

NPA/OnePress Staff



Dennis DeRossett

Executive Director

Email: drossett@nebpress.com

Jenelle Plachy

Office Manager/Bookkeeper

Email: jp@nebpress.com

Violet Spader

Sales Manager

Email: vs@nebpress.com

Carolyn Bowman

Advertising Manager

Email: cb@nebpress.com

Susan Watson

Admin./Press Releases/Editor, NPA Bulletin

Email: nebpress@nebpress.com

Allen Beermann

Emeritus Executive Director

Email: abeermann@nebpress.com

Imperial Republican, Wauneta Breeze newspapers to merge

By Lori Pankonin, October 8, 2020

Johnson Publications has announced they will merge the Wauneta Breeze newspaper into the Imperial Republican, effective November 19.

Russ and Lori Pankonin moved to Wauneta in 1982 when The Wauneta Breeze was added as the fourth newspaper in the Johnson Publications organization. Other sister papers are the Grant Tribune-Sentinel and Holyoke (CO) Enterprise.

Co-Publisher Lori Pankonin said, "It's ultimately come down to a necessary business decision." While online options and social media have provided significant advantages for immediate communication and efficiency, its definitely taken a toll on the newspaper industry, causing many long-time daily and weekly publications to close or consolidate.

The Pankonins moved to Imperial with their daughters, Brooke and Celeste in 1997. They, along with Lori's sister, Brenda Johnson Brandt, purchased the papers in 1999 from their parents, Loral and Elna Johnson. Brandt is publisher of the Holyoke Enterprise. The Pankonins are co-publishers for the Imperial, Grant and Wauneta papers.

Free election season marketing campaign-from America's Newspapers

As the election season enters its final weeks, voters are turning to their local newspapers for information on the issues that matter to them.

A new marketing campaign rolled out by America's Newspapers warns readers: "Don't rely on disinformation spread on social media. Turn to your local newspaper for the most comprehensive and credible information on local and national candidates."



Newspapers can download this series of print and social media ads at no cost. The print ads include space for the name or logo of the newspaper publishing them.

TO DOWNLOAD THE FREE ADS:

- Simply provide a few registration details at <https://newspapers.org/marketing-vote/>
- After registering you'll receive an email with a link to download the ads in color, black and white, and co-branded options.

Questions? Contact Greg Watson, America's Newspapers, www.newspapers.org, 847-282-9850, ext 104.

It's official: Cambridge Clarion is now part of Valley Voice

Cambridge Clarion, August 6, 2020

In early August, after 52 weeks of publication as a ride-along newspaper with the Cambridge Clarion, the Valley Voice has earned its status as a legal newspaper.

With that status achieved, the Cambridge Clarion was the last newspaper to be consolidated into the Valley Voice, joining the Arapahoe Public Mirror, the Oxford Standard and the Elwood Bulletin. The Public Mirror, Standard and Clarion were merged together on August 8, 2019, the first issue of the Valley Voice. The Bulletin was merged in two weeks later. Valley Voice currently has 1,600 subscribers and additional newsstand sales of nearly 200 each week.

Former Omaha World-Herald classified ad manager dies at 83

Dale Harris, 83, died September 13 after a brief illness. Harris was classified advertising manager when he retired in 2000 after 30 years at the newspaper.

Harris served as president of the Association of Newspaper Classified Advertising Managers, the Mississippi Valley Classified Advertising Managers Association, and a director of the International Newspaper Advertising Marketing Executives.

Dale and his wife, Carol were married for 58 years. They had three children: Davis Harris, Julie Church and Sharon Harris. Funeral services were held Sept. 17 at St. Stephen the Martyr Catholic Church.

Good work!

The following newspapers sold network ads. To help inspire your paper to sell network ads, we've included the amount of money each newspaper made in selling these ads.

Week of 8/24:

2x2

Blair Enterprise – Jahde Osborn (paper made \$150.00 + \$32.50 out of state)

Hickman Voice News – Wendy Jurgens (2 ads) (paper made \$300.00 + Special Free Ad)

NCAN

Bridgeport News-Blade – John Erickson (paper made \$75.00)

Geneva Signal – Julie Sulzbach (NCAN Special Free Ad)

Week of 8/31:

2x2

Blair Enterprise – Jahde Osborn (Paper made \$162.50 + \$32.50 out of state)

Bridgeport News-Blade – John Erickson (paper made \$150.00)

Crete News – Nichole Javorsky (paper made \$150.00)

Fairbury Journal News – Jennifer Lewis (paper made \$300.00)

Grant Tribune-Sentinel – Samantha Goff (paper made \$150.00)

Hickman Voice News – Wendy Jurgens (paper made \$300.00)

Wayne Herald – Brianna Forman (paper made \$162.50)

NCAN

Bridgeport News-Blade – John Erickson (paper made \$75.00 + \$30.00 out of state)

Week of 9/7:

2x2

Aurora News-Register – Dani Lemburg (paper made \$162.50)

