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Longtime newspaperman, Terry Anderson, retiring after 45 years



Terry Anderson is retiring after 45 years in the newspaper industry, almost all in Nebraska newsrooms. The Osceola, Neb., native's first byline was actually in 1971, writing high school sports stories for his hometown Osceola Record.

His first full-time job came in June 1974 as a 19-year-old reporter for the Columbus Telegram. He held several titles during his four years there, the last nearly two years as sports editor.

That was followed by two years at the Lincoln Journal Star while he finished his bachelor's degree at the University of Nebraska-Lincoln. Meantime, his publisher in Columbus was transferred to Odessa, Texas, and hired him as a sports writer for the Odessa American.

Just over 10 months later, he was back in Nebraska for 20 years at the Omaha World-Herald, in the sports department, regional news desk, night and day copy desks and a general assignment reporter.

His final stop, lasting more than 16 years, was at Plaindealer Publishing in Tekamah, where he has served as news editor of its agriculture publications, including Midwest Producer and Midwest Messenger.

He and his wife Nalini will continue to live in Omaha, near their two children and three grandchildren.

Seward County Independent welcomes new staff members

Madison Keith, Seward Co. Independent, Aug. 7, 2019

Three new staff have recently joined The Seward Co. Independent.

Seward native Hailey Behlen graduated from Concordia University with a degree in graphic design. After graduating, she worked at the Seward Co. Independent for a year before moving to Lincoln where she worked at a marketing firm and had her own photo studio. After a short stint in Florida, Behlen moved back to Nebraska and has returned to The Independent as a graphic designer.

Lizz Alder is a new advertising consultant at The Independent. She grew up in Wisner and graduated from Northeast Community College in Norfolk with a degree in journalism. While in college, Alder gained retail experience working at a bridal store, and also worked part-time at the Norfolk Daily News. Recently married, she and her husband live in Malcolm.

Seward native Myranda Nerud is the newest reporter to join The Independent. She graduated from Northwest Missouri State University in 2018, where she studied mass media/multi-media journalism, and while in school worked for the student newspaper, the Northwest Missourian as a writer and page designer. After graduating, Nerud worked at the Beatrice (NE) Daily Sun as a staff writer, and as a page designer at newspapers in Missouri before joining the Seward Co. Independent.

National Newspaper Association Convention, Oct. 3-5, 2019, in Milwaukee

Registration is now open for NNA's 133rd Annual Convention and Trade Show, October 3-5 at The Pfister Hotel in downtown Milwaukee, Wisconsin. This year's theme is "Leading the Way in Our Communities."

The convention will address pressing business objectives of community newspaper owners, publishers and senior staff with educational sessions and peer sharing activities.

Your full registration includes four general sessions, five sets of round table discussion sessions, an exhibit hall with more than 30 exhibitors and tickets to a welcome reception, two breakfasts, two lunches and one dinner with entertainment.

To register, for agenda and convention details, go to:
<http://www.nnaweb.org/convention>



Husker football parking spots still available!

Covered season parking stalls are still available for Husker home games. Stalls are located in the Pinnacle Bank Arena West Garage - a block and a half west of the NPA office.

- Cost for 2019 parking (7 home games) is a suggested donation of \$120.00, made payable to the NPA Foundation (tax deductible), as voted on by the NPA/NPAS Boards of Directors.
- **Complete the attached NPA Parking Agreement and submit to the NPA office by Mon., Aug. 19, along with your check for \$120.00.**
- You'll receive a vehicle parking hang-tag by mail prior to the August 31 game.
- *Join us for our pre-game hosted meal function at the NPA office prior to each Husker home game (beginning two hours prior to kick-off).*

Parking agreement form is attached to the Bulletin.



Constitution Week is the commemoration of America's most important document, celebrated annually during the week of September 17-23. The United States Constitution stands as a testament to the tenacity of Americans throughout history to maintain their liberties, freedoms and inalienable rights.

