

Calendar of Events

NPA/NPAS Staff

Allen Beermann

Executive Director
email: abeermann@nebpress.com

Jenelle Plachy

Office Manager/Bookkeeper
email: jp@nebpress.com

Violet Spader Kirk

Sales Manager
email: vk@nebpress.com

Carolyn Bowman

Advertising Manager
email: cb@nebpress.com

Susan Watson

Admin. Asst./Press Release Coordinator
email: nebpress@nebpress.com



New OnePress brochures available

This summer has brought changes to the participants of OnePress's 2x2/2x4 network and classified network.

Beginning the week of August 19, the following newspapers have joined the 2x2/2x4 network:

- Bellevue Leader
- Gretna Breeze
- Papillion Times
- Ralston Recorder



In addition, several newspapers have been purchased and merged:

- Arapahoe Public Mirror, Elwood Bulletin, Oxford Standard are now part of the Cambridge Clarion.
- Clearwater-Ewing Record-News, Neligh News & Leader are now part of Orchard Antelope County News.
- Creighton News is now part of the Bloomfield Knox County News.
- Deshler Rustler is now part of the Hebron Journal-Register.

New sales brochures that reflect these changes are available on the Nebraska Press Association website. The new brochures are white-labeled for newspapers to personalize and can be found in the "Special Sections" folder in "Member Downloads."

Any additional questions about the networks can be directed to Violet Kirk, vk@nebpress.com, 402-476-2851.

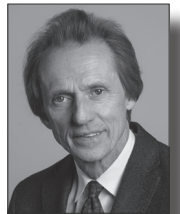
Hall of Fame - cont. from pg. 1

In 1992, Mann and his wife Debra moved their family of four children to Wayne, to take a position as publisher and part-owner of the Wayne Herald. Mann also taught journalism courses at Wayne State College and eventually took a position as vice-president and general manager of the Norfolk Daily News, where he worked until 2015. He retired from journalism in 2017 after serving as publisher of the Custer County Chief in Broken Bow.

Mann won numerous awards for reporting, personal column writing, photography, advertising, community service and tourism during his career. He served as president of the Nebraska Press Advertising Service and was a Nebraska Press Association Board Director.

Joe Starita

Joe Starita spent 14 years at The Miami Herald where his investigative reporting won more than 20 regional and national awards, including a finalist for the Pulitzer Prize in local reporting.



The author of three critically acclaimed books on Native Americans, one of which earned a second Pulitzer nomination, Starita has spoken at numerous book festivals and literary events throughout the country and has given more than 200 talks in Nebraska on Ponca Chief Standing Bear and Susan La Flesche, an Omaha Indian who became the nation's first Native American doctor.

For the last 18 years, Starita has taught Depth Reporting classes at the University of Nebraska College of Journalism and Mass Communications, taking his classes to do award-winning projects in Cuba, France and Sri Lanka. In 2017, he supervised a depth project investigating liquor sales in Whiteclay, Nebraska, that won the Robert F. Kennedy Humanities Foundation Grand Prize – the only time in the foundation's 50-year history that the award went to a college entry.

In July 2011, Starita received the Leo Reano National Civil Rights award from the National Education Association for his work on behalf of Native Americans. In 2015, he started his "Chief Standing Bear Journey for Justice Scholarship Fund" that each year awards five \$1,500 scholarships to Nebraska Native American high school graduates.

NPA and the CoJMC are pleased to honor each Hall of Fame inductee who has contributed so much to Nebraska and its journalism.

Inductees' plaques will join the permanent display in the Nebraska Press Association office in Lincoln and in the College of Journalism and Mass Communications' Andersen Building on the downtown campus of the University of Nebraska-Lincoln.

Members of the Nebraska Press Association are invited to attend the banquet. Hall of Fame invitation and RSVP form will be published soon in the Bulletin.

Constitution Week celebrates America's most important document

Constitution Week is the commemoration of America's most important document, celebrated annually during the week of September 17-23. The United States Constitution stands as a testament to the tenacity of Americans throughout history to maintain their liberties, freedoms and inalienable rights.



This celebration of the Constitution was started by the Daughters of the American Revolution. In 1955, DAR petitioned Congress to set aside September 17-23 annually to be dedicated for the observance of Constitution Week. The resolution was later adopted by the U.S. Congress and signed into public law on August 2, 1956, by President Dwight D. Eisenhower.

The aim of Constitution Week is to:

- Emphasize citizens' responsibilities for protecting and defending the Constitution.
- Inform people that the Constitution is the basis for America's great heritage and the foundation for our way of life.
- Encourage the study of the historical events which led to the framing of the Constitution in September 1787.

Constitution Week is a great time to learn more about this important document and celebrate the freedoms it gave us.

For more Constitution Week information and resources, go to:

<http://www.dar.org/national-society/education/constitution-week>

<https://constitutioncenter.org/constitution-day>

<https://nationaltoday.com/constitution-day/>

National Newspaper Week October 6-12; International Newspaper Carrier Day October 12, 2019

News Media Alliance, August 21, 2019

National Newspaper Week is October 6-12, 2019, with International Newspaper Carrier Day falling on Saturday, October 12, 2019.

