Calendar of Events

Events:

March 25-27, 2020

NNA Congressional Action Team/ Fellows Summit, Washington, D.C. (NOTE: these are revised Summit dates)

April 4, 2020

Lincoln NewsTrain University of Nebraska-Lincoln

April 16, 2020

NPA/OnePress Board Meetings Cornhusker Marriott, Lincoln, NE

April 17-18, 2020

NPA Annual Convention Cornhusker Marriott, Lincoln, NE

Webinars:

February 12, 2020

Ryan Dohrn - 10 Ways to Exceed Your Ad Sales Goals in 2020 2:00-3:00pm CST www.newspaperacademy.com

February 20, 2020

Kevin Slimp - Designing More Effective Ads in InDesign & Photoshop - For Sales & Design Staff 10:00-11:15am CST www.newspaperacademy.com

February 21, 2020

Ryan Dohrn - Time Management Tips of Media Sales Superstars 1:00-2:00pm CST www.onlinemediacampus.com

CONTACT INFO:
Telephone: 800-369-2850 or
402-476-2851
FAX: 402-476-2942
Legal Hotline: 402-474-6900
E-mail: nebpress@nebpress.com
Web Site: http://www.nebpress.com

Book NPA Convention hotel reservations now

The 2020 NPA Convention is April 17 & 18, at the Lincoln Marriott Cornhusker Hotel.

- A special NPA group rate is available for rooms booked Thursday, Friday, or Saturday, April 16-18 @ \$109.00 per night (plus taxes).
- Hotel room reservations must be made online using the link below. Reservations cannot be made by phone.
- Last day to book hotel room reservations at the NPA special rate is March 26 (subject to availability).
- Parking is not included in hotel room rate.
- **NOTE:** Husker football Spring Game is scheduled for Saturday, April 18, so plan accordingly!
- Go to this link to make your hotel room reservations:

 $\frac{https://www.marriott.com/event-reservations/reservation-link.mi?id=157894156}{1303\&key=GRP\&app=resvlink}$

Convention session topics, presenters, agenda, etc. will be announced soon!

CALL FOR ENTRIES:

Omaha World-Herald Community Service & Service to Agriculture Awards

- One winner may be named in each of the five circulation categories. Each class winner will receive a crystal award.
- Entries must be postmarked by March 6, 2020. (Submit in a 3-ring binder and mail it to the NPA office).
- Winners will be announced at the Friday, April 17 awards banquet at the NPA convention in Lincoln.

Contest guidelines attached to the Bulletin.

NPA/OnePress Staff



Dennis DeRossett

Executive Director

Email: <u>dderossett@nebpress.com</u>

Allen Beermann

(Retiring Executive Director)
Email: abeermann@nebpress.com

Jenelle Plachy

Office Manager/Bookkeeper Email: <u>jp@nebpress.com</u>

Violet Spader Kirk

Sales Manager

Email: vk@nebpress.com

Carolyn Bowman

Advertising Manager Email: <u>cb@nebpress.com</u>

Susan Watson

Admin. Asst./Press Release Coordinator

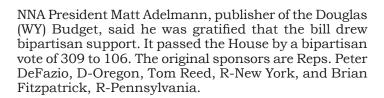
Editor, NPA Bulletin

Email: <u>nebpress@nebpress.com</u>

NNA celebrates passage of USPS

Fairness Act

NNA, Feb. 5, 2020; Contact: Tonda Rush
National Newspaper Association today
applauded passage in the U.S. House of
Representatives of the USPS Fairness
Act, HR 2382. The bill would reverse a
Congressional act of 2006 that imposed
a heavy financial burden upon the U.S.
Postal Service to set aside billions of
dollars for future retiree benefits.



"This bill is the first step in a long journey to repair the U.S. Postal Service and protect universal postal delivery," Adelman said. "It puts USPS back on a payas-you-go basis for its benefits and protects community newspapers and others from obligations to pay billions in postage dollars to the U.S. Treasury to just sit there until people who aren't even born yet retire form USPS. Without this burden, USPS will have an opportunity to preserve its business and not drive away mail with escalating postage rates."

The bill moves to the U.S. Senate where a companion bill, S 2964, has been filed by Sens. Steve Daines, R-Montana, and Brian Schatz, D-Hawaii.