This celebration of the Constitution was started by the Daughters of the American Revolution. In 1955, DAR petitioned Congress to set aside September 17-23 annually to be dedicated for the observance of Constitution Week. The resolution was later adopted by the U.S. Congress and signed into public law on August 2, 1956, by President Dwight D. Eisenhower. The aim of Constitution Week promotions is to:

- Emphasize citizens' responsibilities for protecting and defending the Constitution.
- Inform people that the Constitution is the basis for America's great heritage and the foundation for our way of life.
- Encourage the study of the historical events which led to the framing of the Constitution in September 1787.

Constitution Week is a great time to learn more about this important document and celebrate the freedoms it gave us.

For more information and resources, go to:

<http://www.dar.org/national-society/education/constitution-week>
<https://constitutioncenter.org/constitution-day>
<https://nationaltoday.com/constitution-day/>

Mobile Me & You Conference, October 25-26, at University of Illinois Urbana-Champaign

Learn the best tips, tricks and cutting edge techniques in mobile journalism at the Mobile Me & You

MobileMe&You

A mobile-first conference

Conference, October 25-26, at the National Center for Supercomputing Applications at the University of Illinois Urbana-Champaign.

Top digital journalists, innovators and researchers from universities and news organizations across the nation will lead this year's conference. Presenters will cover a variety of techniques and reporting tools, including bots, 360 video, social and emerging media.

Mobile Me & You 2019 is a journalism and technology conference focused on storytelling on mobile media platforms, while highlighting new and innovative techniques and best practices for newsgathering.

Sign up today at <http://bit.ly/MMY2019> for best prices.
To learn more, visit: www.mobileme-you.com.

*"My doctor gave me two weeks to live.
I hope they're in August."*

- Ronnie Shakes

OnePress News & Notes

Dear Nebraska Press Association Members:

As the summer winds up, I realize there are only three more weekends until the first Husker football game of the season!

Be sure to stop at the Nebraska Press Association office prior to home games for a pre-game meal and conversation with your newspaper colleagues.



ONEpress

Violet Spader Kirk
vk@nebpress.com
402-476-2851

BY THE NUMBERS

from the Annenberg Public Policy Center Constitution Day Civic Survey, published 9/12/17

48%

Nearly half of those surveyed say that freedom of speech is a right guaranteed by the First Amendment.

37%

Unprompted, 37 percent of those surveyed could not name any First Amendment rights.

Far fewer could name the other First Amendment rights:

15%

Percentage of those surveyed who named freedom of religion.

14%

Percentage of those surveyed who named freedom of the press.

10%

Percentage of those surveyed who named the right of assembly.

3%

Percentage of those surveyed who named right to petition the government.

OnePress Certification online training offered August 15

There will be an online OnePress Certification training session offered Thursday, August 15, at 10:00 a.m. This will be a streamlined version of the OnePress Certification training sessions that were offered last fall and at the 2019 convention in Kearney.

If you would like to participate in the online training session, email vk@nebpress.com by Wednesday at 5:00.

There is no charge to attend the session.

Think F1rst national campaign

Following the success of the 2018 Think F1rst campaign, Media of Nebraska decided to make the materials available nationally to press and broadcasters associations.

Currently, over 20 states have agreed to participate in sharing the message of the five freedoms guaranteed under the First Amendment. The national campaign launched on August 1.

We encourage our members to run the ads, both print and video, in their newspapers and related digital platforms through December 31, 2019.

NEHires.com update

NPA's job website, NEHires.com, was under maintenance for several weeks this summer. The site is up and running again. We appreciate your patience while this issue was resolved.

If you don't know how NEHires.com can benefit your newspaper, let's talk. You can call me at 402-476-2851 or email vk@nebpress.com.

July-August 2019

UNL to host free Google Tools training

The University of Nebraska-Lincoln College of Journalism and Mass Communications will host a Google Tools training on **Friday, Aug. 30, from 8 a.m. to 2:30 p.m. in the Nebraska Union Auditorium. The training is free and open to the public. Registration is required.** Feel free to attend any part or all of the training. People will be coming and going all day.



To improve research, news gathering, reporting, storytelling, market analysis and creative projects, the training will cover how to use a variety of Google tools, including:

- Google Trends
- Google Scholar
- Google My Maps
- Google Flourish Studio
- Google Earth Pro
- Google Earth Engine
- Google Earth Studio

Anyone can attend and no need to sign up. And please feel free to spread the word to any area universities, newsrooms, etc.

