

Calendar of Events

NPA/NPAS Staff

Allen Beermann

Executive Director
email: abeermann@nebpress.com

Jenelle Plachy

Office Manager/Bookkeeper
email: jp@nebpress.com

Violet Spader Kirk

Sales Manager
email: vk@nebpress.com

Carolyn Bowman

Advertising Manager
email: cb@nebpress.com

Susan Watson

Admin. Asst./Press Release Coordinator
Editor, NPA Bulletin
email: nebpress@nebpress.com



Longtime Nebraska Press Association employee, Donna Nerud, dies at 84



Donna Nerud of Lincoln passed away November 14, 2019. She was raised on a farm near Dorchester, graduated from Crete High School in 1952, and married Robert Nerud in 1954. Soon after they moved to Lincoln where Donna was employed at NPA as office manager for 46 years.

Funeral services will be held Friday, November 22, at 1:30 p.m. at Roper and Sons Funeral Home, 4300 "O" Street in Lincoln. Visitation with family greeting friends one hour prior to the service. Burial at Wyuka Cemetery. Memorials may be directed to family for future designation. Survivors include her son, Alan Nerud; daughters, Patricia Thomsen, Diane (Pete) Smagacz and their families. Preceded in death by her husband, Bob.

New managing editor at Chadron Record

Mark Dykes has been named managing editor of the Chadron Record, as of November 11. Mark spent much of his life in the Nebraska panhandle. He is a graduate of Chadron State College, and worked at the Alliance Times-Herald for 10 years before moving with his wife and family to north central Wyoming, where he was editor of a weekly community newspaper.

Press freedom campaign launched

The Reporters Committee for Freedom of the Press and the Committee to Protect Journalists, along with a coalition of over 30 media, technology and nonprofit partners, last week launched the "Protect Press Freedom" campaign to mobilize the public to stand up for press freedom and actively protect their right to be informed.



Through video, radio, digital, print, and social media assets, the campaign communicates a simple, powerful truth: In order to be free, we must be informed. The creative illustrates the crucial role the free press plays in everyday life by depicting a world in which people are unable to access news about issues that are important to them. On the campaign website, visitors can learn more about the threats to press freedom, explore key moments for the free press in America's history, and take a quiz to assess their knowledge.

"Americans across the country rely on diverse news sources to help them make informed choices every day, but many don't see the threats that are putting that information at risk," said Bruce Brown, executive director of the Reporters Committee for Freedom of the Press. We're proud to bring news outlets and organizations together to have a conversation with the public about press freedom and encourage people to stand up for their right to information."

Attacks on journalists' safety and the public's right to know occur with troubling regularity. According to the U.S. Press Freedom Tracker, of which the Reporters Committee and CPJ are partners, there were at least 35 physical attacks on journalists last year, most notably the murder of five people working at the Capital Gazette newsroom in Annapolis, Maryland. So far in 2019, at least 28 journalists have been denied access to government events that are traditionally open to or attended by the press, leaving members of the public without crucial information about their government's activities.

"Journalists around the world are being imprisoned in record numbers, and violence is on the rise," said Joel Simon, executive director of the Committee to Protect Journalists. "The Protect Press Freedom Campaign is about standing up for the rights of journalists in this country and supporting journalists working in repressive conditions, without the protection of the First Amendment."

View campaign website: <https://protectpressfreedom.org/>

Hands-on learning

Visiting young journalists get real-world lessons in Aurora

Kurt Johnson, Aurora News-Register, Nov. 20, 2019

Weekly newspapering took on a fresh perspective Friday as Aurora hosted a bright young group of University of Nebraska-Lincoln students seeking a real-world experience in community journalism.

It was a refreshing day in the newsroom to be able to share what small-town journalism looks like, and also to get a glimpse of the energy and enthusiasm a budding new crop of potential journalists will soon bring to the work world.

The fact that UNL J-School professor Jill Martin selected the News-Register as one of the host newspapers for this project was in itself a feather in the cap for our community.

Martin wanted her students to have a real boots-on-the-ground type experience with interesting interviews lined up and ready to go, and I assured her that there are in fact a lot of fascinating stories to tell here in Hamilton County. A special thanks to local residents who agreed to participate in this project, sharing their stories and personal perspective with complete strangers.

So on Friday, young Husker journalists spread out in Aurora to conduct interviews, take photographs and connect with their sources, much like they would as

a full-time member of the News-Register staff. I have to say I was impressed with their professionalism, as well as their engaging attitude. This clearly wasn't just another assignment to check off the list, as shared in feedback below, but rather an opportunity to dive head first into an interview hoping to capture and share someone's story.

"Being able to come out to Aurora and report for your weekly newspaper was a nice change of pace from simply learning how to report and write stories in the classroom and around campus," wrote Cassandra Kostal of Gretna. "I believe going out into a community and knowing that we'll be writing stories that will truly mean something to people in Aurora will prove to be a valuable experience."

