



## NPA/OnePress Staff



### **Dennis DeRossett**

Executive Director

Email: [dderossett@nebpress.com](mailto:dderossett@nebpress.com)

### **Violet Spader**

Sales Manager

Email: [vs@nebpress.com](mailto:vs@nebpress.com)

### **Susan Watson**

Member Services/Press Releases

Editor, NPA Bulletin

Email: [nebpress@nebpress.com](mailto:nebpress@nebpress.com)

### **Allen Beermann**

Emeritus Executive Director

Email: [abeermann@nebpress.com](mailto:abeermann@nebpress.com)

### **NPA Legal Hotline**

#### **Max Kautsch**

Attorney at Law

Phone: 785-840-0077

Email: [maxk@kautschlaw.com](mailto:maxk@kautschlaw.com)

## MobileMe&You Conference, Oct. 22-23, University of NE Lincoln campus



The upcoming MobileMe&You Conference, Oct. 22 & 23, on the University of Nebraska-Lincoln campus is the only national conference for mobile and emerging media. MobileMe&You is a platform to educate and engage industry professionals and students in the exploration of mobile media.

Fifteen speakers from top journalism outlets across the country will headline this year's conference. Sessions include "TikTok for Journalism", "Community Media Storytelling", "Innovations in Augmented Reality" and the "Future of Interactive Journalism" and more, from industry leaders. All total there are 13 masterclass sessions in mobile journalism you won't want to miss!

### **Check out this year's speakers at:**

<https://mobileme-you.com/2021-speakers/>

### **Register now for early-bird pricing at:**

<https://mobileme-you.com/2021-registration/>

The annual conference provides an opportunity to hear from national speakers discussing new mobile media trends. Since its inception in 2015, MobileMe&You has helped over 700 industry professionals and students learn how to better use mobile and digital tools in reporting. The conference continually aims to disseminate best practices and innovative techniques to a diverse and media-connected audience.

### **Meanwhile, stay up to date on the most recent media news by following us on social media:**

- Facebook: @mobilemeyou
- Twitter: @mobilemeyou
- Instagram: @mobilemeconference

**For more information contact: Gary Keibel/UNL;**  
[garykeibel@unl.edu](mailto:garykeibel@unl.edu); 703.582.6758

## 135th Annual NNA Convention, Sept. 30-Oct. 2, Jacksonville, FL



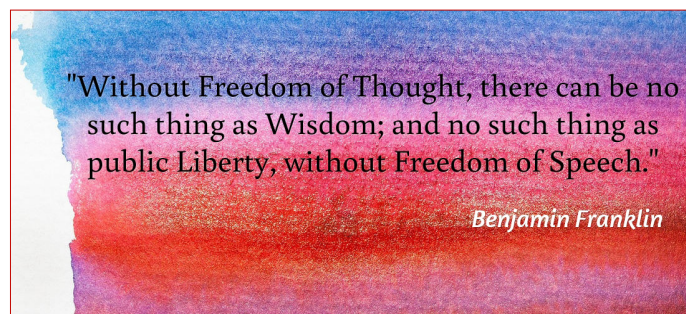
135th NNAF Annual Convention & Trade Show 2021  
Jacksonville, Florida • September 30 - October 2

We were  
**local**  
before local was cool

NNA's Annual Convention and Trade Show will address pressing business objectives of community newspaper owners, publishers and senior staff with educational sessions and peer sharing activities.

**NPA President, Amy Johnson, is scheduled to lead one of the Flash Sessions at this years' NNA Convention!**

To view the agenda or register for the upcoming convention, go to: <https://www.nnafoundation.org/convention>.



## Have a Legal Question?

Call the Nebraska Press Association Legal Hotline

**Max Kautsch,**  
Attorney at Law  
Phone 785-840-0077  
Fax 785-842-3039  
[maxk@kautschlaw.com](mailto:maxk@kautschlaw.com)  
[kautschlaw.com](http://kautschlaw.com)



Max Kautsch

**785-840-0077**



### Statement of Ownership from pg. 1

A print subscriber with free access to the electronic version of your paper cannot be counted as a paid e-subscriber. To be considered a paid electronic subscriber, the subscriber must pay more than a nominal rate for the subscription.

After filing, you must publish your statement according to the following timetable, depending on frequency of publication:

- Publications issued more frequently than weekly should publish no later than Oct. 10. This applies to dailies, semi-weeklies and three-times-per-week publications.
- Publications issued weekly, or less frequently, but not less than monthly, publish by Oct. 31. This applies to weeklies.