No. 05

2020 NNA Better Newspaper Contest open for entries

The National Newspaper Association's Better Newspaper Editorial Contest and Better Newspaper Advertising Contest are now open for entries. Newspapers may upload their

submissions now to use the contest site as storage. Entries may be deleted until deadline.

The deadline for entries is 11:59 p.m. on April 20, 2020. Early contest entries submitted by

March 16, 2020, will translate into a chance to win one free registration to NNA's Annual Convention & Trade Show in Jacksonville, Florida, October 1-3, 2020, valued at over \$400. Each newspaper will earn one chance to win, regardless of the number of entries submitted.

Contest is open to NNA members only. Members must login with a member login name and password provided by NNA. Association Code to register is: NNA20. The Contest Committee added several new categories and made slight changes to division breakdowns. New in 2020, the state with the most winners will receive a special plaque.

Call for NPA Awards nominations:

- Outstanding Young Nebraska Journalist

Nomination deadline: February 21

- Harpst Leadership Nebraska

Nomination deadline: February 21

- Golden Pica Pole

Nomination deadline: February 21

- Nebraska Journalism Hall of Fame

Nomination deadline: March 16 (inductees announced in May)

Nomination forms & guidelines attached to the Bulletin.

"The greatest glory in living lies not in never falling, but in rising every time we fall."

- Nelson Mandela

Keep it at home, keep it local

By Tory Duncan, Sutton Clay Co. News, Feb. 5, 2020 Sometimes what you see is hard to believe with your

own eyes, and at other times, it's a dead center bullseye.



Monday night, while thinking of the topic of the Bull, a bullseye hit me square in the middle of the forehead, kind of like my thoughts in an opinion piece I wrote this week on page 5A.

"Shop Local...Cause Amazon won't sponsor your kids' ball team!"

Boom!!

In the past 10 and a half years, since moving to Clay County, I've seen enough businesses close in this county that I don't think I can count them on my hands or feet combined.

Why is that?

Because we've all been catered to, we've been duped, to be honest. You don't have to leave the comfort of your own home, you can just bring it up on your smartphone, tablet or computer. "Order it from Amazon Prime, because the deal you get is amazing."

Yep, it is amazing, but then one morning you wake up, you drive down "main street" and you wonder, when did the grocery store close, when did the bakery close, when did hardware store close? When did the newspaper go away?

Think about it, you know why! We didn't do our jobs to secure HOME! We bought dinner for the night at Walmart or at Dollar General.

Dollar General certainly supports some locals, they pay taxes, as do the Walmarts of the world, and in some stretches, so does Amazon/Amazon Prime, BUT, do they step up to the plate and support YOUR hometown? Do they?

Yep, I'm on a roll this week between the Bull and the opinion piece, I'm on a roll!

But when is the last time you've seen a sponsorship from Amazon/Amazon Prime, from Dollar General or Walmart supporting YOUR community locally? Maybe it's a kids basketball team or maybe it's on a poster supporting an event for the community in which they receive thousands of dollars from each year to pay their bills. Meanwhile, storefronts from each of our small towns in Clay County close, because it's easy to stop by Walmart, to pull up Amazon and order goods for our homes.

I realize it is more expensive to shop at home, keep it at home and keep it local, but my gosh, if we don't, what are we going to have in the long run?

The vision hit me that we'll have delivery trucks from outside sources blazing a trail down our small town streets, people that we don't know, that we'll never get to know, delivering what we order.

I maintain, there's nothing better than walking down the aisle of our local stores and "having to stop" for 10-15 minutes to talk with our neighbors, or "Aunt Minnie" while shopping.

It's time to buck up and keep it at home, keep it as local as possible and pay attention to what we're NOT doing to support HOME.

That vision I shared a paragraph ago...Will we become small towns that never leave our homes, but for work or a school activity? Remember, these national chains that are "feeding the online beast," aren't going to be at Johnny or Jane's games Friday night.

They aren't going to sponsor a kids team, or follow them to Lincoln when they make the state tournament.

They won't be at the Wednesday night baseball game or the Monday night city council meeting or school board meeting.