Attendees should bring a laptop and do the following prior to the session:

1. Google Earth Pro (download the link on the right side of the page, Earth Pro for Desktop): <https://www.google.com/earth/versions/#download-pro>
2. Download Tabula for scraping PDFs (Windows or Mac, buttons on left side): <https://tabula.technology/>
3. Download the Google Chrome Scraper Extension: <http://mnmldave.github.io/scraper/>
4. Have these links open on your Chrome browser when we start the second session: <http://bit.ly/spjdatascrape>, <http://bit.ly/spjresources>, <http://bit.ly/googleflourish>
5. Go to Google Flourish and set up a free account: <http://flourish.studio>
6. Follow @jourtoolbox on Twitter

The training will be led by Mike Reilly, a CoJMC alum and digital trainer for the Society of Professional Journalists.

Reilly has taught Google News Initiative tools to more than 4,000 journalists and educators in the past 2.5 years. When he's not on the road doing trainings, he teaches data and multimedia journalism at the University of Illinois-Chicago, where he is a visiting professor.

A former reporter at the LA Times and web editor at the Chicago Tribune, Mike served for 13 years as a faculty member at Northwestern, Arizona State University and DePaul University, teaching digital journalism to hundreds of students and professional journalists. He holds journalism degrees from the University of Nebraska-Lincoln (undergrad) and Northwestern University (masters).



Mike founded and updates the research site The Journalist's Toolbox (<https://www.journaliststoolbox.org/>) for the Society of Professional Journalists and runs the Chicago data site, The Red Line Project (www.redlineproject.org).

For additional information and to register, go to <https://journalism.unl.edu/google-tools-training>. For questions, contact Gary Kebbel at garykebbel@unl.edu.

Schedule for the August 30 Google Tools training is attached to the Bulletin.

UNO Social Media Lab to host student social media influence contest to promote First Amendment this fall

The UNO Social Media Lab will be hosting a student social media influence contest to promote the First Amendment. **#UNO1ForAll** is a September through November event during fall semester at UNO.

They are seeking panelists for a September 19, 2:30 p.m. Constitution Day discussion about current free expression issues. They also need judges to watch student pitches on October 31 and be present at the November 14 awards. First prize is \$1,000, second prize is \$500, and third prize is \$100 to current students with the best campaigns promoting the First Amendment on social media sites.

The project is funded by a national grant from the Middle Tennessee State University Free Speech Center (<https://www.mtsu.edu/first-amendment/page/1forall-PR-campaigns-class2019>).

If you, or someone on your staff is interested in participating in either the panel discussion or the student judging, please contact:

Jeremy Lipschultz, UNO professor
Email: jeremy.lipschultz@gmail.com
Cellphone: 402-203-7247

Classified Advertising Exchange

August 12, 2019

EXECUTIVE EDITOR: Suburban Newspapers has an Executive Editor position open for the Ashland, Waverly & Wahoo area. **Responsibilities include, but not limited to:** news content of newspapers, websites and social media. Manager day-to-day news team operations. Develop/assign stories, team management. **Skills required:** News Reporter experience (minimum of 5 years), strong journalistic writing, grammar and word usage skills. Strong knowledge of AP Style, ability to follow all company policies and procedures, including but not limited to attendance standards. Valid driver's license, Bachelor's degree or equivalent experience with basic English courses and broad liberal-arts curriculum preferred. Please direct resumes to the attention of Paul Swanson at PSwanson@owh.com.

DIRECTOR OF SALES: Community newspaper group seeks experienced sales and marketing professional to lead our sales team for eight newspapers, multiple TMC products, on-line sales, and other special projects and products. Enterprise Media Group is a family owned business which is continuing to grow and diversify and needs an excellent team builder to help us continue that growth. Find out more about our products and services at enterprisepub.biz. Our Director of Sales will be responsible for maintaining and growing their own account list, leading team sales, planning, budgeting, community relations and be an integral part of our management team. Compensation includes base salary, bonus opportunities, health insurance, 401K retirement and more. This is a great opportunity to come and be part of our fun, adaptable, dedicated and positive team. Apply to Chris Rhoades, crhoades@enterprisepub.com, Enterprise Media Group, PO Box 328, Blair, NE 402-426-2121.

