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Longtime Keith Co. News owners, Bev and Jack Pollock, receive Daily Nebraskan Hall of Fame Legacy Award

Former Ogallala Keith County News owners and publishers, Beverly Pollock of Ogallala, and the late Jack Pollock were named the inaugural winners of the Daily Nebraskan Hall of Fame Legacy Award.

Todd von Kampen of North Platte, who nominated the Pollocks for the award, accepted it on their behalf during the UNL student newspaper's alumni banquet on August 30, 2019.

Jack Pollock, who died in 2009, met his wife Bev at the Daily Nebraskan when he was DN editor and she was editor of The Cornhusker yearbook.

Jack served as president of NPA in 1976, received the Master Editor-Publisher Award, NPA's highest honor, in 1993, and was inducted into the Nebraska Journalism Hall of Fame in 2000.

Bev Pollock received national recognition, one of just two Nebraska journalists to receive the Emma C. McKinney Award for her contributions to weekly journalism, and was inducted into the Marian Andersen Nebraska Women Journalists Hall of Fame in 2011.

Statement of Ownership filings due Oct. 1

Oct. 1 is the deadline for paid distribution newspapers to file the Statement of Ownership, Management and Circulation form (PS Form 3526) with your postmaster.

Remember that paid electronic subscriptions may be included as circulation in postal statements. A paid subscriber, electronic or print, may only be counted once. A print subscriber with free access to the electronic version of your paper cannot be counted as a paid e-subscriber. To be considered a paid electronic subscriber, the subscriber must pay more than a nominal rate for the subscription.

After filing, you must publish your statement according to the following timetable, depending on frequency of publication:

- **Publications issued more frequently than weekly should publish no later than Oct. 10. This applies to dailies, semi-weeklies and three-times-per-week publications.**
- **Publications issued weekly, or less frequently, but not less than monthly, publish by Oct. 31. This applies to weeklies.**

Download Postal Forms

- **All publications except requestors:**
<https://about.usps.com/forms/ps3526.pdf>
- **Requester publications:**
<https://about.usps.com/forms/ps3526r.pdf>
- **Additional forms can be found at:**
<https://about.usps.com/forms/periodicals-forms.htm>
- **For more information, go to the Domestic Mail Manual:**
http://pe.usps.com/text/dmm300/dmm300_landing.htm

Still bringing communities together!



"Never be afraid to raise your voice for honesty and truth and compassion against injustice and lying and greed. If people all over the world...would do this, it would change the earth."

- William Faulkner

Former Columbus Telegram reporter, broadcaster, Ron Bogus dies

Ron Bogus, 84, died August 9, 2019, at his home in Columbus, NE.

Funeral services were held August 13 at St. Isidore Catholic Church in Columbus, with interment in the St. Patrick-Joseph Cemetery in Platte Center.

Bogus was born and raised in Platte Center and attended Norfolk Junior College (Northeast Community College) and is a member of that school's Hall of Success.

In the mid-1950's, he accepted a position with the Columbus Telegram as a reporter and photographer until 1965, when he became news director for Columbus' first commercial radio station KTTT. While in the news business, Bogus was privileged to be able to interview John F. Kennedy and Robert Kennedy during their campaign visits to Columbus. In 1968, he was awarded by the Associated Press as Nebraska's top print and broadcast news contributor. In 1970, he accepted a position with Nebraska Public Power District and retired in 1996 after 26 years with NPPD as Manager of Public Affairs. After retiring from NPPD, Bogus held positions with Leslie Associates, an Omaha public relations firm, and the Midlands Business Journal.

Bogus was always active in the community, serving 16 years on the Columbus Board of Parks and Recreational Commission, three terms on the Columbus City Council, and involvement in many other local organizations and associations.

He is survived by his wife of 63 years, Bonnie; son, Randy of Omaha; daughter, Deb (Paul) Schlickbernd of West Point; daughter, Tami (Larry) Buntgen of Eden Prairie, MN; and son, Rick (Dawn) Bogus of Columbus; and their families.

Missouri School of Journalism launches free online teaching resources for junior and high school teachers

Jennifer Nelson, Donald W. Reynolds Journalism Institute, Aug. 28, 2019

The Missouri School of Journalism has launched a free, 25-module online learning tool for middle school and high school teachers who want to teach or revamp their journalism or strategic communication lessons.