Why? Because they don't care about Sutton High School and Christian School, Sandy Creek High School or Harvard High School.

They don't care about Clay Center, Deweese, Edgar, Fairfield, Glenvil, Grafton, Harvard, Inland, Ong, Saronville, Sutton, Trumbull and the surrounding areas. But of course, they do care about your checkbooks, your debit cards and your credit cards.

Keep it at home, keep it local, I'm out folks!

A graphic guide to the 2020 US census

No. 05

Journalist's Resources' nonfiction cartoonist Josh Neufeld created a graphic guide of several issues to watch for as the 2020 census gets underway — including the risk of undercounts, the potential ramifications of an inaccurate count, the threat of misinformation and disinformation campaigns, and important dates on the census calendar." **To see the entire graphic guide, go to:**



https://journalistsresource.org/studies/government/2020-census-graphic-explainer-comics-journalism-guide/

Classified Advertising Exchange

February 10, 2020

REPORTER: Do you want to put your journalism skills to work and still earn a reliable paycheck? Are you passionate about investigative reporting, but get just as excited about pursuing feel-good features? Work for us as a reporter. Enterprise Media Group is in search of a fun, dedicated, adaptable team player with a positive attitude to help us create amazing content for our readers through stories, video and photography story packages for its newspaper group in Seward, just northwest of Lincoln. If your sights have always been set on reporting for a big daily, give us another look. This news team may produce five weekly newspapers, but the steady stream of story material means we're never bored. At Enterprise Media, you'll know your bosses. We have been a family-owned media company for six generations. We own 12 community papers in Nebraska and Iowa. We offer competitive pay, paid vacation and benefits. Tell us why you should work for us. Contact Group Editorial Director Leeanna Ellis with your resume and a link to your portfolio or several published clips attached as PDFs at editor@enterprisepub.com. No calls, please. EOE.

NEWS EDITOR: The Ashland Gazette has an opening for a news editor. The position would cover general assignment news and feature stories, news and sports photography. Skills: Newswriting and photography experience; knowledge of AP Style, grammar and word usage; knowledge of social media; outstanding communication; ability to follow all company policies and procedures, including but not limited to attendance standards. Some nights and weekends required. A valid driver's license and working vehicle required. Bachelor's degree or equivalent experience with basic English courses and broad liberal-arts curriculum preferred. Benefits package available. Apply online at www.wahoo-ashland-waverly.com through "Join Our Team" link at the bottom of the page, or at www.bhmginc.com, click on "Careers."

NEWS EDITOR: The News/Waverly has an opening for a news editor. The position would cover general assignment news, feature and sports stories, news and sports photography. Skills: Newswriting and photography experience; knowledge of AP Style, grammar and word usage; knowledge of social media; outstanding communication; ability to follow all company policies and procedures, including but not limited to attendance standards. Some nights and weekends required. A valid driver's license and working vehicle required. Bachelor's degree or equivalent experience with basic English courses and broad liberal-arts curriculum preferred. Benefits package available. Apply online at www.wahoo-ashland-waverly.com through "Join Our Team" link at the bottom of the page, or at www.bhmginc.com, click on "Careers."

EDITORIAL ASSISTANT: The Wahoo Newspaper has an opening for part-time editorial assistant. Responsibilities include gathering and processing community and social news and activities for print and digital newspapers and assembling community calendars, with some website duties. Good computer, writing and grammar skills a must. Experience with MS Office preferred. Apply online at www.wahoo-ashland-waverly.com through "Join Our Team" link at the bottom of the page, or at www.bhmginc.com, click on "Careers."

OWNERS PLANNING TO RETIRE: Excellent county seat weekly newspaper operation for sale to qualified buyer. Includes one larger newspaper, 1,900 circulation, and 2 smaller newspapers in Boone County, NE. Opportunity to consolidate and/or expand. Profitable, excellent staff, turnkey. Very nice apartment above office helps with financing (only one mortgage). You will want to see this opportunity! We will help you "learn the ropes" if you wish. Contact Jim or Julie Dickerson, Albion News, Albion, NE, Call 402-741-5071, or email to: jim@albionnewsonline.com.

