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2022 Nebraska Journalism Hall of Fame Banquet

Saturday, Oct. 22

The Graduate Hotel, 141 N. 9th St., Lincoln, NE

RSVP deadline for banquet is Tuesday, October 11!

Invitation letter & RSVP attached to the Bulletin.

2022 Hall of Fame Inductees:

-- **TIM ANDERSON**, associate professor emeritus, UNL CoJMC

-- **JOHN BENDER**, associate dean & journalism professor, UNL CoJMC

-- **LEE OSTDIEK**, former editor, Blue Hill Leader

-- **RUSS & LORI PANKONIN**, former co-publishers of *Imperial Republican*, *Grant Tribune Sentinel* & *Wauneta Breeze*.
Russ & Lori are the first husband & wife team inducted into the Journalism Hall of Fame.

-- **TOM SOUTHARD (posthumously)**, sports writer,
Kimball Western Nebr. Observer

Constitutional Amendments - from pg. 1

3. PROOF OF PUBLICATION. Mail notarized affidavit to OnePress immediately after final publication on the affidavit form that was sent to you shortly after your Insertion Order. Attach clip of amendment. The publication fee is already filled in for you on the affidavit. Do not alter. We will need hard copies (tear sheets) of the amendments from the weeks of October 17, 24 and 31, as well as a hard copy of the affidavit. The mailing address is 845 'S' Street, Lincoln, NE 68508.

4. PAYMENT for this notice less OnePress commission to be made by OnePress at such time Legislature OKs bill and pays for same. This is usually in July of the following year.

5. FOLIO: The page(s) this legal appears on must have a folio — name of newspaper, date of issue, page number. This might not be your usual format, but this is the only way the State can tell if the legal appears in all the issues called for.

6. ZNEZ: The ZNEZ code will be built into the amendment copy. Please do not omit this as it ensures the notice will be uploaded to nepublicnotices.com.

There are no make goods for missed ads. If you don't run it as ordered, you don't get paid.

If you have questions about running the amendments or ballot initiatives, please contact the NPA office.

NPA's lobbying firm, Mueller Robak, included in 2023 "Best Lawyers in America"

Lincoln Journal Star, Oct. 2, 2022

William Mueller and Kim Robak of Mueller Robak, LLC have been selected for inclusion in the 2023 edition of "The Best Lawyers in America" in the field of government relations law. Mueller and Robak have been named "Best Lawyers" in each of the past 15 years.

The guide, which is created from over 7 million peer evaluations, is comprised of the nation's top attorneys in key practice areas. Mueller and Robak are both graduates of the University of Nebraska-Lincoln and the University of Nebraska College of Law.

Mueller is the current president of the Nebraska State Bar Association. Robak previously served as lieutenant governor of Nebraska.

Mueller Robak, LLC is the premier lobbying and government relations firm in Nebraska, and have been the long-time lobbying firm for the Nebraska Press Association.

Your Type 1 Problem

Don't wait until the last minute. It has already passed.

I woke up with a perfectly good plan this morning: to write about the huge crowds that are showing up for training these days, along with my theory on why that is the case. However, I've been getting a lot of questions about the conundrum related to Adobe's looming end of support for Type 1 fonts. Some have asked if I will be leading webinars on the topic. Others wanted to know if I could meet with their staff to discuss the issue.

The good news is that it doesn't take a webinar or a one-on-one meeting to understand what is about to happen with Type 1 fonts. It's simple. Beginning in January, Adobe users will not be able to create documents using Type 1 fonts. Even more alarming, files created with Type 1 fonts before January will not be editable without replacing the fonts.

Go ahead and take a moment to think about that.

Excuse me while I move away from my monitor. I can feel the deep exhale coming at me from thousands of readers.

Now that you've had a moment to let that reality settle let's discuss what this means to your newspaper. I'll wait another moment while you grab a pen. You're going to want to take notes.

Just know that I'm in the same predicament. My company has been replacing fonts and making changes to documents for the past three years, preparing for the eventual reality that most of our old files contain fonts that won't work beginning in 2023. Hopefully, you've been doing the same. If not, I'd advise you to start right now because there won't be a magic fix come January.

FONT ISSUES!

Type 1 fonts will no longer be supported starting 2023. Your document contains 14 Type 1 fonts. [Learn more](#)

Unless you do something quickly, many of your files won't open or print correctly beginning in January.