NEWSPAPER FOR SALE: The Voice News of Western Nebraska, based in Morrill, Nebraska is for sale. The two-year-old newspaper covers the communities of Mitchell, Morrill, Minatare, Lyman and Henry in Scotts Bluff County. The paper has an ultra local focus and has experienced tremendous advertising growth in its first two years. Ideal for a community journalist looking to live in a beautiful Panhandle community near the Wyoming border. If interested, contact reporter@voicenewsnebraska.com, or 402-762-5352.

NEWSPAPER FOR SALE: Don't miss the opportunity to own this well-established, turn-key weekly newspaper. The Sheridan County Journal Star in Gordon, Nebraska, is the county seat newspaper and sole publication in the county. It comes with distribution and printing in place, and is well-supported by local readers and advertising, with room for exponential growth in both areas. A great following is also set up for our sports video broadcasting. Building and equipment included in sale. Call Rachael at 308-282-0118, or email scjslegals@gmail.com.

NEWSPAPER FOR SALE: Don't miss out on this unique opportunity to own a well-established, historic, county seat weekly newspaper. This 139-year-old, turn-key operation comes with all distribution and printing in place and is the sole publication in the county it serves. The paper has an excellent following of local readers and is well-supported by local advertisers, with room for exponential growth in advertising, subscriptions and commercial printing. Living quarters are located on site with building and equipment included with sale. Stanton, a town rich in history, is only ten minutes away from the city of Norfolk – a community fast-growing in industry – drawing many families to build new homes and live in the smaller town of Stanton. Excellent opportunity! Call Brian Hadcock at 402-640-7723, or email registersports@stanton.net.

ATTACHED TO THIS WEEK'S BULLETIN:

Classified Advertising Exchange, Google Tools Training Schedule; 2019 Husker Football Parking Agreement; September 2019 Cline Williams Employment Law Forum Invitation.

Advertising in the Classified Advertising Exchange is no charge for NPA members and \$10 per week for non-members (approximately 25 words). It's a great way to sell or find equipment, hire a new employee, advertise a service which you provide, sell or buy a newspaper. Only Nebraska member newspapers may advertise for help wanted for Nebraska newspapers. No out-of-state help wanted advertisements accepted. Just mail, email or fax us your ad copy by noon Friday for the following weeks' Bulletin. For questions or additional information, contact the NPA office: (402)476-2851, NE: 800-369-2850, FAX: (402)476-2942 or email: nebpress@nebpress.com.

2019 Husker Football NPA Parking Agreement

**YES, I'd like to sign up for one Husker
football season (home game) parking
stall:**

_____ **COVERED** stall (*located in Pinnacle
Bank Arena West Garage*)

**I understand all parking stalls are on a first-come
basis and my completed parking agreement, along
with a suggested donation of \$120.00 (check),
must be received by the NPA office for a stall to be
considered reserved.**

*(parking permit & parking map will be provided
prior to first home game)*

NAME: _____
(Please print)

NEWSPAPER: _____

MY CHECK FOR \$120.00 IS ATTACHED: _____
(Make payable to NPA Foundation; tax deductible donation)

PHONE #: _____
(Best # to reach you on game days, if necessary)

DATE: _____



(402) 476-2851
(800) 369-2850 (NE only)

FAX: (402) 476-2942
845 "S" St. | Lincoln NE 68508

Nebraska Press Association

UNL Google Training Schedule

<u>8 - 9:15 a.m.</u>	<u>Introductions, Google Scholar as a reporting tool, Google Trends, verification tools</u>
<u>9:25 - 11:15 a.m.</u>	<u>Hands-on data scraping and data viz:</u> <ul style="list-style-type: none">• <u>Data scraping with Google Sheets</u>• <u>Scraping .PDFs with Tabula</u>• <u>Google MyMaps and what makes a good interactive map</u>• <u>Google Flourish line chart and horserace chart</u>• <u>Carto.com and other mapping tools</u>
<u>11:15 - 12:15 p.m.</u>	<u>Break</u>
<u>12:15 p.m.-1 p.m.</u>	<u>Mobile reporting applications and immersive storytelling.</u>
<u>1:15-2:15 p.m.</u>	<u>Google Earth Pro, Earth Engine, Earth Studio and Google Earth measure tool</u>

Bio

Mike Reilley

Mike is an SPJ digital trainer who has taught Google News Initiative tools to more than 5,100 journalists and educators in the past three years. He also is co-founder of and trainer in the MediaShift Training Network and the founder of Penny Press Digital LLC, a consulting and training company.