Each module of the Missouri High School Journalism Program contains learning objectives, short video lectures, worksheets and activities, quizzes and related resources. The topics covered include everything from audience engagement and audio storytelling to reporting and interviewing and journalism ethics.



Faculty from the School of Journalism brought extensive research and industry experience backgrounds together to produce content for the courses, says Amy Simons, associate professor at the School of Journalism, who helped produce the program. Professors in specialized areas were picked for specific modules.

Read the full post at:

<https://www.rjionline.org/stories/missouri-school-of-journalism-launches-online-teaching-resources-for-junior>

Nebraska Press Women Fall Conference, Oct. 12, in Fremont

"Building Community" is the theme for Nebraska Press Women's fall conference Saturday, Oct. 12, in Fremont.



Participants will explore obstacles women have encountered in newsrooms in the past and continue to face today, hear from a local Fremont author who has strong ties to the community, and participate in a panel discussion on the media's response to this year's historic flooding in the state.

Keynote speaker Kristin Gilger, senior associate dean at the Walter Cronkite School of Journalism and Mass Communication at Arizona State University, returns to Nebraska to talk about her new book, *"There's No Crying in Newsrooms: What Women Have Learned About What It Takes to Lead."* She is a graduate of the journalism programs at the University of Nebraska-Omaha, where she got her bachelor's degree, and the University of Nebraska-Lincoln, where she received her master's.

The noon luncheon will honor NPW's 2019 Communicator of Achievement (COA). Luncheon speaker Sue Reyzlik, whose family has long-time ties to Fremont, will share her sense of community pride with her presentation, "This is My Town."

An afternoon panel will explore the media and communities' response to historic 2019 spring flooding. Panelists will share their experiences and reflect on the importance of the media during disasters such as this one. Panelists are: Erin Grace, a metro columnist at the Omaha World-Herald, where she has worked for 21 years; Rose Ann Shannon recently retired as the news director of KETV in Omaha, a position she held for nearly 25 years; Tammy Real-McKeighan is news editor of the Fremont Tribune, where she has worked for almost 38 years.

The conference will be held at the Christensen Field meeting room, 1710 W. 16th St., Fremont. Registration begins at 9 a.m., with the first session at 9:30 a.m. The programs conclude at 3 p.m., and the NPW membership meeting follows at 3:15 p.m. Registration is \$35 for members and \$45 for non-members. Conference registration includes continental breakfast, lunch and all sessions. Cost to attend just the luncheon is \$20. **For conference details and to register online, go to www.nebraskapresswomen.org, or contact Sherry Thompson, NPW Conference Chair, 402-891-5789 or sherrythompson@cox.net.**

One-day leadership summit for publishers/GMs, Oct. 3 in Milwaukee kicks off NNA Annual Convention

The Wisconsin Newspaper Association is co-hosting with the National Newspaper Association (NNA) a Leadership Summit geared toward publishers and general managers.

The summit will be held on Thursday, October 3, 2019, at the Pfister Hotel in Milwaukee, Wis., on the front-end of the upcoming NNA Convention in Milwaukee.



This unique opportunity will explore what it takes for your newspaper to be profitable and stable in a changing environment. During the workshop, Pulitzer-Prize winning journalists will share their expertise on newspapers and organizational management. They'll be joined by several community newspaper leaders who will explain how they have successfully implemented changes that had a significant impact.

Registrants do not need to be members of the NNA; nor do they need to register for the full-convention to attend. The rate for the leadership summit is \$99.00 as a stand-alone event or \$29.00 as an add-on to convention registration. This session comes at a time when many of our publishers/GM's could benefit from an afternoon of support and encouragement.

To register for the Leadership Summit on Oct. 3, go to:
<https://www.wnaneews.com/leadership-summit/>

As a participant, you will connect with your peers, learn how to increase the success of change initiatives, and be inspired to innovate. Workshop facilitator Marty Kaiser, one of the leading newsroom visionaries working today, will be joined by leadership guru Cheryl Carpenter.

Marty Kaiser is one of the leading newsroom visionaries working today. He is the former longtime editor of the Milwaukee Journal Sentinel, winning three Pulitzer Prizes during his tenure. He is currently launching the Howard Center for Investigative Journalism Center at the University of Maryland's Philip Merrill College of Journalism.