The good news is: You're probably not using many Type 1 fonts. Type 1 fonts have been around since 1984. If that year sounds familiar to some of you that have been around the block a few times, it's because 1984 was the year that Apple released the first Macintosh computer. Shortly after, Aldus (eventually purchased by Adobe) released Pagemaker, followed a year later by a pagination application called Quarkxpress. The Type 1 font was a significant technological advance because it rendered the same on the computer screen and the printer. (I imagine younger readers are quivering just about now as they realize that WYSIWYG hasn't always been with us).

Here's a bullet list of things to know before you wake up to (not from) a terrible nightmare one day in January:

- Type 1 (also called Postscript fonts) will not work after January 2023, meaning you can't create documents using those fonts after January 2023.
- Files created before January with Type 1 fonts won't open correctly. Fonts will be replaced, probably not the way you

want them replaced. If you've not prepared, it could be a disaster.

- PDF files created before January with Type 1 fonts embedded should work fine. Most newspapers know to embed their fonts, so most of your old PDFs should work as expected. There will be issues with some PDFs you've received from others.

What can you do to prepare? Let me share a second bullet list of ways to make sure you're not surprised in January:

- Immediately meet with your design and editorial staffs and begin making plans.
- Make a list of fonts used frequently. Be sure to include all of the fonts used in your InDesign paragraph styles.
- Either choose alternate fonts (not Type 1) or purchase Open Type versions of the same fonts immediately. I purchased Nimrod because it's the primary body typeface in most of my documents.
- Save a new version of your newspaper template free of any Type 1 fonts. Otherwise, you'll

be greeted with nasty warnings and messages each time you open one of these files. Someone will need to spend a few hours reviewing the template and searching for/replacing all Type 1 fonts.

- Go through your InDesign ad files (hopefully, your PDF files will be okay) and replace any Type 1 fonts.
- Look for text elements saved in InDesign libraries. If any contain Type 1 fonts, someone will be in for a surprise when moving these elements from the library to a page.

Yes, it's going to be a headache. Everyone is bound to miss some Type 1 fonts that will result in extra work at deadline. It will be manageable, however, if you start working on potential issues immediately rather than waiting until the deadline.

I'm working on several newspaper redesigns right now. I meticulously review every font to be sure there are no Type 1 fonts in paragraph styles, libraries, or anyplace else that might cause problems beginning in January.

Now, are you ready for my webinar? Just kidding. Trust me. You can handle this. Don't wait any longer. I guarantee that Type 1 fonts are roaming your documents as we speak. You can thank me later.

Contact Kevin at:

kevin@kevinslimp.com

See his live and recorded online classes at:

newspaperacademy.com

A NOTE FROM KEVIN SLIMP: “This column contains information that is crucial to your newspaper. I’ve been doing considerable research related to the Adobe Type 1 issue and have included information that every publisher, designer and editor should read ASAP. This column is longer than usual (two pages instead of the normal one). The screenshots are necessities.”

Even more news about Adobe Type 1 and your newspaper

There’s no need to panic, but you need to prepare for January



by Kevin Slimp
kevin@kevinslimp.com

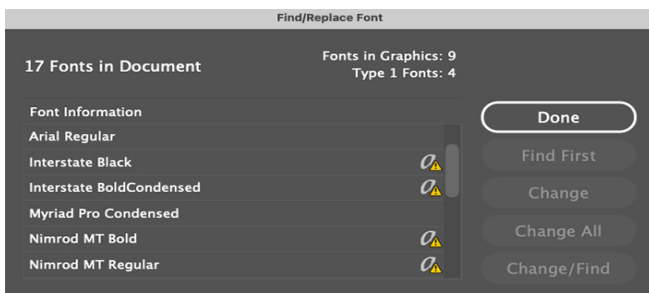
Excuse my repetition, but for those who didn’t read my column last month titled, “Planning for Adobe Type 1 Conundrum in January,” there is a storm brewing, and it’s not coming from the Gulf of Mexico. It’s from the tall tower on Park Avenue in San Jose, California, home of Adobe, Inc.