NEWSPAPER FOR SALE: Two weekly newspapers for sale in growing Omaha metro area. Will sell individually or as a pair. Serious inquiries only. Contact 402-762-5352.

NEWSPAPER FOR SALE: The Voice News of Western Nebraska, based in Morrill, Nebraska is for sale. The two-year-old newspaper covers the communities of Mitchell, Morrill, Minatare, Lyman and Henry in Scotts Bluff County. The paper has an ultra local focus and has experienced tremendous advertising growth in its first two years. Ideal for a community journalist looking to live in a beautiful Panhandle community near the Wyoming border. If interested, contact reporter@voicenewsnebraska.com, or 402-762-5352.

ATTACHED TO THIS WEEK'S BULLETIN:

Classified Advertising Exchange; NPA AWARDS - guidelines & nomination forms; OWH Community Service & Service to Ag Awards - guidelines.

Advertising in the Classified Advertising Exchange is no charge for NPA members and \$10 per week for non-members (approximately 25 words). It's a great way to sell or find equipment, hire a new employee, advertise a service you provide, sell or buy a newspaper. Only Nebraska member newspapers may advertise for help wanted for Nebraska newspapers. No out-of-state help wanted advertisements accepted. Mail, email or fax us your ad copy by noon Friday for the following weeks' Bulletin. Questions or need additional information? Contact the NPA office: (402)476-2851/NE: 800-369-2850, FAX: (402)476-2942 or email: nebpress@nebpress.com.

Call for nominations: 2020 Nebraska Press Association Awards

Outstanding Young Nebraska Journalist Award

The Outstanding Young Nebraska Journalist Award was created and funded in 2001 by Zean and Marilyn Carney. Zean is a past president of the Nebraska Press Association, Nebraska Journalism Hall of Fame inductee, Master Editor-Publisher recipient, and is the retired publisher of the Wahoo Newspaper, Waverly News, Ashland Gazette and David City Banner-Press.

The annual award – administered by the NPA and Nebraska Press Advertising Service -- was established to recognize the outstanding work of the state's young journalism talent.

- One winner and one runner-up from all Nebraska weekly and daily entries will be recognized. Winner receives a plaque and a \$500 cash stipend. Runner Up receives a plaque.
- Competition is open to all weekly and daily newspaper journalists, including reporters, photographers, graphic designers, production and advertising professionals, working full time for any legal Nebraska newspaper.
- Nominees must be under the age of 30, as of December 31 of each competition year. *Past winners are not eligible to enter again.*
- A panel of judges, appointed by the NPA/NPAS executive director, will consider each nominee's professionalism, creativity, career goals, impact on their community, and overall journalistic excellence.

Deadline to submit Outstanding Young Journalist nominations is February 21, 2020. Young Journalist Awards will be presented at the Saturday, April 18, Awards Luncheon as part of the 2020 NPA Convention, April 17-18, at the Cornhusker Marriott Hotel in Lincoln, NE.

Leadership Nebraska (Harpst) Award

The Leadership Nebraska Award was created and funded by the Harpst Family to recognize a Nebraska Press Association newspaper or publisher (or executive of such paper) that best illustrates efforts in promoting leadership within their community such as news articles about youth groups that foster leadership, community leadership organizations and their participants, or information about alumni of leadership groups and success stories as these individuals go on to actual community leadership posts.

This award is to recognize leadership and leadership potential, not service or mere participation in an activity or event. The award donors "believe it is important to develop leaders in Nebraska at all levels" and this is consistent with leadership programs that are active in many Nebraska communities, and is a further incentive for our newspapers to promote and develop future leaders.

Deadline to submit Leadership Nebraska nominations is February 21, 2020. Leadership Nebraska Award will be presented at the Saturday, April 18, Awards Luncheon as part of the 2020 NPA Convention at the Cornhusker Marriott Hotel in Lincoln.

Golden Pica Pole Award

If you know someone who has worked in the Nebraska newspaper business for 50 years or more, they are eligible to receive the Golden Pica Pole Award.

Deadline to submit Golden Pica Pole nominations is February 21, 2020.

Pica Pole Awards will be presented at the Saturday, April 18 Awards Luncheon as part of the 2020 NPA Convention, April 17-18, at the Cornhusker Marriott Hotel in Lincoln.

