising in the Classified Advertising Exchange is no charge for NPA members and \$10 per week for non-members (approximately 25 words). It's a great way to sell or find equipment, hire a new employee, advertise a service which you provide, sell or buy a newspaper. Only Nebraska member newspapers may advertise for help wanted for Nebraska newspapers. No out-of-state help wanted advertisements accepted. Just mail, email or fax us your ad copy by noon Friday for the following weeks' Bulletin. For questions or additional information, contact the NPA office: (402)476-2851, NE: 800-369-2850, FAX: (402)476-2942 or email: nebpress@nebpress.com.

Honoring Our Flag

On June 14, 1923 the National Flag Code was adopted at the National Flag Conference.

The meeting was held in Washington D.C. to establish procedures for displaying the United States Flag. The code was based on Army and Navy practices. In 1942, Congress passed a joint resolution to make the Flag Code a law.

Today, we celebrate June 14 as Flag Day.

Although it is a law, there are no penalties and the Flag Code is a voluntary guide for showing respect to the U.S. Flag. Forty-seven states have their own laws

with penalties that prohibit desecration of the flag or its use for advertising or publicity.

Flag Etiquette

★ The U.S. Flag should be displayed from sunrise to sunset, unless it is well lit during the darkness.

★ The U.S. Flag should always be placed above other flags and pennants. There is one exception during a special Navy ceremony at sea.

★ On a stage, the U.S. Flag should always be placed behind the speaker and to his/her right.

★ When hanging the U.S. Flag vertically or horizontally from a wall or window, the canton, or union, should be at the top right of the flag. When you face the flag, it should be on your left.

★ On Memorial Day, the U.S. Flag is flown at half staff until noon, and then raised until sunset.

★ The President of the United States, governors and limited other government officials may direct the U.S. Flag to be flown at half staff.

★ The U.S. Flag should not be allowed to touch the ground, but if it does, you are not required to destroy it as long as it is still suitable for display.

★ It is acceptable to wash or dry clean a U.S. Flag to keep it in good shape.

★ Only all-weather U.S. Flags made of non-absorbent material should be displayed during bad weather.

★ When a U.S. Flag has served its life, it should be destroyed, preferably by burning. Many American Legion posts have special ceremonies on Flag Day, June 14. You may have your own ceremony to discreetly burn worn out flags.

★ Never use a U.S. Flag to cover a statue or monument or drape the flag over the hood, top, sides or back of a vehicle, train or boat.

★ The U.S. Flag should not be used as wearing apparel, including costumes or athletic uniforms, bedding or drapery.

★ Every schoolhouse should display the U.S. Flag during school days.

★ The U.S. Flag should never be used for advertising purposes.

Flag Terminology

Finial
a decorative ornament on top of a flagpole or staff.

Hoist
the edge of a flag nearest the flagpole. Also refers to the vertical width of a flag.

Halyard
rope or cable used to raise and lower a flag on a flagpole.

Fly
the horizontal length, or width of a flag.

Canton
top inner corner of a flag. On the U.S. Flag, this is also called the "Union."

Field
the section of the flag between the hoist and the fly, not including the canton.

Fly end
the part of the flag that flaps in the wind and often becomes frayed.

Half Staff
the position of the flag when it is one half the distance between the top and bottom of the staff or flagpole. This is done to mourn the death of an individual.

Vexillology
the study of flags.

Activities

1. Look through your newspaper for pictures and stories of holidays, events and deaths where the U.S. Flag will be displayed.

2. Write an editorial giving your opinion on this topic: Should there be a Constitutional amendment making it illegal to burn our flag in protest or is burning the flag an expression that is part of our Freedom of Speech?

Learn More

Research the Tripp Flag online to learn about the story behind this famous painting.

Missouri GLE: Social Studies 1D