Please forgive this bullet list of repeated information from my previous column to get everyone up to speed:

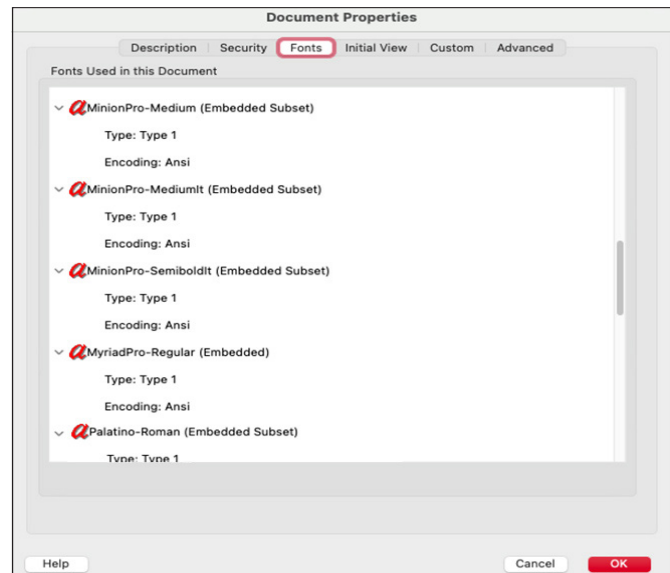
- Your Type 1 fonts won’t work in Adobe software releases beginning January 2023.

- Previous files created with those fonts won’t open correctly in new Adobe releases starting January 2023.
- January 2023 is a few weeks from now.

Before spending a frantic night replacing fonts, let me share some information to ease everyone’s minds. Adobe says the Type 1 issue applies strictly to new releases beginning in January 2023. It does not affect support for Type 1 fonts in earlier releases. The problem, as I see it, is that CC (Creative Cloud) applications automatically update for most of us, so we have all the latest features and don’t see conflicts with updated operating systems. This means it won’t be long before the Type 1 issue hits home for most of us.



Finding the scary-looking “a” with a yield symbol in the InDesign “Find/Replace Font” window means you have fonts that need to be replaced before January. Otherwise, someone is going to have some late nights.



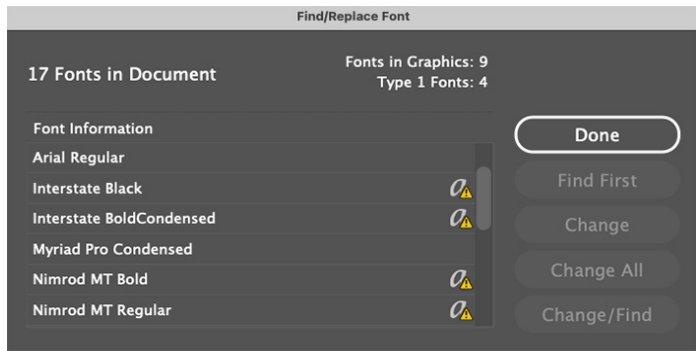
If you see a red “a” symbol and/or the “Type: Type 1” listing in your Acrobat Properties window, you know there are Type 1 fonts in the PDF file. While this might not be problematic, creating a PDF from an InDesign document, then checking its properties in Acrobat is a good way to see how many Type 1 fonts you have in an InDesign document.

Okay, now everyone is up to speed.

Did I mention that my inbox and voicemail have filled over the past few weeks with messages from publishers concerned about the upcoming tsunami? If you’ve done nothing to prepare, you’ve got some work to do before the end of the year, lest you spend your holiday season frantically getting fonts in order.

One PDF file sent to me

by a publisher this week was representative of many of the files I’ve been seeing. There were 73 – that’s right, 73 – Type 1 fonts included in the file. That means the InDesign document that exported this PDF included 73 Type 1 fonts. Sure, many probably were embedded into ads that came from advertisers and likely will not cause any issues when opening and printing the file. However, you can bet



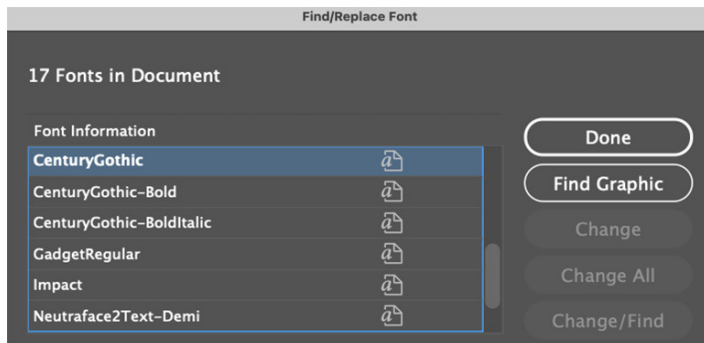
Finding the scary-looking “a” with a yield symbol in the InDesign “Find/Replace Font” window means you have fonts that need to be replaced before January. Otherwise, someone is going to have some late nights.

that some of these soon-to-be-offending fonts came from paragraph styles, headlines, libraries, and other far corners of the InDesign desktop.