When he's not on the road doing trainings, he teaches data and multimedia journalism at the University of Illinois-Chicago, where he is a visiting professor. A former reporter at the LA Times and web editor at the Chicago Tribune, Mike served for 13 years as a faculty member at Northwestern, Arizona State University and DePaul University, teaching digital journalism to hundreds of students and professional journalists. He holds journalism degrees from the University of Nebraska-Lincoln (undergrad) and Northwestern University (masters). Mike founded and updates the research site The Journalist's Toolbox (journaliststoolbox.org) for SPJ and runs the Chicago data site, The Red Line Project (redlineproject.org).

Twitter: @journtoolbox | **Email:** mikereilley1@gmail.com

Program description

Google Tools and More for Your Classrooms and Newsrooms

Learn about all of the free Google tools that can help your newsroom build interactive charts, maps, visualizations and more. This is a hands-on workshop, so be sure to bring your laptop and smartphone.

Tools we'll cover: Google Flourish, Google Dataset Search, Google Trends, MyMaps, Google Earth Studio, Earth Pro, Earth Engine Timelapse, Google Scholar, data scraping with Google Sheets and Tabula (scraping .PDFs). Also: Google Image Search/verification tools.

CLINE WILLIAMS
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EMPLOYMENT LAW FORUM

CLINE WILLIAMS

We invite you and members of your organization to attend the 2019 Employment Law Forum in one of three locations to learn about the latest developments in employment, labor, and employee benefits laws.

Our 21st Annual Employment Law Forum is geared toward human resource professionals, business owners, executive employees, and in-house counsel.

Attendance at this educational seminar is free. Registration will include primary presentations, breakout sessions, and digital access to all seminar materials. Each seminar will be held from 1:00-5:00 p.m. with registration beginning at 12:30 p.m.

Credit for this seminar will be sought from the Nebraska and Iowa CLE Commissions, HR Certification Institute, Society for Human Resource Management, and the Nebraska Board of Public Accountancy.

To register and view the full agenda [CLICK HERE](#).

Topics & Presenters:

- Takin' Care of Business: A Top 20 Countdown of the Biggest Employment Law Hits, [Tara Stingley](#) & [Jason Yungtum](#)
- It's a Trap: Sidestepping FMLA and ADA Liability, [Jody Duvall](#)
- Workers' Compensation: Updates in the Law, [Renee Eveland](#)
- A Practical Guide to Restrictive Covenants, [Henry Wiedrich](#)
- The Liability Lurking in Your Leave Policy, [Lily Amare](#) & [Katie Joseph](#)
- Navigating the Changing Waters of Gender Identity and Sexual Orientation in the Workplace, [Susan Sapp](#)
- When the ICE Man Cometh: Responding to Immigration Related Worksite Enforcement Actions, [Dan Oldenburg](#)
- Technology and the Workforce of the Future, [Rick Jeffries](#)

Tuesday, September 10, 2019

Younes Conference Center - Kearney, NE

Tuesday, September 17, 2019

Nebraska Innovation Campus - Lincoln, NE

Wednesday, September 25, 2019

Embassy Suites, LaVista - Omaha, NE

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(402) 474-6900

Omaha, NE Office

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Aurora, NE Office

1207 'M' Street | P.O. Box 510 | Aurora, NE 68818
(402) 694-6314

Scottsbluff, NE Office

Northern Heights Professional Plaza | 416 Valley View Drive, Suite 304 | Scottsbluff, NE 69361
(308) 635-1020

Fort Collins, CO Office

215 Mathews Street, Suite 300 | Fort Collins, CO 80524
(970) 221-2637

Holyoke, CO Office

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