Nebraska Journalism Hall of Fame

The Hall of Fame was started in 1973 by Jack Lowe, retired longtime editor and copublisher of the Sidney Telegraph. The Hall of Fame honors persons who have distinguished themselves in printed journalism. It was one of the projects of the Jack Lowe Community Journalism Fund at the University of Nebraska College of Journalism and Mass Communications. Since the Journalism Hall of Fame started, over 100 individuals have been inducted.

Nomination rules:

- Persons living or dead may be nominated.
- Nominees should have made a significant contribution to print, their communities, state and/or nation.
- Nominees may come from any facet of the newspaper business, such as news, business, management, photography or any combinations.
- Nominees must have spent a significant percentage of their newspaper careers in Nebraska.
- Deadline to submit Journalism Hall of Fame nominations is March 16, 2020.
- Mail or email nominations and accompanying documents to: Susan Watson, Nebraska Press Association, 845 "S" Street, Lincoln, NE 68508, or email to: nebpress@nebpress.com.
- Hall of Fame inductees will be announced in early May, 2020, and honored at a banquet in late October.

NOTE: There will be no Master Editor-Publisher award in 2020.

This award is usually announced at the NPA Convention Friday evening banquet, followed by a reception (hosted by Master Editor-Publisher's family) in their honor.

This year, the Friday, April 17, banquet at the Cornhusker Hotel in Lincoln will honor Allen Beermann, who is retiring in early 2020 after serving 25 years as NPA's Executive Director.

Friday, April 17 banquet details to come. Save the date!



OUTSTANDING YOUNG NEBRASKA JOURNALIST AWARD



NEBRASKA PRESS ASSOCIATION

PURPOSE OF THE AWARD

The OUTSTANDING YOUNG NEBRASKA JOURNALIST AWARD was created and funded in 2001 by Zean and Marilyn Carney. Zean is a past president of the Nebraska Press Association, Nebraska Journalism Hall of Fame inductee, Master Editor-Publisher recipient, and is the retired publisher of the Wahoo Newspaper, Waverly News, Ashland Gazette and David City Banner-Press.

The annual award -- administered by the Nebraska Press Association and the Nebraska Press Advertising Service/ OnePress -- was established to recognize the outstanding work of the state's young journalism talent. The winner receives a plaque and a \$500 cash stipend; the runner-up receives a plaque.

The competition is open to all weekly and daily newspaper journalists, including reporters, photographers, graphic designers, production and advertising professionals, working full time for any legal Nebraska newspaper.

One winner and runner-up from all weekly and daily entries will be recognized at the NPA Convention's Saturday Awards Luncheon on April 18, 2020, at the Cornhusker Marriott in Lincoln, NE.

The nominee must be under the age of 30, as of December 31 of each competition year. **Past winners are not eligible to enter again.**

A panel of judges, appointed by the NPA/NPAS executive director, will consider each nominee's professionalism, creativity, career goals, impact on their community, and overall journalistic excellence.

NOMINATION GUIDELINES

- 1. The young journalist, or his or her editor or publisher, may submit entry nominations. The nominating newspaper, publisher or executives must be members of the Nebraska Press Association.
- 2. Nominees must submit six examples of their work product (published within the previous 2 years) along with a statement from their editor or publisher, as well as a statement from a person of the nominee's choice attesting to his or her qualifications.
- 3. Each entry must include a statement of no fewer than 150 words, written by the nominee, telling of his or her journalistic goals. This statement must be included with all other entry materials. The nominee must also submit a photo copy of their Nebraska driver's license.
- 4. All entries should be sent in a 9x12 envelope to the NPA office in Lincoln (address below). The envelope should be clearly labeled "Outstanding Young Nebraska Journalist Award."
- 5. If entry materials must be returned after the competition, special arrangements should be made with the NPA office staff. Contest materials, with the permission of nominees, may be used for education or instructional purposes by NPA/NPAS.
- 6. Winners will give permission to NPA to have their work published in the contest online or print publications produced for conventions or shown during any photo galleries, videos or presentations.
- 7. The deadline for nomination submissions is February 21, 2020.
- 8. Information, instructions, guidelines and inquiries will be available from the NPA/OnePress office located at 845 "S" St., Lincoln NE 68508. You can also contact them directly at 800-369-2850, or 402-476-2851. The email address is nebpress@nebpress.com.