It’s turning out to be a busy fall for me, working with dozens of newspapers on various projects ranging from quick consults to total redesigns. That means I’ve been looking over a lot of pages, looking for potential areas of improvement and problems. And what am I seeing? Along with the usual assortment of editorial and design quandaries, I’m finding a lot of Type 1 fonts. Yes, the InDesign desktop is a veritable potpourri of Type 1 hiding places.

How do you know if you have a Type 1 problem in an InDesign file? There are several places to begin your search:

- Open the “Find>Replace Font” window in InDesign and look for “a” symbols with yellow yield signs next to them. When you find them, you will find fonts that should be before January.
- While in the “Find>Replace Font” window, look for light gray symbols with a small “a” on the left edge. These indicate graphics (EPS, PDF, etc.) that may or may not be problematic. If



The light gray “a” symbol in your InDesign “Find/Replace Font” window indicates Type 1 fonts in graphics in your document. These might or might not be problematic, but should be looked into before getting a surprise at deadline.

your paper created the graphic using this font, be sure to replace that font before trying to use it in the future to create new files.

- Create a PDF file of your InDesign page, then look in the File>Properties window. Click on the “Fonts” tab and look for Type 1 fonts in your list. If you see familiar font names and have a good idea that they’re not coming from submitted PDFs or other graphic files, then you’ve probably got Type 1 fonts floating around in your paragraph styles and libraries.

What can you do to be ready when January comes? First, I suggest you go into your Adobe Creative Cloud preferences and ensure your apps don’t update automatically.

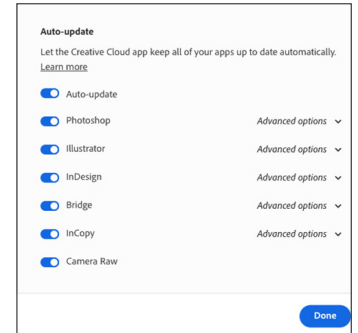
Because things never go perfectly, versions of InDesign and Photoshop will eventually get updated by necessity or accident, and it’s vital to get your fonts in order as soon as possible.

Look at the Acrobat properties (File>Properties) and search for Type 1 fonts in your documents. Begin replacing them immediately with OpenType versions of the same or different fonts.

Educate agencies and others who send PDF files to you concerning the impending Type 1 issue. They might not understand what’s coming and will appreciate you

giving them an advanced warning.

Let’s face it, whether you update to the latest version of InDesign and Photoshop automatically, or wait a few months, eventually, you will face the Type 1 conundrum, and now is the time to prepare. You will eventually update your CC version even if you turn off the auto-update feature in



Adobe says the Type 1 issue won’t effect files created and opened in versions of Adobe products released before 2023. You might consider turning off Auto-update for all applications in your Creative Cloud preferences until you’ve had time to deal with most of your Type 1 issues. Eventually, due to operating system requirements or a need to access new features, you will want to update your applications.

Creative Cloud. If you’re using Type 1 fonts in the interim, your files won’t open correctly when that time comes to update your Adobe products.

Now, breathe easy. There’s no need to stay up late tonight unless you’ve waited until January 1 to read this. In that case, Happy New Year.

newspaperacademy.com

MobileMe&You 2022, October 21-22, UNL downtown campus

Join mobile news leaders this year Friday, Oct. 21 and Saturday, Oct. 22, 2022 at the University of Nebraska-Lincoln to up your own mobile journalism game.

More than a dozen speakers (<https://mobileme-you.com/2022-speakers/>) from top newsrooms and universities across the country are headlining this year's conference. And each one is leading a masterclass on topics ranging from digital content curation to storytelling in the metaverse.