### Download Postal Forms

#### • All publications except requestors:

<https://about.usps.com/forms/ps3526.pdf>

#### • Requester publications:

<https://about.usps.com/forms/ps3526r.pdf>

#### • Additional forms can be found at:

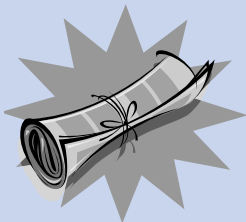
<https://about.usps.com/forms/periodicals-forms.htm>

### For more information, go to the Domestic Mail Manual on usps.com:

[http://pe.usps.com/text/dmm300/dmm300\\_landing.htm](http://pe.usps.com/text/dmm300/dmm300_landing.htm)

If you have Statement of Ownership questions, contact Violet Spader, [vs@nebpress.com](mailto:vs@nebpress.com).

## Great NPA member benefit! Free Online Media Campus webinars for NPA members

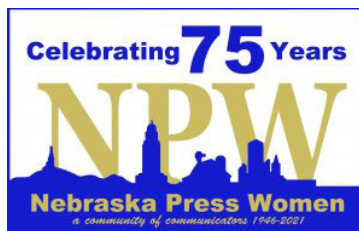


### Thanks to a grant from the NPA Foundation

- Includes live webinars and access to 165 OMC archived webinars - categorized under Advertising, Digital, Editorial & Management - to view when it fits your schedule.
- **You still need to register for OMC live webinars, and you must include 'NEtraining' in the 'discount code' field on the registration form. (Otherwise you'll be charged for the webinar!)**
- The cost for most OMC webinars is \$35.00 per person (\$45.00 p/person to register after deadline) - so please take advantage of these FREE

Go to [www.onlinemediacampus.com](http://www.onlinemediacampus.com) to see upcoming live (and archived) webinars.

## Nebraska Press Women to celebrate 75th Anniversary at fall conference, Oct. 9, in Grand Island



By Lori Potter, NPW president  
Nebraska Press Women invite you to join us Oct. 9 at the Ramada Midtown Conference Center in Grand Island for our fall conference and 75th anniversary celebration.

The program will start with "We Should Start a Podcast" by Kaci Richter of the University of Nebraska-Lincoln College of Journalism and Mass Communication. Richter says attendees will learn how to start a podcast, from equipment and planning to distribution and analytics. She also will cover best practices in podcasting and discuss how to grow your podcast.

Next will be "The Illusion of Control in the Digital Era" by attorney, educator, TV arts program producer, newspaper columnist, travel writer and author Sherri Burr, who is New Mexico Press Women president and the 2021 National Federation of Press Women Communicator of Achievement.

Burr also will be the keynote speaker for the 75th anniversary celebration's evening banquet. The banquet program also includes the 2021 Nebraska Press Women Communicator of Achievement announcement.

The lunch program will feature inductions to the Marian Andersen Nebraska Women Journalists Hall of Fame for 2020 and 2021, plus recognition of winners in the national high school and professional communications contests, and NPW scholarship recipients.

Mary Jane Skala of the Kearney Hub will be both moderator and contributor for the afternoon panel discussion, "Unmasking COVID-19: Journalists, health director share the challenges of covering COVID." Other panelists will be Tammy Real-McKeighan of the Fremont Tribune, freelancer Irene North of Scottsbluff and Central District Public Health Department Director Teresa Anderson of Grand Island.

**Conference registration deadline is Sept. 27. For conference schedule and details, go to:** <http://nebraskapresswomen.org/?p=2198>. Registrations and payments can be sent to NPW Treasurer, Barb Batie, 43590 Road 761, Lexington, NE 68850-3729, or completed online at the website. Contact Lori Potter for more information, [potterspix@gmail.com](mailto:potterspix@gmail.com), or at 308-234-5974.

## NPA Facebook group invite



We've created a Facebook group for NPA members - all staff are invited - to create another opportunity for conversation and collaboration. If you have a Facebook account, search for "Nebraska Press Association" in Groups and request to be added.

# Radically Rural: Focusing on small-town America

Editor & Publisher, Sept. 6, 2021



The Radically Rural Summit started in 2018 as a partnership between *The Keene Sentinel* and a local non-profit called The Hannah Grimes Center for Entrepreneurship. This organization provides space, tools and connections to assist in the successful development of entrepreneurs who are committed to building a vibrant community.