Nomination submissions must be received at the NPA office by February 21, 2020!



Nebraska Press Association Golden Pica Pole Award (50 or more years service to Nebraska newspapers)



Nomination Form

Name of nominee:	Phone:	
Current Mailing address of nominee:		
Number of years employed in newspaper be		
Locations Worked:	No. of Years:	
Is the nominee presently employed?	Yes No	
If yes, where presently employed?		
Present job title:		
Nomination submitted by:		
Title:		
Newspaper:		
Date		



Return this form no later than February 21, 2020 to:

Nebraska Press Association Attn: Susan Watson 845 "S" Street, Lincoln, NE 68508-1226 (402)476-2851, NE: (800)369-2850, FAX: (402)476-2942 e-mail: nebpress@nebpress.com



THE LEADERSHIP NEBRASKA AWARD

Nebraska Press Association



AWARD PROMOTES LEADERSHIP: With the recommendation of past presidents and the approval of the board of directors, the Nebraska Press Association has instituted an award for the newspaper, publisher or executive that best promotes, recognizes or fosters leadership in the community, region or state. Nominees must be members of the Nebraska Press Association. The award is given annually at an appropriate function at the Annual NPA Convention in April.

THE LEADERSHIP NEBRASKA AWARD was conceived by Don Harpst Jr. in loving memory of his father Don Harpst Sr., and was funded by a major gift from the Harpst Family. The award does include an appropriate plaque and a cash award.

This award does not interfere with or compete with the Better Newspaper Contest which is based on journalistic excellence.

Deadline for submission of nominees must be received by the NPA office by February 21, 2020.

A panel of five past presidents appointed by the current President will serve as the judges for this award each year.

THE LEADERSHIP NEBRASKA AWARD

Recognizing the Nebraska Newspaper or Publisher that best promotes LEADERSHIP within their community, region, or state

PURPOSE OF THE AWARD

THE LEADERSHIP NEBRASKA Award was created and funded by the Harpst Family to recognize a Nebraska Press Association newspaper or publisher (or executive of such paper) that best illustrates efforts in promoting leadership within their community such as news articles about youth groups that foster leadership, community leadership organizations and their participants, or information about alumni of leadership groups and success stories as these individuals go on to actual community leadership posts. The Harpst Family wishes "that this award be given to the best newspaper coverage for future and present community leaders".

AWARD CRITERIA

The criteria for this award is flexible to accommodate a wide range of journalistic endeavors that promote, recognize or foster leadership or leadership opportunities within a community, region or even the state, including (but not limited to) the following:

- *photo essay
- *editorial or series of editorials
- *news articles
- *feature story or stories
- *promotional activities
- *reward and award programs, and/or recognition events

This award is to recognize leadership and leadership potential, not service or mere participation in an activity or event. The award donors "believe it is important to develop leaders in Nebraska at all levels".

NOMINATION GUIDELINES

- 1. Nominee newspapers, publishers or executives must be members of the Nebraska Press Association.
- 2. Nominations should be made in writing and should include biographical information, along with any appropriate supporting documents explaining the reasons the nominee should receive the award. Letters and exhibits supporting the nominee are welcome.

 3. No limitations are placed on the length of such information submitted, but conciseness and clarity are suggested, even encour-
- 4. Artistic qualities of the nomination submissions (such as the use of graphics, photographs, etc.) will not be considered in the selection of the award recipient.
- **5.** Any Nebraska Press Association member can submit a nomination.
- 6. Award nominations can carry over for two years, after which a new nomination must be submitted, if the nominee does not win in the first year of nomination.
- 7. No entry fee shall be required.

JUDGES

aged.

Nominations will be evaluated by The Leadership Nebraska Award Committee. This committee shall have a membership of five active Nebraska Press Association Past Presidents. Should a member of the Award Committee be nominated for the award, he/she will be eligible for the nomination and award, but be disqualified from serving on the committee, and a replacement will be appointed by the President or Vice President.