MobileMe&You (<https://mobileme-you.com/>) is the only national conference for mobile and emerging media. It is a platform to educate and engage industry professionals and students in the exploration of mobile media. The conference continually aims to disseminate best practices and innovative techniques to a diverse and media-connected audience.



REGISTER SOON! Use promo code "MPI" for 50% off tickets:

<https://www.eventbrite.com/e/mobilemeyou-2022-registration-396199963757>

* Gary Keibel, University of Nebraska-Lincoln
* Brant Houston, Knight Chair, University of Illinois, Urbana-Champaign

* Jeremy Gilbert, Northwestern
* Pam Dempsey, Midwest Center for Investigative Reporting

Have a Legal Question?

Call the Nebraska Press Association Legal Hotline

Max Kautsch,
Attorney at Law
Phone 785-840-0077
Fax 785-842-3039
maxk@kautschlaw.com
kautschlaw.com



785-840-0077

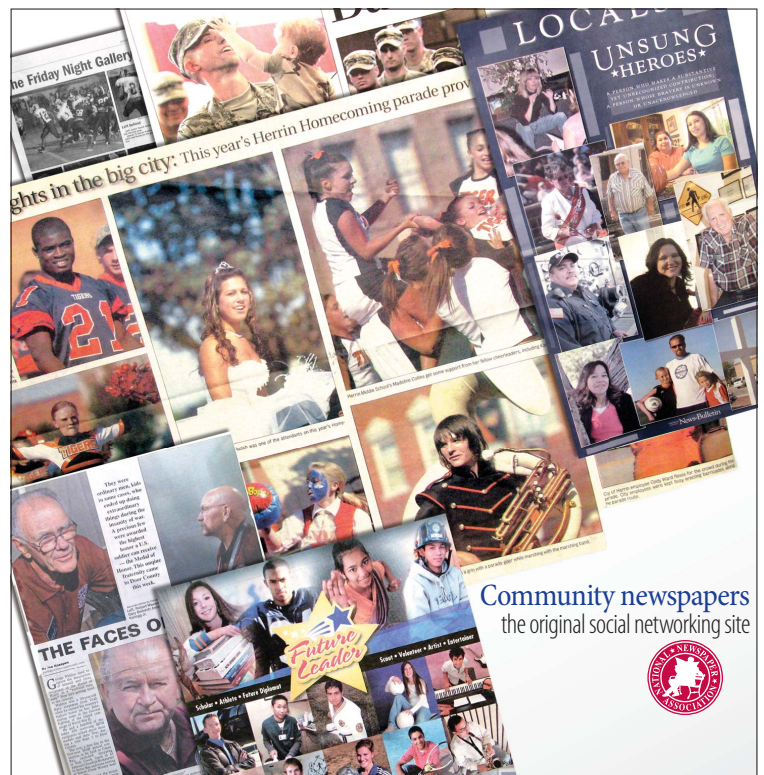
NPA Legal Hotline: free service for member newspapers

The Nebraska Press Association's **LEGAL HOTLINE** is provided **FREE** to newspapers as part of their annual NPA membership dues - providing solid, prompt legal advice aimed at preventing trouble and helping our newspapers do their job.

If you have questions or concerns about closed meetings or courts, public records denied, Letters to the Editor or employment law issues, to name a few, please contact Max Kautsch, NPA's LEGAL HOTLINE attorney.

"We all have our likes and our dislikes. But... when we're doing news - when we're doing the front-page news, not the back page, not the op-ed pages, but when we're doing the daily news, covering politics - it is our duty to be sure that we do not permit our prejudices to show. That is simply basic journalism."

--- Walter Cronkite



Classified Advertising Exchange

Oct. 3, 2022

EDUCATION REPORTER: The Norfolk Daily News has an immediate, full-time newsroom opening that involves reporting, writing and editing, with opportunities for page design if desired.

The current opening is for an education reporter whose job it would be to investigate stories, attend events and research happenings within the field of education. Topics may include local matters such as school board meetings or broader issues, such as legislation changes and how they affect schools.

Applicants should have a degree in journalism or demonstrated experience with newspaper or other media outlets.

The Daily News is a family-owned news organization with a six-day-a-week newspaper and comprehensive online, mobile and social media presence.

Applicants looking for a competitive salary, strong fringe benefits package and a great working environment are encouraged to email editor@norfolkdailynews.com or call 1-877-371-1020.