Each year Radically Rural hosts an event with a mission to help share ideas and build networks tailored to rural communities and give a stage to those who have found solutions to rural problems so that others can learn and implement them in their communities.

This year's hybrid event (attend in person or virtually) will take place on September 22 & 23, and will specifically feature sessions focused on sustaining community journalism, which will include:

- Building Trust: Measures to secure faith in local journalism
- Funding News: Media organizations successfully find philanthropic help for their missions
- Crazy Good: Tools to make you a better – and more efficient – journalist

The yearly "Summit" has grown from a small-town gathering to an event attended by people from across North America. **Learn about Radically Rural at:** <https://radicallyrural.org/>

**For details on 2021 Summit sessions, go to:** <https://radicallyrural.org/2021-program-tracks/#community-journalism>

## Omaha native, writer and illustrator, Jim Forrest II, dies at 80

James O. "Jim" Forrest II, of Springfield, VA, died at his home on July 25, 2021, at the age of 80. Born in Lincoln, NE, Jim began a lifetime of drawing and writing as soon as he was old enough to hold a pencil. He attended Central High School in Omaha, NE, and was editor of the school newspaper.

At the University of Nebraska-Lincoln, Jim advanced to editor-in-chief of the school newspaper, received a distinguished achievement writing award from the William Randolph Hearst Foundation, interned at the Des Moines Register, and worked for the Lincoln Evening Journal. In 1964, Jim graduated with a bachelor's degree in journalism and a commission as a U.S. Army Intelligence Officer. During his training at Fort Benning, GA, Jim wrote and edited for Infantry Magazine, the wrote for the senior

NATO commanders while stationed at Seventh Army Headquarters in Stuttgart, West Germany. He left active duty as a Captain in 1967. After the Army, Jim relocated to Washington, D.C., and worked at the National Observer in White Oaks, MD, as a writer and editor until 1977 when The Washington Post Executive Editor, Ben Bradlee hired him for the Style section. As an art director, Jim re-shaped the look of Style by designing radically unconventional layouts that earned numerous section front awards.

Jim took his publishing career in a new direction in 2014 when he was hired by the U.S. Government Publishing Office to work on Congressional, Presidential and Federal documents. He worked there for seven years until his death. He was a member of the Columbia Typographical Union and the Washington-Baltimore News Guild.

He is survived by his children, grandchildren, great-grandchildren and former spouses. Jim will be interred at Arlington National Cemetery. Memorials can be made in the name of James O. Forrest II to Mesothelioma Applied Research Foundation at <https://www.curemeso.org/>.

## America's Newspapers free ads promote value of public notices

A marketing campaign rolled out earlier this year by America's Newspapers highlights the need to protect public notices in newspapers, and reader's right to know.

Newspapers can download this series of print and social media ads at no cost. The print ads include space for the name or logo of the newspaper publishing them. The ads call on readers to let their state legislators know that they value being able to access notices in the newspaper.

**Access the free ads at:**

<https://newspapers.org/download-public-notice-ads/>

*If you have any difficulty accessing the ads, email Greg Watson at America's Newspapers, [gwatson@newspapers.org](mailto:gwatson@newspapers.org).*

Who cares about  
public notices?

**YOU SHOULD**

**YOU HAVE THE RIGHT TO KNOW WHAT'S HAPPENING IN YOUR COMMUNITY.**

**Protect public notices  
in newspapers and  
protect your right to know.**

**America's  
Newspapers**

America's Newspapers is a national association supporting journalism and healthy newspapers in our local communities. Find out more at [www.newspapers.org](http://www.newspapers.org) or follow us on Twitter @newspapersorg or on Facebook @americasnewspapers

[newspapers.org/public-notice](https://newspapers.org/public-notice)

# Classified Advertising Exchange

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## **PRINT SHOP INVENTORY/EQUIPMENT FOR SALE:**

We are shutting down our print shop and need to sell our inventory and equipment. We have several cases of 2-part and 3-part carbonless 8.5x11 paper for sale. We also have several cases of #10 regular and #10 window envelopes; 6x9 white wove open end catalog envelopes; 6 3/4 window envelopes; 6 3/4 regular envelopes; and several other cases of misc. paper, as well. We are also selling:

- Baum 714 folder
- Bunn Miller Bevco tying machine
- Xante impressia envelope printer with feed

Please contact Rob Dump or Peggy Year at 402-254-3397 if interested.