National Newspaper Week is sponsored by Newspaper Association Managers, Inc., the consortium of North American trade associations representing the industry on a state, regional and national basis - a week dedicated to celebrating the impact of newspapers in their communities, large and small.



This year's NNW theme is "Think First - Know Your 5 Freedoms." The theme this year focuses on the five freedoms known as the First Amendment - freedom of press, freedom of speech, freedom of religion, freedom to assemble peacefully and freedom to petition the government. The national "Think First" First Amendment campaign was launched August 1, 2019, and already has over 30 state broadcast and state press associations participating in the campaign.

For more information and resources for National Newspaper Week (available late August/early September), visit www.nationalnewspaperweek.com/

International Newspaper Carrier Day is observed on Saturday, October 12, 2019, a day set aside for newspapers to say "thank you" to their hard-working newspaper carriers.

Hebron Journal-Register purchases Deshler Rustler

Hebron Journal-Register Publisher, Mike Edgecombe, purchased the Deshler Rustler newspaper from owner Lois Struve on August 20, 2019. Lois and Harold Struve purchased The Rustler in 1986 from Maxine and the late Del Wicks.

The final issue of the Deshler Rustler was August 28. Edgecombe will continue to provide news and advertising to readers on a county-wide basis, and in the near future the Journal-Register will feature a Deshler Rustler page in its issues. Subscribers to the Deshler Rustler will be merged into the Journal-Register's subscription list. Rustler subscribers not receiving the Journal-Register will see their first issue September 4. Rustler subscribers merged to the Journal-Register will receive the Hebron newspaper until their Rustler expiration dates.

Mike Edgecombe is a fifth generation publisher. The Edgecombe family also publish the Geneva Nebraska Signal, Minden Courier and Henderson News.



One-day leadership summit for publishers/GMs, Oct. 3 in Milwaukee kicks off NNA Annual Convention

The Wisconsin Newspaper Association is co-hosting with the National Newspaper Association (NNA) a Leadership Summit geared toward publishers and general managers.



The summit will be held on Thursday, October 3, 2019, at the Pfister Hotel in Milwaukee, Wis., on the front-end of the upcoming NNA Convention in Milwaukee.

This unique opportunity will explore what it takes for your newspaper to be profitable and stable in a changing environment. During the workshop, Pulitzer-Prize winning journalists will share their expertise on newspapers and organizational management. They'll be joined by several community newspaper leaders who will explain how they have successfully implemented changes that had a significant impact.

Registrants do not need to be members of the NNA; nor do they need to register for the full-convention to attend. The rate for the leadership summit is \$99.00 as a stand-alone event or \$29.00 as an add-on to convention registration. This session comes at a time when many of our publishers/GM's could benefit from an afternoon of support and encouragement.

To register for the Leadership Summit on Oct. 3, go to: <https://www.wnanews.com/leadership-summit/>

As a participant, you will connect with your peers, learn how to increase the success of change initiatives, and be inspired to innovate. Workshop facilitator Marty Kaiser, one of the leading newsroom visionaries working today, will be joined by leadership guru Cheryl Carpenter.

Marty Kaiser is one of the leading newsroom visionaries working today. He is the former longtime editor of the Milwaukee Journal Sentinel, winning three Pulitzer Prizes during his tenure. He is currently launching the Howard Center for Investigative Journalism Center at the University of Maryland's Philip Merrill College of Journalism.

Cheryl Carpenter is a faculty member at the Poynter Institute's Leadership Academy, a premier seminar for high-potential newspaper managers. She has a master's degree in organizational management and a career in journalism. As McClatchy's Washington, D.C., bureau chief, she was part of the global team that produced the Panama Papers, which won a Pulitzer Prize for explanatory reporting.

Statement of Ownership filings due October 1

Oct. 1 is the deadline for paid distribution newspapers to file the Statement of Ownership, Management and Circulation form (PS Form 3526) with your postmaster.

Remember that paid electronic subscriptions may be included as circulation in postal statements. A paid subscriber, electronic or print, may only be counted once. A print subscriber with free access to the electronic version of your paper cannot be counted as a paid e-subscriber. To be considered a paid electronic subscriber, the subscriber must pay more than a nominal rate for the subscription.

After filing, you must publish your statement according to the following timetable, depending on frequency of publication:

- **Publications issued more frequently than weekly should publish no later than Oct. 10. This applies to dailies, semi-weeklies and three-times-per-week publications.**
- **Publications issued weekly, or less frequently, but not less than monthly, publish by Oct. 31. This applies to weeklies.**

Download Postal Forms

- All publications except requestors: <https://about.usps.com/forms/ps3526.pdf>
- Requester publications: <https://about.usps.com/forms/ps3526r.pdf>
- Additional forms can be found at: <https://about.usps.com/forms/periodicals-forms.htm>

For more information, go to the Domestic Mail Manual on [usps.com: http://pe.usps.com/text/dmm300/dmm300landing.htm](http://pe.usps.com/text/dmm300/dmm300landing.htm)

UNO Social Media Lab to host student social media contest to promote First Amendment this fall

The UNO Social Media Lab will be hosting a student social media influence contest to promote the First Amendment. **#UNO1ForAll** is a September through November event during fall semester at UNO.