AWARD PRESENTATION

This Leadership Nebraska Award is given by the Harpst Family in loving memory of Don Harpst, Sr. His biography here follows:

The first thing Don Harpst Sr. did when he bought "The Indianola Reporter" in 1940, was to organize the Rotary Club. From there leadership developed among its members. Since then and subsequent years community leadership was visible in other newspapers that he purchased in Cambridge, Wilsonville, Eustis and Curtis. Harpst lost his father at the age of 10 and his mother moved the family from Ohio to Southern Texas where she bought a weekly newspaper in LaFeria. Don learned the trade and bought his first newspaper on a "note and a prayer"! He became active in the Nebraska Press Association in 1957 and served as President in 1965. Don Harpst Sr. died in 1984 and is buried in Cambridge.

Submission of nominees must be received in the NPA office by February 21, 2020.

Nebraska Journalism Hall of Fame



Deadline for nominations is March 16, 2020.

It is time to nominate distinguished journalists for our Hall of Fame. This is a most appropriate way to honor those who have honored us by their contributions to our profession and to our state and nation.

Please enter the name(s) of one or more persons you believe deserve this honor. **Here are the rules:**

- 1. Persons living or dead may be nominated.
- 2. Nominees should have made a significant contribution to print, their communities and/or their state and nation.
- **3.** Nominees may come from any facet of the newspaper business, such as news, business, management, photography or any combinations.
- **4.** Nominees must have spent a significant percentage of their newspaper careers in Nebraska.

Other considerations of importance:

- Winners of the Master Editor-Publisher Award are not automatically nominated.
- Nominees not selected this year will automatically be eligible for consideration the following year, but no longer than that.
- Nominations may come from persons not affiliated with NPA.
- Additions to the Hall of Fame may or may not be an annual event and there is no established maximum or minimum number for admission at one time.

Nominations must include a completed form (see reverse), a detailed biography of the nominee and other appropriate documentation.

The selection committee will consist of the president of Nebraska Press Association who shall be chairman, the vice president, and the immediate past president of the association, the Dean of the University of Nebraska Journalism College, and

one other representative of the Journalism College selected by the Dean. In the event a member of the committee cannot serve, the NPA president shall appoint a replacement for that year.

Previous inductees include: Norris Alfred, Tom Allan, Harold Andersen, Bess Furman Armstrong, Allen J. Beermann, Charlyne Radke Berens, Dr. A. L. Bixby, Keith Blackledge, Bob Bogue, Shirley Brown Bogue, Stuart "Stu" Bohacek, Mentor Brown, William Jennings Bryan, Don Bryant, Glenn A. Buck, August F. Buechler, Earle "Buddy" Bunker, Zean Carney, Willa Cather, Neale Copple, W.F. Cramb, Walter Christenson, J. Alan Cramer, Lyle Denniston, Viola Herms Drath, Frank O. Edgecombe, John Edgecombe, Sr., Tyler Edgecombe, Reva Evans, Leslie Dale Falter, Richard "Dick" Fleming, Ronald "Butch" Furse, Ronald R. Furse, Dewaine Gahan, Art C. Gardner, Charles H. Gere, Ted M. Gill, John Gottschalk, Clarence "Clancy" Hebda, Gilbert M. Hitchcock, Sharron Hollen, Edgar Howard, G. Woodson "Woody" Howe, Theodore "Ted" Huettmann, Gene Huse, Jerry Huse, Burt James, Loral Johnson, Will Owen Jones, Gene Kemper, Larry King, James E. Lawrence, Dick Lindberg, Jack Lowe, Les Mann, Earl M. Marvin, John Alexander MacMurphy, Walt Mason, Gregg McBride, Sterling H. McCaw, William McCleery, Alan Cunningham McIntosh, Henry Mead, Dr. George L. Miller, Charles Mohr, Gene Morris, J. Sterling Morton, Maxine Moul, John G. Neihardt, Harvey E. Newbranch, Will Norton, Jr., William C. "Bill" Nuckolls, J.P. O'Furey, Reed O'Hanlon, Jr., Barney Oldfield, Mary Blythe Packwood, Bud Pagel, Ruth Best Pagel, Robert J. Pinkerton, Jack Pollock, Emerson R. Purcell, Jim Raglin, Emil W. Reutzel, Jr., Kenneth Hilton Rhoades, Eugene Robb, Fred W. Rose, Kathleen Rutledge, Gilbert Savery, James C. Seacrest, Joe R. Seacrest, Fred Seaton, Charles Sumner "Cy" Sherman, Joe Starita, Carroll "Cal" Stewart, Allen D. Strunk, Harry D. Strunk, John Hyde Sweet, Jack Tarr, Dean Terrill, Jack Thompson, Henry Trysla, Paul F. Wagner, Matt Waite, Lester A. Walker, Kent Warneke, Lee Warneke, Alton "Mook" Wilhelms, Eileen Wirth, H. J. Wisner and Asa B. Wood.