Blair Enterprise – Jahde Osborn (paper made \$150.00 + \$32.50 out of state)

Crete News – Nichole Javorsky (paper made \$150.00)

NCAN

Bridgeport News-Blade – John Erickson (NCAN Special Free Ad)

Falls City Journal – Nikki McKim (paper made \$282.50)

Sutton Clay Co. News – Tory Duncan (paper made \$205.00)

Week of 9/14/20:

2x2

Blair Enterprise – Jahde Osborn (newspaper made: Frequency Special Free Ad + \$85.00 out of state)

NCAN

Clarkson Colfax Co. Press – Tonya Evans (newspaper made \$112.50)

Greeley Citizen – Marty Callahan (newspaper made \$137.50)

Sutton Clay Co. News – Tory Duncan (newspaper made \$205.00)

Week of 9/21:

2x2

Blair Enterprise – Jahde Osborn (paper made \$487.50 + \$32.50 out of state)

Hartington Cedar Co. News – Kellyn Dump (paper made \$325.00)

NCAN

Clarkson Colfax Co. Press – Tonya Evans (paper made \$112.50)

Greeley Citizen – Marty Callahan (paper made \$137.50)

Sutton Clay Co. News – Tory Duncan (NCAN Special Free Ad)

Week of 9/28:

2x2

Blair Enterprise – Lynette Hansen (paper made \$162.50)

Blair Enterprise – Jahde Osborn (paper made \$150.00 + \$32.50 out of state)

Geneva Signal – Mike Edgecombe (paper made \$975.00)

Grant Tribune-Sentinel – Samantha Goff (paper made \$150.00)

Hartington Cedar Co. News – Kellyn Dump (paper made \$325.00)

Hickman Voice News – Darren Ivy (paper made \$975.00)

Hickman Voice News – Wendy Jurgens (paper made \$300.00)

Plainview News – Brook Curtiss (paper made \$162.50)

NCAN

Clarkson Colfax Co. Press – Tonya Evans (NCAN Special Free Ad)

Elkhorn Post-Gazette – Cheryl Sudbeck (paper made \$112.50)

Greeley Citizen – Marty Callahan (NCAN Special Free Ad)

Week of 10/5:

2x2

Blair Enterprise – Jahde Osborn (paper made \$150.00 + \$32.50 out of state)

Geneva Signal – Mike Edgecombe (paper made \$975.00)

Hartington Cedar Co. News – Kellyn Dump (2 ads) (paper made \$325.00)

Hickman Voice News – Wendy Jurgens (paper made \$300.00)

Plainview News – Brook Curtiss (paper made \$162.50)

NCAN

Clarkson Press – Tonya Evans (paper made \$112.50)

Elkhorn Post-Gazette – Cheryl Sudbeck (paper made \$112.50)

Week of 10/12:

2x2

Blair Enterprise – Jahde Osborn (2x2 special free ad + \$32.50 out of state)

Hickman Voice News – Darren Ivy (paper made \$975.00)

Plainview News – Brook Curtiss (paper made \$162.50)

NCAN

Clarkson Press – Tonya Evans (paper made \$112.50)

Elkhorn Post-Gazette – Cheryl Sudbeck (NCAN Special Free Ad)

Week of 10/19:

2x2

Blair Enterprise – Jahde Osborn (paper made \$150.00 + \$85.00 out of state)

Norfolk Daily News – Vickie Hrabanek (paper made \$325.00)

Plainview News – Brook Curtiss (2x2 special free ad)

NCAN

Clarkson Press – Tonya Evans (NCAN Special Free Ad)

Skala named Nebraska Press Women's Communicator of Achievement

Kearney Hub, Oct. 19, 2020

Nebraska Press Women named Kearney Hub staff writer Mary Jane Skala as Communicator of Achievement on October 17 during their virtual fall conference.

It is NPW's highest honor for a member, and recognizes achievement in the communications profession, service to the community and industry, and leadership in NPW and the National Federation of Press Women.

For most of her 40-plus years in journalism, Skala has been a member of the national organization and one or more of its state affiliates.

Skala will represent Nebraska in the National Federation of Press Women's 2021 Communicator of Achievement competition. The national winner will be announced next June in Little Rock, Arkansas.

Gaughan joins West Point News staff as features reporter

Moorhead, Minnesota native Ashley Gaughan joined the West Point News staff earlier this month as a features reporter.

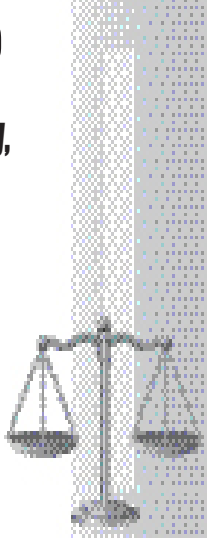
She attended Minnesota State University-Moorhead, where she studied English Education. After a semester of student teaching, Gaughan decided she enjoyed writing more than teaching, and pursued freelance writing for Community Lifestyle Magazines in St. Paul and Minneapolis, MN.