MANAGING EDITOR - IMMEDIATE OPENING: High Plains News, is seeking a managing editor to oversee editorial departments of three rural newspapers in Imperial and Grant, Nebraska, and Holyoke, Colorado. Located just three hours from Denver, the successful candidate will take on the role of editing one of the newspapers, while overseeing editors at the other two. Responsible for planning, directing, and editing stories for the three weekly newspapers, and specialty publications.

Whether online or in print, our commitment is to engage readership with 100% local content that is relevant, informative, and entertaining. Great opportunity for an experienced editor or section editor/reporter with management experience seeking to grow their skill set. This is a full-time position with a 4-day, 36-hr work week, healthcare insurance, a Simple IRA retirement plan, generous paid time off, scheduling flexibility, company discounts, and more.

Veteran and new journalists are encouraged to apply. Experience with pagination and design, and knowledge of all AP styles are desired but we will train the right candidate. Mullen Newspaper Company believes in the future of print and a successful candidate will too. Please send brief cover letter and resume to High Plains News Publisher: frank@mullennewspapers.com

GENERAL ASSIGNMENT REPORTER: CherryRoad Media is seeking a general assignment reporter for its three papers in southeast Nebraska with those papers being the Nebraska City News-Press, the Syracuse Journal-Democrat and the Hamburg Reporter. Kirt Manion, Editor, Nebraska City News-Press, kmanion@cherryroad.com.

SPORTS REPORTER: Syndicate is looking for a talented writer with an affinity for sports to fulfill the open position of sports reporter. Duties include:

- Covering sports events as needed for Gothenburg, Cozad, Brady and Callaway areas.
- Corresponding with coaches and athletic directors for comments, schedules, and photos.
- Sports event photography
- Writing to include recaps of games, statistics, feature stories, and columns as required.

The ideal candidate will be skilled in communication & organization, have a positive attitude, and be comfortable working to a deadline. Flexible schedule with some evenings and weekends required. Experience with writing or photography preferred, but willing to train the right person! Send resume to: Publisher, Terrie Baker, cell: 308-325-4521, terrie@syndicatepub.com.

WEEKLY EDITOR: County Publications, located in Southeast Nebraska, is seeking an editor for the Nemaha Co. Herald publication. This position would be responsible for local news content in the Nemaha Co. Nebraska region. Individual will be working in an Adobe environment on Apple computers. Experience with InDesign and PhotoShop a must.

Salary will be commensurate with experience. Small town community journalism is the flavor of this publication. Email: kendall@anewspaper.net for more information or to apply.

Advertising in the Classified Advertising Exchange is no charge for NPA members and \$10 per week for non-members (approximately 25 words). It's a great way to sell or find equipment, hire a new employee, advertise a service you provide, sell or buy a newspaper. Only Nebraska member newspapers may advertise for help wanted for Nebraska newspapers. No out-of-state help wanted advertisements accepted.

Mail, email or fax us your ad copy by noon Friday for the following weeks' Bulletin. Contact Susan Watson in the NPA office: (402)476-2851/NE: 800-369-2850, or email: nebpress@nebpress.com.

Struggling to Find Good Graphics Help?

We've Got You Covered!



Is it getting harder and harder to recruit, train, supervise and retain affordable high-quality graphic designers? Get off the frustration train. Simplify your life. Leave the design work to us and use your time to for revenue enhancement and editorial improvement.

Try us out for free! We'll produce a few days of your ads and/or editorial pages for absolutely no cost and no risk whatsoever!

Most ads produced the same day! World-class editorial design. We've got you covered from cover to cover all at prices **50-70% less** than in-house and even less than most freelancers.

- 100+ Full-time designers on staff.
- Simple flat-rate pricing with no extras whatsoever.
- Our 18th year serving the industry.
- 300+ newspapers and magazines designed each week.

- ✓ **FREE** stock photography.
- ✓ **FREE** e-book files.
- ✓ **FREE** changes and corrections.
- ✓ **FREE** posting and uploads to your CMS.
- ✓ **FREE** charts and infographics to embellish your stories.
- ✓ **FREE** design of your promotional, marketing and media kit materials.
- ✓ **FREE** unlimited spec ads.
- ✓ **AND MORE!**

Design2Pro

Call us today to get started and see how much you can save.