**PRESS FOR SALE:** Used Ryobi 2800CD press. Very good condition. Contact Mark Rhoades: [mrhoades@enterprisepub.com](mailto:mrhoades@enterprisepub.com).

## **NEWS EDITOR-GRAND ISLAND INDEPENDENT:**

The award winning Grand Island Independent, a Lee Enterprises Inc. publication, is seeking a News Editor to lead our news team. The editor assigns coverage and special projects, works with designers and copy editors to develop appropriate headlines and cutlines, and drives day-to-day newsroom activities. The editor will promote the use all tools available to publish news digitally such as via videos, our website, on social media platforms, and print with the emphasis on our growing digital audience. As a team player, this position may also be called upon to assist their team working "hands on" by pitching in as needed to write news stories.

The successful candidate will have the ability and the knowledge to determine appropriate content in addition to the ability to deliver news on current and evolving digital media platforms, possess strong editing and story development skills and, demonstrate the ability to lead and develop a team. If you are deadline driven, flexible, a strong leader, well-versed in AP style, and possess advanced writing, research and editing skills, this may be the job for you! Three to five years of daily newspaper experience is required, and a bachelor's degree in Journalism, English or related field is preferred.

Lee Enterprises offers competitive wages in a supportive, dynamic work environment with career growth opportunities. We offer a comprehensive and affordable benefit program, which includes medical, dental, vision, LTD, STD, and life insurance; a time off program and a 401K plan. Candidates must pass a post offer drug screen, driving record check, and background check. Lee Enterprises is an equal opportunity employer and we participate in E-Verify. If YOU have the talent for this role and want to be, where the action is, apply at <https://lee.net/careers/> and search in Grand Island, NE. Submit your resume, cover letter and samples of your work as you apply. Lee Enterprises is an equal opportunity employer.

**NEWS EDITOR-SCOTTSBLUFF STAR-HERALD:** The Scottsbluff Star-Herald, a Lee Enterprises Inc. publication, is seeking a News Editor to lead our news team. The editor assigns coverage and special projects, works with designers and copy editors to develop appropriate headlines and cutlines, and drives day-to-day newsroom activities. The editor will promote the use all tools available to publish news digitally such as via videos, our website, on social media platforms, and print with the emphasis on our growing digital audience. As a team player, this position may also be called upon to assist their team working "hands on" by pitching in as needed to write news stories.

The successful candidate will have the ability and the knowledge to determine appropriate content in addition to the ability to deliver news on current and evolving digital media platforms, possess strong editing and story development skills and, demonstrate the ability to lead and develop a team. If you are deadline driven, flexible, a strong leader, well-versed in AP style, and possess advanced writing, research and editing skills, this may be the job for you! Three to five years of daily newspaper experience is required, and a bachelor's degree in Journalism, English or related field is preferred.

Lee Enterprises offers competitive wages in a supportive, dynamic work environment with career growth opportunities. We offer a comprehensive and affordable benefit program, which includes medical, dental, vision, LTD, STD, and life insurance; a time off program and a 401K plan. Candidates must pass a post offer drug screen, driving record check, and background check. Lee Enterprises is an equal opportunity employer and we participate in E-Verify. If YOU have the talent for this role and want to be, where the action is, apply at <https://lee.net/careers/> and search in Scottsbluff, NE. Submit your resume, cover letter and samples of your work as you apply. Lee Enterprises is an equal opportunity employer.

## **SPORTS REPORTER-LEXINGTON CLIPPER:**

The Lexington Clipper is seeking a talented Sports Reporter to develop compelling, timely and well-sourced sports stories that accurately reflect the nature of the events covered. The successful candidate will be skilled in writing, photography, videography and social media. Preference will be given to candidates with a degree in journalism and/or two years of experience. Candidates who have completed internships will be considered. Driving and being available to cover local sports events is required.

This hourly, FT reporter position includes an attractive benefits program including medical/dental/vision and life insurance options; LTD, STD, parental leave, vacation, sick, and holiday pay; and 401K retirement.

**Advertising in the Classified Advertising Exchange is no charge for NPA members and \$10 per week for non-members (approximately 25 words). It's a great way to sell or find equipment, hire a new employee, advertise a service you provide, sell or buy a newspaper. Only Nebraska member newspapers may advertise for help wanted for Nebraska newspapers. No out-of-state help wanted advertisements accepted.** Mail, email or fax us your ad copy by noon Friday for the following weeks' Bulletin. Contact Susan Watson in the NPA office: (402)476-2851/NE: 800-369-2850, or email: [nebpress@nebpress.com](mailto:nebpress@nebpress.com).