Have a Legal Question??

Questions about editorial policy, journalism ethics or a legal notice?

Call the Nebraska Press Association Legal Hotline.

Contact Shawn Renner at:
Cline, Williams, Wright, Johnson & Oldfather 1900 U.S.
Bank Building, Lincoln, NE 68508, 402-474-6900,
srenner@clinewilliams.com



“
Journalism is the first rough draft of history.
”

-- Philip L. Graham
Co-Owner, The Washington Post

NPA website survey open...

We want to know what you think!

Follow this link to complete a short survey about how we can improve NPA's website:
<https://www.nebpress.com/2020-survey/>

Please share this survey link with your paper's managers and staff.

If you have questions about the website survey, please email Violet Spader at vs@nebpress.com

NNA's October convention sessions, presentation recordings available

If you weren't able to participate in the National Newspaper Association's 134th annual virtual convention (October 1-3), you can view recordings of the sessions and presentations.

NNA is making the convention recordings available for a \$50 fee. Register to have access to all recorded sessions and the virtual trade show and exhibitors - available now through September 2021. **To register, go to:**
<https://nna.formstack.com/forms/nnaconvention>

Watch sessions at your leisure, and visit exhibitors at their virtual trade show to view vendor materials and contact information. Questions? Email Lynne Lance at lynne@nna.org or Kate Richardson at kate@nna.org.

Wesner elected chair of Natl. Newspaper Assn. at 134th annual meeting

Brett Wesner, president of Wesner Publications in Cordell, OK, was elected chair of NNA during the association's virtual 134th annual meeting, October 1-3.

Wesner publishes 15 titles in Oklahoma, Texas and New Mexico. A native Oklahoman, Wesner served as press secretary to the chairman of the U.S. Senate Intelligence Committee before starting his company in 1988.

“As the only newspaper group representing community journalism with a full-time public affairs staff in Washington, our responsibilities have never been greater, but with the talent and energy of this new board of directors, I know we're up to the challenge. Winning in Congress is not a guarantee, but you can't win if you're not heard. I can assure the members of this association we will be heard.”

Wesner succeeds Matt Adelman, publisher of the Douglas (WY) Budget, who became immediate past president and will serve on the ex-officio board, as well as lead the National Newspaper Association Foundation as president.

The National Newspaper Association represents 1,600+ community newspapers.

NE Chamber of Commerce & Industry hosts regional forums across state

Webinar format fosters local dialogue on workforce, economic development and state elections



The NE Chamber, community colleges and several local chambers invite business manufacturing leaders across the state to attend the NE Chamber's Fall Forums held virtually this year from the campuses of Nebraska's six community colleges.

There is no cost to attend. Featured speakers include NE Chamber President Bryan Slone, Blueprint Nebraska President Jim Smith, and the community college president, state legislators and legislative candidates associated with each region. **Register at web.nechamber.com/events.** Media representatives are asked to RSVP in advance to accommodate interviews and ensure health protocols are met in each location.

Named "Straight Talk with State Leaders", this year's fall forums are designed to inspire community dialogue on economic development and workforce needs unique to each region. They also provide a forum for state and local chamber members to engage directly with local state legislators and legislative candidates as the 2020 General Election approaches.

Please RSVP to Holley Salmi in advance to ensure health protocols are met at each location.

"The NE Chamber Fall Forums have been a time-honored tradition among state and local chamber members for years. In addition to offering valuable time with state leaders and candidates in an election year, they offer a chance for frank, two-way communication between Chamber members and leadership on the issues affecting business," said Bryan Slone, NE Chamber president. "We just could not forego the Fall Forums due to the pandemic, so we reworked them into a model that is arguably even more compelling as we march toward economic recovery."

The NE Chamber is the largest, statewide business association and has proudly served as the voice of Nebraska's business community to state leaders since 1912.

NE Chamber Regional Fall Forums - Schedule for remaining (3) webinars:

**Southeast Community College
Thursday, October 22, 8 – 9:30 a.m. CDT**

<https://web.nechamber.com/events/Fall%20Forum%20%20Southeast%20Community%20College-126/details>

**Northeast Community College
Friday, October 23, 8 – 9:30 a.m. CDT**

<https://web.nechamber.com/events/Fall%20Forum%20%20Northeast%20Community%20College-127/details>

**Central Community College
Wednesday, November 4, 8:30 – 10:00 a.m. CDT**

<https://web.nechamber.com/events/FallForum%20%20Central%20Community%20College-128/details>



Inspired by Canada's Media Literacy Week, the 6th annual U.S. Media Literacy Week, October 26-30,

2020, is hosted by the National Association for Media Literacy Education (NAMLE).