What is the Hall of Fame?

The Hall of Fame was started in 1973 by Jack Lowe, retired longtime editor and co-publisher of the Sidney Telegraph. The Hall of Fame will honor persons who have distinguished themselves in printed journalism. It was one of the projects of the Jack Lowe Community Journalism Fund at the University of Nebraska College of Journalism and Mass Communications. Since the Hall of Fame started, over 100 journalists have been inducted.

NEBRASKA JOURNALISM HALL OF FAME NOMINATION

DATE:	
YOUR NAME:	
YOUR NEWSPAPER:	
NAME OF NOMINEE:	
NEWSPAPER:	
NOMINEE'S ADDRESS:	
CONTACT OR NEXT OF KIN FOR POSTHUMOUS NOMINA	TION:
NOMINEE OR CONTACT TELEPHONE:	

Biography of your nominee. (Please include all required data on the individual nominated and follow the enclosed rules.)

2020

Send nominations to:

Susan Watson, Nebraska Press Association, 845 "S" St., Lincoln, NE 68508

Nominations must be received by March 16, 2020.

(Hall of Fame inductees will be announced in early May, and honored at a banquet in October in Lincoln, NE.)



2020 Omaha World-Herald Community Service Award

Deadline:

Entries must be postmarked by March 6, 2020.

Mail entries to:

Nebraska Press Association 845 "S" Street Lincoln, NE 68508

Classes:

Class A: Up to 859 circulation

Class B: 860-1,499 Class C: 1,500-2,499 Class D: 2,500 and up Daily: All circulations

Prizes:

One winner may be named in each of the five circulation categories. Each class winner will receive a crystal award.

What to Enter:

On a one-page cover letter, explain what your newspaper has done to promote community service over the past year. Each entry should include up to ten copies of examples from your paper containing photos, stories, editorials, etc. that demonstrate your newspaper's commitment to community service. A letter of recommendation from outside source is optional. Cover letter and examples should fit in a 1-inch X 11½-inch three-ring binder. No large scrapbooks allowed.

Contest Theme:

Judges will consider cover letter and examples as evidence of your newspaper's community service. Premiums will be assigned to initiative, enterprise, originality and effectiveness.

Awards Presentation:

Award ceremony will take place at Friday night banquet of NPA convention. Winning entries will be showcased at Saturday convention.

2020 Omaha World-Herald Service to Agriculture Award

Deadline:

Entries must be postmarked by March 6, 2020.

Mail entries to:

Nebraska Press Association 845 "S" Street Lincoln, NE 68508

Classes:

Class A: Up to 859 circulation

Class B: 860-1,499 Class C: 1,500-2,499 Class D: 2,500 and up Daily: All circulations

Prizes:

One winner may be named in each of the five circulation categories. Each class winner will receive a crystal award.

What to Enter:

On a one-page cover letter, explain what your newspaper has done to promote service to agriculture over the past year. Each entry should include up to ten copies of examples from your paper containing photos, stories, editorials, etc. that demonstrate your newspaper's commitment to service to agriculture. A letter of recommendation from outside source is optional. Cover letter and examples should fit in a 1-inch X 11½-inch three-ring binder. No large scrapbooks allowed.

Contest Theme:

Judges will consider cover letter and examples as evidence of your newspaper's service to agriculture. Premiums will be assigned to initiative, enterprise, originality and effectiveness.

Awards Presentation:

Award ceremony will take place at Friday night banquet of NPA convention. Winning entries will be showcased at Saturday convention.