Dear Teachers,

I am so excited to tell you about ***Kid Scoop News,*** a new publication ***(newspaper name)*** is launching that gets kids reading more! I have included a sample issue with this letter.

And, we are offering you a full classroom set – a copy for you and one for each student in your classroom for each month of the school year, starting in September.

***Kid Scoop News*** is dedicated togetting children reading more. The more kids read the more they succeed. The goal is to provide students with ACCESS to HIGH-INTEREST reading materials that MOTIVATE them to read, which leads to ACHIEVEMENT in school, and ultimately SUCCESS in life.

***Kid Scoop News*** has been publishing in the San Francisco Bay Area for more than ten years and teachers and students love it.

I’m planning to bring this great resource to our local schools. Getting kids reading is a personal mission of mine as well.

Please enjoy the sample copy I have included with this letter. So we can best serve your classroom,simply email me your name, school name, grade and number of students to ***(EMAIL ADDRESS)***

Thank you for all you do for our children. I would be honored to be your partner in getting kids reading more and better.

***(SIGNATURES)***