The mission is to highlight the power of media literacy education and its essential role in education all across

the country. U.S. Media Literacy Week calls attention to media literacy education by bringing together hundreds of partners for events and activities around the country. The theme for 2020 U.S. Media Literacy Week will celebrate one of the five components of media literacy's definition each day of Media Literacy Week:

Access, Analyze, Evaluate, Create & Act

The Media Literacy Week Toolkit includes free access to MLW-related graphics, sample social media posts, and more! Go to: <https://medialiteracyweek.us/about/>

Newspaper mailers to earn discount for flats trays

Tonda Rush, *Natl. Newspaper Assn.*, Oct. 9, 2020

Community newspaper mailers using white flats trays (tubs) will finally begin to earn a discount for employing the more efficient trays instead of sacks. USPS has today proposed new discounts for the flats trays at the carrier route and 5-digit sortation level, providing the first incentive ever for printers and publishers to opt for the more efficient container.



NNA Chair Brett Wesner, president of Wesner Publications, Cordell, Oklahoma, said the announcement that USPS would recognize the greater efficiency in the flats tray usage came at a welcome time for the challenged community newspaper industry.

“NNA has led the way in encouraging these flats trays, with our Postal Chair Emeritus Max Heath having worked closely with USPS to develop the most efficient practices for publishers, printers and mail processing plants. For example, we secured USPS’ commitment to allow these flats trays to travel within Sectional Center Facilities without the green lids that have made the transportation of the trays a bit of a challenge for us. Now, USPS allows a stack of these trays to be nested within one another.

“It has been frustrating to us that after taking on the task of encouraging greater efficiency in Periodicals mail, we had not been able to get USPS to recognize that a price break for these containers would help us and help the Postal Service. But, assuming the Postal Regulatory Commission accepts this wise proposal, that day is at an end. We can now begin again to encourage our printers to request the white trays for our mail. NNA would like to thank the Postal Service team for its persistence in working with us to iron out the best practices for these containers.”

If adopted the new rate would begin January 24, 2021.

The Postal Service also has proposed for 2021 rates that the first-class stamp rate will remain unchanged at 55 cents. The Every Door Direct Mail retail rate will be set at 19.2 cents. Within County and Outside County rate increases will vary but in total are within the inflation-based price cap which was 1.45% on the latest reporting date in August.

Wesner said that while the rates used by community newspapers are complex and the proposal will require analysis, the proposal seemed to be directed at encouraging efficiency in mail in general.

“For example, the pound rate for Within County mail will be unchanged as will several of the piece rates most commonly used by our industry. At the piece rate, the proposal asks for an additional \$.012 for 5-digit Within County mail and \$.018 for 3-digit mail. The carrier route rates most often used by our mailers will be unchanged,” he said.

Wesner said NNA would provide more detailed charts on the proposed rates through its Postal and Government Relations Committee after analysis has been completed.

“Overall, I think we recognize the Postal Service’s efforts to keep newspapers in the mail,” he said. “USPS needs money, but the coronavirus pandemic has disabled many mailers. USPS is moderating this increase and we appreciate the recognition that newspapers need stable rates.”

An option for government to help local news that maintains editorial independence

Poynter Institute, Oct. 7, 2020

After the election, it will become clear that we’re facing a “1967 moment.” The collapse of local news is so severe that Congress will need to pay attention, as it did when it passed the hugely-consequential Public Broadcasting Act of 1967. In fact, Members of Congress have already begun quietly but urgently working on ambitious pieces of legislation to help local news.



But journalists face a horrible dilemma: the crisis in community journalism genuinely threatens democracy. Yet asking for government help seems self-destructive. How can the muckrakers ask for money from the muckmakers?

For the past five months, representatives of organizations representing a wide range of local news publishers and advocates have been meeting to try to solve this puzzle as part of a pop-up coalition. This week, the Rebuild Local News coalition presents the results: an ambitious plan for how the government can help save local news without endangering editorial independence.

The Rebuild Local News coalition consists of a freakishly broad range of stakeholders, including the Institute for Nonprofit News, the National Newspaper Association (which represents weeklies), Local Independent Online News, Black publishers, Hispanic publishers, the American Journalism Project, The Lenfest Institute, community public radio, Solutions Journalism Network, Public Knowledge, PEN/America, The GroundTruth Project, Report for America, Chalkbeat and the Local Media Consortium.

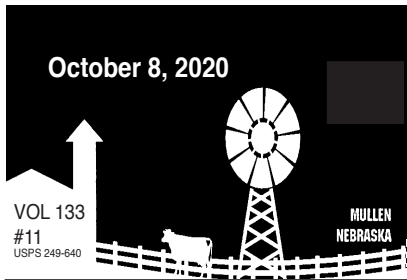
The coalition’s plan would dramatically increase the number of local reporters — probably more than doubling the pool. Yet it would do it without creating a big new government agency empowered to parcel out grants.