"The students and ANR news staff had some lively discussion at the end of the day about how the news business has changed in the past few years, and how important it is that newspapers do the hard work that few other media outlets are willing or able to do. Sitting through meetings,

gathering facts and telling both sides of the story on local issues of the day matters, perhaps today more than ever. That, in essence, is what community journalism is all about.

ANR readers will see the end results of this project soon as each of the 10 visiting students are writing stories to be published in the weeks ahead. We look forward to sharing their work, and your local stories.



A total of 10 University of Nebraska-Lincoln journalism students visited Aurora and the News-Register Friday for a class project, going out into the community to experience "real world journalism." Their stories will appear in the newspaper within the next several weeks. Pictured are, front from left: ANR reporter Jeni Moellenberndt, ANR news editor Cheyenne Rowe, Kateri Hartman of Wahoo, Ana Chincua of Sao Paulo, Brazil, Kaylee Steen of Bellevue, Haley Elder of Omaha, ANR co-publisher Kurt Johnson. Back from left: ANR sports editor Richard Rhoden, Ben Porter of Omaha, Luke Gibbons of Omaha, Hannah Polacek of Wahoo, Olivia McCown of Lincoln, Lula Stephens of Lawrence, KS, Cassandra Kostal of Gretna, journalism professor Jill Martin.



EARLY DEADLINES!



NCAN(classified) Ads:

Ads running wk of 12/2/19 - DL Tues., 11/26/19 at 10:00 a.m.

2x2/2x4 Display Ads:

Ads running wk of 12/2/19 - DL Mon., 11/25/19 at 4:00 p.m.

Please pass this information along to all employees.
There will be NO exceptions to these deadlines.

If you have any questions regarding the above deadlines, please contact Carolyn Bowman (cb@nebpress.com).



Nebraska Press Association
Nebraska Press Advertising Service
800-369-2850 Fax: 402-476-2942
www.nebpress.com

June 2019 joint board meeting minutes available

Minutes from the June 21, 2019, NPA/OnePress joint board meeting are available to NPA members.

To request a copy of the minutes, contact Susan Watson at nebpress@nebpress.com.

"Freedom is never more than one generation away from extinction...It must be fought for, protected, and handed on..."

- Ronald Reagan

Would you like to print the 2020 NPA/OnePress Newspaper Directory and Rate Book?

*Submit your detailed bid by
Friday, December 6, 2019*

Here's what is involved:

- Print Quantity: 500 copies
- Covers (#80 gloss stock): Outside front/back covers are 4-color, bleed; Inside front/back covers are B/W
- 52 inside B/W pages (#70 gloss stock)
- Book is sent to you as a camera-ready PDF, ready to print, created in InDesign CS5
- 8 1/2" x 11" finished - two-staple binding
- Save any overrun pages for Nebr Press Assn office
- INCLUDE SHIPPNG COST** (to Nebr Press Assn office)
& **SALES TAX** with your bid

Please submit your bid to:

Nebraska Press Association
845 "S" Street,
Lincoln, NE 68508
or by email to
nebpress@nebpress.com.

If you have questions, contact Susan Watson at
402-476-2851/800-369-2850
or nebpress@nebpress.com.



Classified Advertising Exchange

November 18, 2019

DIRECTOR OF MARKETING & SALES: The Daily Nebraskan on the campus of UNL is seeking a motivated marketing professional to be the Director of Marketing and Sales. Event experience and creativity is a must. This candidate must be familiar with sales, but doesn't need to be a sales star. Great benefits/hours. Contact allen.vaughan@unl.edu or call 402.472.1769

REPORTER: The Wahoo Newspaper has an opening for a general assignment journalist to cover news and feature stories Saunders County. Skills Required: Newswriting and photography experience; knowledge of AP Style, grammar and word usage; knowledge of social media; outstanding communication; ability to follow company policies and procedures, including attendance standards. Some nights and weekends are required. A valid driver's license and working vehicle are required, as this job includes some local travel. Bachelor's degree in journalism or equivalent experience with basic English courses and broad liberal-arts curriculum preferred. Benefits package available. Please direct resumes to the attention of Suzi Nelson at suzi.nelson@wahoone newspaper.com.

NEWS EDITOR: The Ashland Gazette has an opening for a news editor. The position would cover general assignment news and feature stories in Ashland, Greenwood, Memphis and the surrounding area, as well as sports photography for Ashland-Greenwood High School. Skills Required: Newswriting and photography experience; knowledge of AP Style, grammar and word usage; knowledge of social media; outstanding communication; ability to follow all company policies and procedures, including but not limited to attendance standards. Some nights and weekends are required. A valid driver's license and working vehicle are required, as this job includes some local travel. Bachelor's degree or equivalent experience with basic English courses and broad liberal-arts curriculum preferred. Benefits package available. Please direct resumes to the attention of Suzi Nelson at suzi.nelson@wahoone newspaper.com.