Cheryl Carpenter is a faculty member at the Poynter Institute's Leadership Academy, a premier seminar for high-potential newspaper managers. She has a master's degree in organizational management and a career in journalism. As McClatchy's Washington, D.C., bureau chief, she was part of the global team that produced the Panama Papers, which won a Pulitzer Prize for explanatory reporting.

Keep us in the loop!

Notify the NPA office if you have changes:

- New email address(es)
- New phone number(s)
- Staff changes (publishers, editors, advertising contacts, etc.)
- Advertising/color rate changes
- Change of publication day
- Newspaper format changes
- New mailing or delivery address

Thank you!

Listening sessions on rural community prosperity scheduled in North Platte, Lincoln in October

Vibrant and resilient rural communities are critical to the future of both rural and urban Nebraska.

The University of Nebraska, including the Institute of Agriculture and Natural Resources (IANR) and Nebraska Extension, is committed to the competitiveness of Nebraska.

Two regional convenings in October will offer Nebraskans opportunities



to share their best ideas on how the University of Nebraska can help rural communities position themselves for economic success.

The listening sessions, which are open to the public, will be held in North Platte on Oct. 15 and in Lincoln on Oct. 24:

North Platte - October 15, 1:30-5:00pm (CT)

West Central Research & Extension Center Conference Room, 402 West State Farm Road

Lincoln - October 24, 8:30am-12Noon (CT)

Nebraska Innovation Campus Conference Center, 2012 Transformation Drive

To register for either session, go to:

https://ssp.qualtrics.com/jfe/form/SV_e40vevXglRCizEF

Classified Advertising Exchange

September 16, 2019

DIRECTOR OF SALES: Ready to be more than a sales rep? If you have 3-5 years of media sales experience, and are looking to move into a management position, this may be the opportunity you're looking for. Community newspaper group seeks experienced sales and marketing professional to lead our sales team for eight newspapers, multiple TMC products, digital and online sales, and other special projects and products. Enterprise Media Group is a family owned business which is continuing to grow and diversify and needs an excellent team builder to help us continue that growth. Our Director of Sales will carry and build an active account list, be responsible for team sales, planning, budgeting, community relations and be an integral part of our management team. Compensation includes base salary, bonus opportunities, health insurance, 401K retirement, vacation, personal days and more. This is a great opportunity to come and be part of our fun, adaptable, dedicated and positive team. Apply to Chris Rhoades, crhoades@enterprisepub.com, Enterprise Media Group, Blair, NE.

ASSISTANT EDITOR: Enterprise Media Group, a progressive regional publishing company headquartered in Blair, Neb., is looking for someone with news writing and photography experience, as well as online and social media skills, to help spearhead our online movement and to also handle traditional newspaper duties. Candidates must have previous newspaper experience and have a desire to think outside the box. Duties would include assisting the managing editor for a twice-weekly newspaper and two weekly newspapers, as well as serve as our online editor for several regional publications. If you have the desire to bring new ideas to the table, and are tired of the same old newsroom, we'd love to hear from you! Please email your resume and cover letter to Associate Publisher Chris Rhoades at crhoades@enterprisepub.com.

SPORTS EDITOR: The Scottsbluff Star-Herald is looking for a sports editor interested in covering the stories and people of Western Nebraska and Eastern Wyoming. The position requires an organized person who takes initiative, can run their own show, and has a passion for sports journalism in the digital age. There is lots of room to grow in this position. The Star-Herald is a proud member of Berkshire Hathaway Media Group (BH Media). If you think you're the right fit for a small daily newspaper that covers big stories, send a cover letter, resume and clips to brad.staman@starherald.com.

EXECUTIVE EDITOR: Suburban Newspapers has an Executive Editor position open for the Ashland, Waverly & Wahoo area. **Responsibilities include, but not limited to:** news content of newspapers, websites and social media. Manager day-to-day news team operations. Develop/assign stories, team management. **Skills required:** News Reporter experience (minimum of 5 years), strong journalistic writing, grammar and word usage skills. Strong knowledge of AP Style, ability to follow all company policies and procedures, including but not limited to attendance standards. Valid driver's license, Bachelor's degree or equivalent experience with basic English courses and broad liberal-arts curriculum preferred. Please direct resumes to the attention of Paul Swanson at PSwanson@owh.com.

ATTACHED TO THIS WEEK'S BULLETIN:

Classified Advertising Exchange. 2019 Nebraska Journalism Hall of Fame Banquet Letter, Invitation, RSVP form.