Read more here:

<https://www.poynter.org/locally/2020/how-the-government-can-help-save-local-news-without-endangering-its-editorial-independence/>

National Newspaper Week: Mullen Hooker Co. Tribune

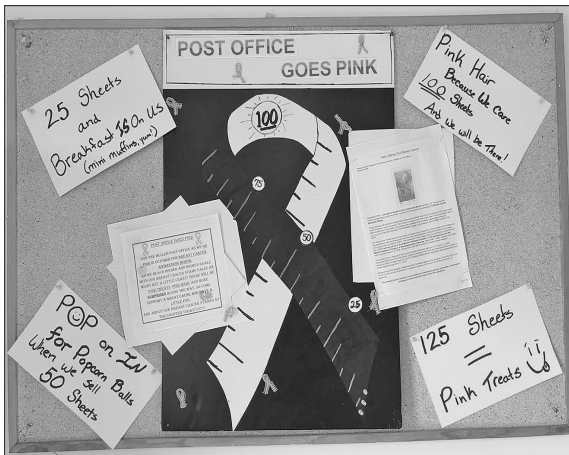
Please send (PDF) samples of your NNW promotions to share in next weeks' NPA Bulletin!



Hooker County TRIBUNE

75¢

Help the Mullen Post Office reach their goal!



Gerri Peterson

This marks the fifth year that the Mullen Post Office has promoted the Breast Cancer Research Stamp during the month of October for Breast Cancer Awareness Month. The 65-cent fundraising or "semipostal" stamp, is available year-round in sheets of 20 to help raise funds for breast cancer research. Each stamp is equal to the First-Class Mail 1-ounce postage rate. The Mullen Post Office has seen their sales jump from 50 sheets in October 2016, to 105 in 2017, to 108 in 2018, to 139 last year. Their goal this October is 150 sheets.

Become a hero - donate blood in Mullen on Monday

Mullen - Heroes come in all shapes and sizes. They don't wear capes or special suits, and their badge of honor is the bandage that shows they gave the gift of life.

The community is invited to become a hometown hero and answer the call of patients in need by donating blood on Monday, Oct. 12 from 12:00 to 6:00 p.m. at the Sandhills Community Bible Church.

Donating blood is one of the simplest things a person can do to help save a patient's life. For the hour it takes to give blood,

there could be a whole community of people thankful for another birthday given to their loved one.

To make an appointment or to learn more, call Nicole Hoffmann at 308-546-7016.

Donors may also download the American Red Cross Blood Donor App, visit redcrossblood.org or call 1-800-RED CROSS (1-800-733-2767). Completion of a RapidPass® online health history questionnaire is encouraged to help speed up the donation process. To get started, follow the instructions

at redcrossblood.org/RapidPass or use the Blood Donor App.

A blood donor card or driver's license or two other forms of identification are required at check-in. Individuals who are 17 years of age in most states (16 with parental consent where allowed by state law), weigh at least 110 pounds and are in generally good health may be eligible to donate blood. High school students and other donors 18 years of age and younger also have to meet certain height and weight requirements.

Don't forget the convenience of the courthouse drop box

The Hooker County Courthouse would like to remind the public about the drop box outside of the courthouse on the north side.

You can use it to drop off anything that goes to the courthouse, such as registrations or tax payments. And now during election season

you can use it to drop off your ballot requests or ballots.

The box is checked every Monday-Friday.



It seems appropriate that National Newspaper Week started on Sunday, the day after the 2020 National Newspaper Association Convention.

Thanks to COVID, the location for the convention changed from Jacksonville, Florida, to our home and office computers. So like many others this year, I got to attend my first virtual event.

Despite the disappointing location change, I still left the convention (or, in this case, closed out of the last Zoom session) on Saturday afternoon with pages of notes and new ideas.

One session I attended was about Instagram. The presenter talked about how having an Instagram account is just one more way to get our newspaper's name and information out. Your Instagram reach is going to be a completely different demographic than your Facebook page's, for example.

It was a great point and one that convinced me that I need to start an Instagram page for the Tribune - despite my lack of Instagram knowledge. That is just one of the improvements I hope to make to the Tribune in the near future.

But while a digital presence is a great - and necessary - tool for newspapers of 2020, the information can be flipped around and told to the general public as well.

Don't forget to use the newspaper to help get YOUR information out.

Put up posters downtown, put it on the marquee, post it on social media AND put it in the newspaper.

Each one of those are going to catch a different demographic for whatever you're promoting and better yet, some people might see the information more than once, so they will be less likely to forget.

The more information that is in the Tribune, the better newspaper it is.

While I do often times know a lot about things going on in our community, I don't know everything! So please don't ever hesitate to call, email or message me - or submit photos or news items directly - 308-546-2242 or tribune@nebnet.net.

The Tribune is your community newspaper. No one covers the Mullen and Hooker County area better.

National Newspaper Week: Orchard Antelope Co. News

Please send (PDF) samples of your NNW promotions to share in next weeks' NPA Bulletin!

PAGE 2 - WEDNESDAY, OCTOBER 7, 2020

OPINION

ANTelope COUNTY NEWS

Journalists needed now more than ever

This isn't political. But you know that because you read this newspaper every week.