EDITORIAL ASSISTANT: The Wahoo Newspaper has an opening for part-time editorial assistant. Responsibilities include, but are not limited to, helping to gather and process community and social news and activities for both print and digital newspaper and

assembling community calendars, with some website duties. Good computer, writing and grammar skills a must. Experience with MS Office preferred. Please direct resumes to the attention of Suzi Nelson at suzi.nelson@wahoone newspaper.com.

DIRECTOR OF SALES: Ready to be more than a sales rep? If you have 3-5 years of media sales experience, and are looking to move into a management position, this may be the opportunity you're looking for. Community newspaper group seeks experienced sales and marketing professional to lead our sales team for eight newspapers, multiple TMC products, digital and on-line sales, and other special projects and products. Enterprise Media Group is a family owned business which is continuing to grow and diversify and needs an excellent team builder to help us continue that growth. Our Director of Sales will carry and build an active account list, be responsible for team sales, planning, budgeting, community relations and be an integral part of our management team. Compensation includes base salary, bonus opportunities, health insurance, 401K retirement, vacation, personal days and more. This is a great opportunity to come and be part of our fun, adaptable, dedicated and positive team. Apply to Chris Rhoades, crhoades@enterprise pub.com, Enterprise Media Group, Blair, NE.

SPORTS EDITOR: The Scottsbluff Star-Herald is looking for a sports editor interested in covering the stories and people of Western Nebraska and Eastern Wyoming. The position requires an organized person who takes initiative, can run their own show, and has a passion for sports journalism in the digital age. There is lots of room to grow in this position. The Star-Herald is a proud member of Berkshire Hathaway Media Group (BH Media). If you think you're the right fit for a small daily newspaper that covers big stories, send a cover letter, resume and clips to brad.staman@starherald.com.

NEWSPAPER FOR SALE: Two weekly newspapers for sale in growing Omaha metro area. Will sell individually or as a pair. Serious inquiries only. Contact 402-762-5352.

cont. next pg.

Advertising in the Classified Advertising Exchange is no charge for NPA members and \$10 per week for non-members (approximately 25 words). It's a great way to sell or find equipment, hire a new employee, advertise a service you provide, sell or buy a newspaper. Only Nebraska member newspapers may advertise for help wanted for Nebraska newspapers. No out-of-state help wanted advertisements accepted. Mail, email or fax us your ad copy by noon Friday for the following weeks' Bulletin. Questions or need additional information? Contact the NPA office: (402)476-2851/NE: 800-369-2850, FAX: (402)476-2942 or email: nebpress@nebpress.com.

Classified Advertising Exchange

November 18, 2019

NEWSPAPER FOR SALE: The Voice News of Western Nebraska, based in Morrill, Nebraska is for sale. The two-year-old newspaper covers the communities of Mitchell, Morrill, Minatare, Lyman and Henry in Scotts Bluff County. The paper has an ultra local focus and has experienced tremendous advertising growth in its first two years. Ideal for a community journalist looking to live in a beautiful Panhandle community near the Wyoming border. If interested, contact reporter@voicenewsnebraska.com, or 402-762-5352.

NEWSPAPER FOR SALE: Don't miss the opportunity to own this well-established, turn-key weekly newspaper. The Sheridan County Journal Star in Gordon, Nebraska, is the county seat newspaper and sole publication in the county. It comes with distribution and printing in place, and is well-supported by local readers and advertising, with room for exponential growth in both areas. A great following is also set up for our sports video broadcasting. Building and equipment included in sale. Call Rachael at 308-282-0118, or email scjslegals@gmail.com.

NEWSPAPER FOR SALE: Don't miss out on this unique opportunity to own a well-established, historic, county seat weekly newspaper. This 139-year-old, turn-key operation comes with all distribution and printing in place and is the sole publication in the county it serves. The paper has an excellent following of local readers and is well-supported by local advertisers, with room for exponential growth in advertising, subscriptions and commercial printing. Living quarters are located on site with building and equipment included with sale. Stanton, a town rich in history, is only ten minutes away from the city of Norfolk – a community fast-growing in industry – drawing many families to build new homes and live in the smaller town of Stanton. Excellent opportunity! Call Brian Hadcock at 402-640-7723, or email registersports@stanton.net.

ATTACHED TO THIS WEEK'S BULLETIN: *Classified Advertising Exchange.*

ORDER SAFETY VESTS THROUGH NNA

U.S. Dept. of Transportation regulation requires media representatives who work within the rights-of-way of federal-aid highways to wear a specific type of high-visibility safety vest. This applies to all newspaper employees - not just reporters & photographers.

NNA offers ANSI Class II-2004-107 safety vests with reflective markings and Velcro closure. In large letters on the back is the word PRESS. Sizes S-XL, \$19.50 ea.; sizes 2XL-4XL, \$21.50 ea. (plus S/H).

TO ORDER, CALL NNA at 850-542-7087.

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