Advertising in the Classified Advertising Exchange is no charge for NPA members and \$10 per week for non-members (approximately 25 words). It's a great way to sell or find equipment, hire a new employee, advertise a service which you provide, sell or buy a newspaper. Only Nebraska member newspapers may advertise for help wanted for Nebraska newspapers. No out-of-state help wanted advertisements accepted. Just mail, email or fax us your ad copy by noon Friday for the following weeks' Bulletin. For questions or additional information, contact the NPA office: (402)476-2851, NE: 800-369-2850, FAX: (402)476-2942 or email: nebpress@nebpress.com.



September, 2019

The pinnacle of success in virtually any profession is induction into a HALL OF FAME by one's peers. That is why the Nebraska Press Association and the College of Journalism and Mass Communications at the University of Nebraska, Lincoln, have long been partners, not only in journalism excellence, but also in the sponsorship of our HALL OF FAME.

It is with great pleasure that we issue this invitation for you to join with us as we honor the most recent class to be inducted into our most prestigious HALL OF FAME. Those who will be inducted on Friday evening, October 25, 2019, are: Ted M. Gill, Joe Starita and Les Mann.

The evening's presentation is "Nebraska Press Association v. Stuart: In Defense of the First Amendment," presented by Dr. Carol Lomicky, Professor Emerita of Journalism from the University of Nebraska-Kearney, and Mr. Chuck Salestrom of North Platte, retired Vice-President at Mid-Plains Community College.

The event this year will be held at the Nebraska Club, 233 South 13th St., U.S. Bank Bldg., 20th Fl., Lincoln, NE. There will be a cash bar at 6:00 p.m. and dinner will be served at 7:00 p.m. The cost of the dinner is \$48.00 per person, featuring your choice of roasted pork loin or mediterranean chicken breast. Garden salad, rolls/butter, dessert, coffee/tea are included.

We look forward to having you join us on this very special evening as we honor these remarkable journalists.

Please send the enclosed reservation form and your check (payable to NPAS) to the NPA/NPAS office if you would like to attend this memorable event. If you need directions, please call us so we may assist you. Also note that this is a Husker home football weekend, so plan accordingly. (There are several public parking garages adjacent to and near the Nebraska Club). Deadline for dinner reservations is October 15, 2019.

Respectfully requested,

A handwritten signature in black ink, appearing to read 'Terrie Baker'.

Terrie Baker
President
Nebraska Press Association

A handwritten signature in black ink, appearing to read 'Amy Struthers'.

Amy Struthers
Interim Dean
UNL, College of Journalism and Mass Communications

Nebraska Journalism Hall of Fame Banquet

2019 Honorees are:

Ted M. Gill

Joe Starita

Les Mann

Friday
October

25
2019

Nebraska Club
233 S. 13th St., 20th Fl.
Lincoln, NE 68508

Cash Bar 6 p.m.
Dinner 7 p.m.

This event is sponsored by the Nebraska Press Association
and the University of Nebraska-College of Journalism and
Mass Communications.

Please send the enclosed dinner reservation
form and your check (payable to NPAS) to the
NPA/NPAS office if you would like to attend this
event. Deadline for dinner reservations is
October 15, 2019. If you have any questions,
please contact Susan Watson at NPA/NPAS
office, 402-476-2851 or
nebpress@nebpress.com.

Nebraska Journalism Hall of Fame Banquet

Dinner Reservation Form

Nebraska Club
October 25, 2019
Cash Bar 6 p.m., Dinner 7 p.m.

Meal choices:

Roasted Pork Loin w/Caramelized Onion
Dijonnaise, Starch and Vegetable

OR

Mediterranean Chicken Breast topped w/
Sundried Tomatoes, Olives and Feta
Cheese, Starch and Vegetable

(Meal includes garden salad, rolls/butter,
dessert, coffee/tea)

Name: _____

☐ Pork Loin ☐ Chicken

Name: _____

☐ Pork Loin ☐ Chicken

Name: _____

☐ Pork Loin ☐ Chicken

Name: _____

☐ Pork Loin ☐ Chicken

Total number of meals ____@\$48.00 per meal

Check enclosed for \$_____

Please return this form, along with your
check made payable to NPAS, to
Susan Watson, Nebraska Press Association
845 "S" St., Lincoln, NE 68508

Reservation deadline is October 15, 2019!