You know that when you pick up this newspaper you're going to find strong community-driven content, whether it's news or sports. You know it's a NEWSpaper, not an OPINIONpaper.

And that's why America needs journalists now more than ever. You need facts in a time when your decisions will help shape the future of this country. You need accurate information you can trust about what is happening right here in our communities.

And you want it right now. Whether you read this print edition, go online to antelopecountynews.com or visit our Facebook, Instagram or Twitter pages, you know what you're seeing is from local journalists who are committed to the accuracy of local news.

America needs journalists to inform the public on issues that matter in our communities. Bad actors use fake news to not only push their agendas, but also to divide and create controversy.

America needs journalists to be a watchdog and inform the public on issues they might not otherwise know. Combating government secrecy isn't just utilizing the Freedom of Information Act. It's also protecting our right to know through the publishing of public notices in the newspaper. This newspaper is a vital tool for the public to stay informed and able to make decisions on issues that impact many lives.

America needs journalists to be the first-responder of your rights. When your First Amendment rights — your freedom of speech — is attacked, journalists are the first



CARRIE PITZER
PUBLISHER

to defend your right to speak on the issues at hand.

America needs journalists to document the history of our communities. Facebook isn't forever. It's newspapers that serve as the archive for historical events and archived for long-term access via physical and digital means. Daily documentation is shaping our future by archiving our past.

Why do we include local COVID-19 numbers in every publication? Because this is a historical document recording an unprecedented pandemic. The health department's website may not have this information in a matter of years, but this newspaper will always be accessible and searchable.

We need transparency and details to make informed decisions that will shape the future of our communities.

While freedom of speech is our right as Americans, the title of journalist must be earned. America needs journalists now more than ever.



New era has begun for the Middle East

One of the most overlooked achievements of President Trump's nearly four years in office came recently, when the United Arab Emirates and Bahrain announced that they will normalize relations with Israel in a deal known as the Abraham Accords.

On one level, it is understandable that this story got lost in the news. The world is still fighting the greatest pandemic of our lifetimes, the West Coast is battling wildfires, and hurricane season is affecting the Gulf Coast.

Even so, this is a momentous agreement. In the deal, the UAE and Bahrain agreed to formally establish diplomatic relations with Israel.

This makes them just the third and fourth Arab countries to do so, after Egypt in 1979 and Jordan in 1994.

While this deal doesn't guarantee peace in the Middle



DEB FISCHER
U.S. SENATOR

East, it does represent the end of an era of politics in the region.

Since Israel's establishment after World War II, most other countries in the Middle East have viewed them as an adversary rather than as a potential friend.

Israel is the world's only Jewish state, and they are the only democracy in the Middle East.

The Abraham Accords provide many encouraging new opportunities for these countries

to forge new bonds through commerce and communication. Aside from the establishment of normal diplomatic relations, the accords will allow for new exchanges in tourism, trade, finance, agriculture, and more. Formerly distant neighbors now have an exciting chance to grow closer and stronger through this agreement.

More broadly, this signals what could be the beginning of a regional shift toward diplomatic engagement. We should not expect close partnerships to form overnight, but establishing diplomatic channels to address differences is a positive step forward.

The agreement also shows that these three neighbors recognize that trade and commerce can lead to a more prosperous future for their people.

This helps build a sense of optimism about the future of the

Middle East that has been lacking for some time.

More than this, the diplomatic and commercial ties this agreement brings hold great potential for a region that's constantly changing. This greater cooperation between U.S. partners is especially important given Iran's continued negative influence.

This agreement is a significant achievement. It shows the world that the nations of the Middle East can coexist and work together peacefully. The Abraham Accords are a win for everyone involved, and they mark a historic moment in the United States' continued efforts to encourage peaceful relations in the region.

The Accords leave room for other nations to follow Bahrain and the UAE's lead. In one of the world's most volatile regions, there is great potential for a more peaceful Middle East.



AMERICA NEEDS JOURNALISTS

Producing original, quality news.

We live in a time when anyone can get online and make their thoughts and opinions accessible to others. Journalists are committed to accuracy and generate news based on the issues and needs specific to their communities.

NATIONAL NEWSPAPER WEEK • OCTOBER 4-10

WEATHER REPORT

Date	High Temp	Low Temp	Precip
Tuesday, Sept. 29	80	34	0
Wednesday, Sept. 30	66	47	0
Thursday, Oct. 1	57	36	0
Friday, Oct. 2	61	31	.25
Saturday, Oct. 3	58	40	0
Sunday, Oct. 4	67	33	0
Monday, Sept. 28	80	45	0