# Classified Advertising Exchange

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**COMMUNITY NEWSPAPER EDITOR:** Do you want to put your journalism skills to work and still earn a reliable paycheck? Are you passionate about investigative reporting, but get just as excited about pursuing feel-good features? Work for us as a community newspaper editor. Enterprise Media Group is in search of a fun, dedicated, adaptable team player with a positive attitude to help us create amazing content for our readers through stories, video and photography story packages for its newspaper group in Seward, just west of Lincoln.

This person would oversee three of the newspapers located in Crete, Friend and Wilber. This news team produces five weekly newspapers with a steady stream of story material, which means we're never bored. At Enterprise Media, you'll know your bosses. We have been a family-owned media company for six generations. We own 12 community papers in Nebraska and Iowa. We offer competitive pay, paid vacation and benefits. Tell us why you should work for us. Contact Managing Editor Greg Forbes with your resume and a link to your portfolio or several published clips attached as PDFs at [editor@sewardindependent.com](mailto:editor@sewardindependent.com). No calls, please. EOE.

**INVESTIGATIVE REPORTER/TEMPORARY ASSIGNMENT:** Looking for an investigative reporter on temporary assignment for Nebraska community. Must understand quasi governmental entities. Three references from established news media organizations required. 1-2 month position. Salary plus expenses. Please send writing samples and references to [josh@indydailyreporter.com](mailto:josh@indydailyreporter.com).

**OWNERS RETIRING:** Excellent county seat weekly newspaper operation for sale to qualified buyer. Includes one larger newspaper, 1,900 circulation, and smaller newspaper in Boone County, NE. Opportunity to consolidate and/or expand. Profitable, excellent staff, turnkey. Very nice apartment above office helps with financing. You will want to see this opportunity! We will help you "learn the ropes" if you wish. Contact Jim or Julie Dickerson, Albion News and Boone County Tribune, Albion, NE, Call 402- 741-5071, or email to: [jim@albionnewsonline.com](mailto:jim@albionnewsonline.com).

**NEWSPAPERS FOR SALE:** Two Newspapers for sale (The Burwell Tribune and The Sargent Leader). Will sell individually or together. Covers Garfield, Wheeler, Loup and Custer Counties. Call Lawrence at 308-346-4504. Serious inquiries only.

**NEWSPAPER FOR SALE:** Two weekly newspapers for sale in growing Omaha metro area. Will sell individually or as a pair. Serious inquiries only. Contact 402-762-5352.

**NEWSPAPER FOR SALE:** Small award-winning weekly newspaper located in the heart of Custer County, Nebraska in the village of Callaway serving Callaway, Oconto and the surrounding area. Region poised for growth. A very attractive price includes all office furnishings and professional equipment (cameras, computers, software leases, phone number, email address, etc.). New owner will need to seek own office space but does not require much. Courier also has online presence. Progressive family community with great school, hospital/clinic, business climate and room to grow in a rural setting. High-speed optical fiber internet available. Owners seek retirement and exploration of new horizons after nearly 34 years of operation. New energy, eyes and ideas are needed for this business. Serious inquiries only, please, but will consider all offers. Call Mike Wendorff at 308-870-2109 or email at [ccourier@gpcom.net](mailto:ccourier@gpcom.net).

**NEWSPAPER FOR SALE:** The Voice News of Western Nebraska, based in Morrill, Nebraska is for sale. The two-year-old newspaper covers the communities of Mitchell, Morrill, Minatare, Lyman and Henry in Scotts Bluff County. The paper has an ultra local focus and has experienced tremendous advertising growth in its first two years. Ideal for a community journalist looking to live in a beautiful Panhandle community near the Wyoming border. If interested, contact 402-762-5352, or [reporter@voicenewsnebraska.com](mailto:reporter@voicenewsnebraska.com).

**Advertising in the Classified Advertising Exchange is no charge for NPA members and \$10 per week for non-members (approximately 25 words). It's a great way to sell or find equipment, hire a new employee, advertise a service you provide, sell or buy a newspaper. Only Nebraska member newspapers may advertise for help wanted for Nebraska newspapers. No out-of-state help wanted advertisements accepted.** Mail, email or fax us your ad copy by noon Friday for the following weeks' Bulletin. Contact Susan Watson in the NPA office: (402)476-2851/NE: 800-369-2850, or email: [nebpress@nebpress.com](mailto:nebpress@nebpress.com).