Howard Barbanel, 516-860-7440 • Howard@Design2Pro.com • www.design2pro.com

join us



Wednesday, October 19th @ 10:00a.m.

Tips for Maximizing Digital Revenue

Grow your Digital Revenue

Learn how diversify and grow digital revenue creatively and rapidly for your operation.

Programmatic Advertising

What is programmatic advertising and how can it benefit my newspaper?

Tips for Monetizing your website

Master the art of creating effective sales packages that get results and grow top-line revenue.

- Sell out your website inventory
- Tell your complete audience story
- Grow your digital bottom line

E-Mail Violet @ vs@nebress.com to register



The Speaker

Tara Seible spent the first 16 years of her career with Lee Enterprises, working that entire time in the digital side of the business. She trained multiple sales teams in small, medium and large markets. She now owns her own marketing agency, In the Green Marketing, based in Cedar Falls, Iowa.



Nebraska
Press Association

ONEpress



September 2022

The pinnacle of success in virtually any profession is induction into a HALL OF FAME by one's peers. That is why the Nebraska Press Association and the College of Journalism and Mass Communications at the University of Nebraska, Lincoln, have long been partners, not only in journalism excellence, but also in the sponsorship of our HALL OF FAME.

It is with great pleasure that we issue this invitation for you to join with us as we honor the most recent class to be inducted into our most prestigious HALL OF FAME.

Those being inducted on Saturday, October 22, 2022, are: Tim Anderson, associate professor emeritus, UNL College of Journalism and Mass Communications; John Bender, associate dean and journalism professor, UNL College of Journalism and Mass Communications; Lee Ost diek, former editor of the Blue Hill Leader; Russ and Lori Pankonin, former co-publishers of the Imperial Republican, Grant Tribune-Sentinel and Wauneta Breeze – and the first husband and wife team to be inducted into the Nebraska Journalism Hall of Fame; and Tom Southard (posthumously), longtime sports writer for the Kimball Western Nebraska Observer.

The event this year will be held at The Graduate Hotel, 141 N. 9th St., Lincoln, NE. There will be a cash bar at 6:00 p.m. and dinner at 7:00 p.m. Dinner is \$65.00 per person, featuring your choice of Beef Medallions with Red Wine Mushroom Sauce or Sweet and Spicy Salmon with Honey Mustard. *If you can attend this event, please mail the enclosed reservation form and your check (payable to NPAS) to the Nebraska Press Association office (845 S Street, Lincoln, NE 68508), or pay online with a credit card at www.nebpress.com homepage and click on 'pay' button. **Dinner reservation deadline is Tuesday, October 11, 2022.***

Parking: The Graduate Hotel is steps away from the historic Haymarket District, and offers attached covered garage parking (south end of the hotel, 9th St. entrance). Hotel parking is complimentary for overnight guests, and hourly rate applies for event-only parking. (Garage does not accommodate over-sized vehicles.) Graduate Hotel general information: 402-475-4011.

We look forward to having you join us on this very special evening as we honor these remarkable journalists.

Respectfully requested,

A handwritten signature in blue ink that reads "Kevin Peterson".

Kevin Peterson
President
Nebraska Press Association

A handwritten signature in red ink that reads "Shari Veil".

Shari R. Veil, MBA, Ph.D.
Dean and Professor
UNL College of Journalism and Mass Communications

Name: _____

Beef Salmon

Name: _____

Beef Salmon

Total number of meals _____ @ \$65.00 per meal

Check enclosed for \$_____

Or pay online at www.nebpress.com homepage,
click on 'pay'

Please return this form, along with your check
made payable to NPAS to:

Susan Watson, Nebraska Press Association

845 "S" St. Lincoln, NE 68508

Reservation deadline is October 11, 2022

Nebraska Journalism Hall of Fame Banquet

Dinner Reservation Form

The Graduate Hotel

October 22, 2022

Cash Bar 6 p.m., Dinner 7 p.m.

Meal choices:

Beef Medallions with Red Wine

Mushroom Sauce, Starch and

Vegetable

or

Sweet and Spicy Salmon with Honey

Mustard, Starch and Vegetable

(Meal includes garden salad, rolls/butter,
dessert, coffee/tea)

Name: _____

Beef Salmon

Name: _____

Beef Salmon