- | | | |
|--------------------------------------|----------------------------------|--|
| THEME: THE 1970s | 21. "War movie and Oscar-winner" | 46. Way to fry |
| ACROSS | 23. Once around | 47. Jamie Fraser of "Outlander" |
| 6. D.C. mover and shaker | 24. Hippocrates' promise | 48. "The Gods Themselves" |
| 9. "That was close!" | 25. Ribonucleic acid | 71. Back talk |
| 13. Blood circulation organ | 28. Bakery unit | 72. "Nicklaus' peg" |
| 14. FEMA provisions, e.g. | 30. Foliage vein | 73. Smartly dressed |
| 15. Not bob, to a boxer | 35. In fine fettle | DOWN |
| 16. Like a whistle? | 37. Scoop or skinny | 1. Anatomical pouch |
| 17. UN labor org. | 39. Nephew's sister | 2. Plural of 46 across |
| 18. Speck in the ocean | 40. "Mr. Jefferson" | 3. "— 51, Nevada" |
| 19. "Fallen South Vietnamese capital | 41. "ABBA's genre" | 4. "— way to Heaven" |
| | 43. Thailand money | 5. Feed beet |
| | 44. Temporarily ban | 6. Some have a high tolerance for |
| | | 7. "1973 crisis" |
| | | 8. "Oliver Sacks'"Awakenings" drug |
| | | 9. Boll weevil, e.g. |
| | | 10. Saintry sign |
| | | 11. Like never-losing Steven |
| | | 12. Kind of nurse |
| | | 13. Not outside |
| | | 20. Egg-shaped |
| | | 22. Cash dispenser |
| | | 24. Compensating equivalents |
| | | 25. "The Mary Tyler Moore" |
| | | 26. Center of a church, pl. |
| | | 27. Defendant's excuse |
| | | 29. Black tropical cuckoo |
| | | 31. "I call first" |
| | | 32. Undergo a chemical reaction |
| | | 33. Blood of the Greek gods |
| | | 34. "First Lady, family" |
| | | 36. Dutch export |
| | | 38. South American wood sorrels |
| | | 42. Talk like Demosthenes |
| | | 45. Paso, CA |
| | | 49. By means of |
| | | 51. Go back into business |
| | | 54. Behind a stem |
| | | 56. Pleasant odor |
| | | 57. Serum, pl. |
| | | 58. "Cheryl Ladd on "Charlie's Angels" |
| | | 59. Golfer's dread |
| | | 60. Fixed link |
| | | 61. Flying bitter |
| | | 62. Blue pencil mark |
| | | 63. Inting pop-ups |
| | | 65. "Enter the Dragon" star |
| | | 67. "Rocky" star's nickname |

SUDOKU

American Standard
WALK-IN BATHTUB SALE! SAVE \$1,500

866-612-7490
Or visit: www.walkinbathtubs.com

5	9					3	7	8
6						7		4
		4	6				1	9
			3				1	
	1	6				9	3	
	2		5					7
8		1	2					3
								6
4								

CROSSWORD

3	2	3	4	5	6	7	8	9	10	11	12	
13					14			15				
16					17			18				
	19			20			21	22				
25	26	27		28		29		30	31	32	33	34
35		36		37		38		39				
40				41			42		43			
44			45		46				47			
48				49		50		51		52		
				53		54		55		56		
	57	58	59			60			61	62		
63						64	65		66			67
68						69			70			
71						72			73			

OMAHA STEAKS

+ 4 MORE BURGERS FREE

THAT'S 20 COURSES + SIDES & DESSERT!

ORDER NOW! 1.833.406.1259

GET THE GRILLER'S BUNDLE

INTRODUCTORY PRICE: \$79.99

- 4 (5 oz.) Butcher's Cut Filet Mignon
- 4 (4 oz.) Boneless Pork Chops
- 4 (4 oz.) Omaha Steaks Burgers
- 4 (3 oz.) Gourmet Jumbo Franks
- 4 (2.8 oz.) Potatoes au Gratin
- 4 (4 oz.) Caramel Apple Tartlets
- Omaha Steaks Seasoning Packet

*Separate \$29.99 separately

No. 24 Page 8 Oct. 19, 2020
NEBRASKA PRESS ASSOCIATION

National Newspaper Week: Orchard, Bloomfield & Stanton papers

Please send (PDF) samples of your NNW promotions to share in next weeks' NPA Bulletin!

ANTELOPE COUNTY NEWS COMMUNITY WEDNESDAY, OCTOBER 7, 2020 - PAGE 3

HISTORY.

Because Facebook isn't forever.

EVERY ISSUE IS ARCHIVED
OBITUARIES • SPORTS • ANNIVERSARIES
BIRTHS • MEETINGS • SCHOOL NEWS
COMMUNITY EVENTS

Antelope County News
A Division of The Hearst Company

67¢ A WEEK HELPS KEEP THIS
HISTORICAL DOCUMENT ALIVE.
SUBSCRIBE BY
CALLING 402-887-4000

NATIONAL NEWSPAPER WEEK • OCTOBER 4-10, 2020

KNOX COUNTY NEWS COMMUNITY WEDNESDAY, OCTOBER 7, 2020 - PAGE 3

NO COVERAGE?

IMAGINE WHAT THAT WOULD LOOK LIKE.
LOCAL ADVERTISING IS A VITAL PART OF THE EQUATION.