They are seeking panelists for a September 19, 2:30 p.m. Constitution Day discussion about current free expression issues. They also need judges to watch student pitches on October 31 and be present at the November 14 awards. First prize is \$1,000, second prize is \$500, and third prize is \$100 to current students with the best campaigns promoting the First Amendment on social media sites.

The project is funded by a national grant from the Middle Tennessee State University Free Speech Center (<https://www.mtsu.edu/first-amendment/page/1forall-PR-campaigns-class2019>). **If you, or someone on your staff is interested in participating in either the panel discussion or the student judging, please contact: Jeremy Lipschultz, UNO professor; email: jeremy.lipschultz@gmail.com; cell phone: 402-203-7247.**

Classified Advertising Exchange

September 2, 2019

SPORTS EDITOR: The Scottsbluff Star-Herald is looking for a sports editor interested in covering the stories and people of Western Nebraska and Eastern Wyoming. The position requires an organized person who takes initiative, can run their own show, and has a passion for sports journalism in the digital age. There is lots of room to grow in this position. The Star-Herald is a proud member of Berkshire Hathaway Media Group (BH Media). If you think you're the right fit for a small daily newspaper that covers big stories, send a cover letter, resume and clips to brad.staman@starherald.com.

EXECUTIVE EDITOR: Suburban Newspapers has an Executive Editor position open for the Ashland, Waverly & Wahoo area. **Responsibilities include, but not limited to:** news content of newspapers, websites and social media. Manager day-to-day news team operations. Develop/assign stories, team management. **Skills required:** News Reporter experience (minimum of 5 years), strong journalistic writing, grammar and word usage skills. Strong knowledge of AP Style, ability to follow all company policies and procedures, including but not limited to attendance standards. Valid driver's license, Bachelor's degree or equivalent experience with basic English courses and broad liberal-arts curriculum preferred. Please direct resumes to the attention of Paul Swanson at PSwanson@owh.com.

DIRECTOR OF SALES: Community newspaper group seeks experienced sales and marketing professional to lead our sales team for eight newspapers, multiple TMC products, on-line sales, and other special projects and products. Enterprise Media Group is a family owned business which is continuing to grow and diversify and needs an excellent team builder to help us continue that growth. Find out more about our products and services at enterprisepub.biz. Our Director of Sales will be responsible for maintaining and growing their own account list, leading team sales, planning, budgeting, community relations and be an integral part of our management team. Compensation includes base salary, bonus opportunities, health insurance, 401K retirement and more. This is a great opportunity to come and be part of our fun, adaptable, dedicated and positive team. Apply to Chris Rhoades, crhoades@enterprisepub.com, Enterprise Media Group, PO Box 328, Blair, NE 402-426-2121.

NEWSPAPER FOR SALE: The Voice News of Western Nebraska, based in Morrill, Nebraska is for sale. The two-year-old newspaper covers the communities of Mitchell, Morrill, Minatare, Lyman and Henry in Scotts Bluff County. The paper has an ultra local focus and has experienced tremendous advertising growth in its first two years. Ideal for a community journalist looking to live in a beautiful Panhandle community near the Wyoming border. If interested, contact reporter@voicenewsnebraska.com, or 402-762-5352.

NEWSPAPER FOR SALE: Don't miss the opportunity to own this well-established, turn-key weekly newspaper. The Sheridan County Journal Star in Gordon, Nebraska, is the county seat newspaper and sole publication in the county. It comes with distribution and printing in place, and is well-supported by local readers and advertising, with room for exponential growth in both areas. A great following is also set up for our sports video broadcasting. Building and equipment included in sale. Call Rachael at 308-282-0118, or email scjslegals@gmail.com.

NEWSPAPER FOR SALE: Don't miss out on this unique opportunity to own a well-established, historic, county seat weekly newspaper. This 139-year-old, turn-key operation comes with all distribution and printing in place and is the sole publication in the county it serves. The paper has an excellent following of local readers and is well-supported by local advertisers, with room for exponential growth in advertising, subscriptions and commercial printing. Living quarters are located on site with building and equipment included with sale. Stanton, a town rich in history, is only ten minutes away from the city of Norfolk – a community fast-growing in industry – drawing many families to build new homes and live in the smaller town of Stanton. Excellent opportunity! Call Brian Hadcock at 402-640-7723, or email registersports@stanton.net.

ATTACHED TO THIS WEEK'S BULLETIN:
Classified Advertising Exchange.

Advertising in the Classified Advertising Exchange is no charge for NPA members and \$10 per week for non-members (approximately 25 words). It's a great way to sell or find equipment, hire a new employee, advertise a service which you provide, sell or buy a newspaper. Only Nebraska member newspapers may advertise for help wanted for Nebraska newspapers. No out-of-state help wanted advertisements accepted. Just mail, email or fax us your ad copy by noon Friday for the following weeks' Bulletin. For questions or additional information, contact the NPA office: (402)476-2851, NE: 800-369-2850, FAX: (402)476-2942 or email: nebpress@nebpress.com.