NO ADVERTISING MEANS
NO SPORTS • NO OBITUARIES
NO ANNIVERSARIES • NO MEETINGS
NO SCHOOL COVERAGE
NO COMMUNITY NEWS

Knox County News
A Division of The Hearst Company

67¢ A WEEK HELPS KEEP THIS
NEWSPAPER ALIVE.
SUBSCRIBE BY
CALLING 402-573-2352
OR 402-558-5220

NATIONAL NEWSPAPER WEEK • OCTOBER 4-10, 2020

STANTON REGISTER COMMUNITY WEDNESDAY, OCTOBER 7, 2020 - PAGE 3

ALMOST.

May 6, 2020, was almost the final issue of the Stanton Register.
That would have been devastating for the community.
Together, we are making sure Stanton keeps its newspaper.

Stanton Register
67¢ A WEEK HELPS KEEP THIS
NEWSPAPER ALIVE.
SUBSCRIBE BY
CALLING 402-439-2173.

NATIONAL NEWSPAPER WEEK • OCTOBER 4-10, 2020

These creative full-page ads ran during National Newspaper Week - (top left) in the Orchard Antelope County News; (top right) in the Bloomfield Knox County News; and (bottom left) in the Stanton Register. Carrie and Wade Pitzer own the papers, and Carrie is the publisher.

Each ad message is different because each county is going through different things.

The Stanton Register message is appropriate because that paper was very close to closing its doors when the Pitzers purchased it.

The message in the Antelope Co. News reminds readers that newspapers are historical, archived documents. Unlike Facebook, if news is not in the newspaper, it may not be documented in the community's history.

Classified Advertising Exchange

October 19, 2020

FULL-TIME NEWSROOM OPENING: The Norfolk Daily News has an immediate, full-time newsroom opening that involves reporting, writing and editing. Page design and photography experience would be a bonus. Applicants should have a degree in journalism or similar field, and demonstrated experience with newspaper or other media outlets. The Daily News is a family-owned new organization with a six-day-a-week newspaper and a comprehensive online, mobile and social media presence. Applicants looking for a competitive salary, strong fringe benefits package and a great working environment are encouraged to email editor@norfolkdailynews.com or call 1-877-371-1020.

NEWSPAPER FOR SALE: Central City Republican-Nonpareil for sale after 30 years with the same owners, who are retiring. Building located in heart of downtown and is in great shape, computers including server are all but new. Paper is sound, town has outstanding leadership and community support for the newspaper and its website are strong. We are ready to make a deal, so drop us a line at jensenpub@hamilton.net or write us a note at PO Box 26, Central City NE 68826, and let's make a deal.

OWNERS PLANNING TO RETIRE: Excellent county seat weekly newspaper operation for sale to qualified buyer. Includes one larger newspaper, 1,900 circulation, and 2 smaller newspapers in Boone County, NE. Opportunity to consolidate and/or expand. Profitable, excellent staff, turnkey. Very nice apartment above office helps with financing (only one mortgage). You will want to see this opportunity! We will help you "learn the ropes" if you wish. Contact Jim or Julie Dickerson, Albion News, Albion, NE, Call 402-741-5071, or email to: jim@albionnewsline.com.

NEWSPAPER FOR SALE: Two weekly newspapers for sale in growing Omaha metro area. Will sell individually or as a pair. Serious inquiries only. Contact 402-762-5352.

NEWSPAPER FOR SALE: The Voice News of Western Nebraska, based in Morrill, Nebraska is for sale. The two-year-old newspaper covers the communities of Mitchell, Morrill, Minatare, Lyman and Henry in Scotts Bluff County. The paper has an ultra local focus and has experienced tremendous advertising growth in its first two years. Ideal for a community journalist looking to live in a beautiful Panhandle community near the Wyoming border. If interested, contact reporter@voicenewsnebraska.com, or 402-762-5352.

ATTACHED TO THIS WEEK'S BULLETIN:
Classified Advertising Exchange.

Updated 2020 Nebraska Open Meetings Act booklets available

Nebraska's open meetings law serves as a tool to help all citizens better understand and be more aware of the actions and decisions of elected and appointed officials.

An updated 2020 version of the Nebraska Open Meetings Act booklet, (last updated in 2012) is available for \$1.00 each (plus postage).

To purchase booklets, contact Susan Watson, nebpress@nebpress.com.

Advertising in the Classified Advertising Exchange is no charge for NPA members and \$10 per week for non-members (approximately 25 words). It's a great way to sell or find equipment, hire a new employee, advertise a service you provide, sell or buy a newspaper. Only Nebraska member newspapers may advertise for help wanted for Nebraska newspapers. No out-of-state help wanted advertisements accepted. Mail, email or fax us your ad copy by noon Friday for the following weeks' Bulletin. Need more information? Contact Susan Watson in the NPA office: (402)476-2851/NE: 800-369-2850, or email: nebpress@nebpress.com.