



Nebraska Press Association

**ONE**press

## ORDER FORM FOR NEWSPAPERS Newspaper Display Ad Network

845 "S" St., Lincoln, NE 68508-1226 | (402) 476-2851 | vs@nebpress.com

Advertiser's Name _____	Please run ad week(s) of: _____
Full Address _____ _____ _____	Check below all that apply: <input type="checkbox"/> 2 x 2 <input type="checkbox"/> 2 x 4 <input type="checkbox"/> 2 x 6 <input type="checkbox"/> 1 x 4 <input type="checkbox"/> 1 x 8
Originating Newspaper _____	<input type="checkbox"/> <b>Statewide</b> <input type="checkbox"/> <b>Northeast</b> <input type="checkbox"/> <b>Southeast</b> <input type="checkbox"/> <b>Central</b> <input type="checkbox"/> <b>Western</b>
	Amount paid to OnePress: _____

Please place sample ad copy below. When you sell a 2x2, 1x4, 2x4, 1x8 or 2x6 SAU 50 ad, **you must provide OnePress with an electronic ad transfer in the form of a .pdf (with all fonts embedded).** Email ad copy to: vs@nebpress.com.

**DEADLINE:** The black/white pdf (with all fonts embedded) must be received by OnePress, 845 "S" Street, Lincoln, NE 68508-1226, by **Thursday at 10am**, preceding the week of insertion. Late copy will automatically be used the next week.

**PAYMENT:** Each ad submitted to OnePress must have check from the newspaper. If a **statewide 2x2 or 1x4** display ad is sold, mail OnePress \$487.50 (newspaper retains balance of \$487.50). If a **regional 2x2 or 1x4** display ad is sold, mail OnePress \$150.00 per SE or WE region; CE or NE Region-\$162.50. (newspaper retains balance of \$150.00 per SE or WE region, \$162.50-CE or NE Region). If a **statewide 2x4 or 1x8** is sold, mail OnePress \$975 (newspaper retains balance of \$975). If a **regional 2x4 or 1x8** is sold, mail NPAS \$300.00 per SE or WE region; \$325.00-CE or NE Region. (newspaper retains balance of \$300.00 per SE or WE region; \$325.00-CE or NE Region). If a **statewide 2x6** is sold, mail OnePress \$1,125 (newspaper retains balance of \$1,125). If a **regional 2x6** is sold, mail NPAS \$375.00 per SE or WE region; \$400.00-CE or NE Region. (newspaper retains balance of \$375.00 per SE or WE region; \$400.00-CE or NE Region).

**PROOF OF PUBLICATION:** OnePress does not guarantee 100% of participating newspapers will run an accepted ad. OnePress will monitor participants in the statewide 2x2 program periodically. At the advertiser's request, an affidavit or one tearsheet certifying an advertisement's appearance will be issued if requested at time of order.

**RESTRICTIONS:** The originating newspaper, OnePress, or any participating newspaper reserves the right to reject any ad. See 2x2 brochure for additional guidelines and restrictions.

**ERRORS:** Typographical errors (wrong address, telephone number, name, price, etc.) will require a make-good in the next edition of the participating newspaper in error.

3.792"	
<div style="border: 1px dashed black; height: 100px; width: 100%;"></div>	<div style="border: 1px dashed black; height: 100px; width: 100%;"></div>
1.833" (1x4)	

Submit ads in the following three (3) sizes to accommodate the majority of newspapers in the network:

**2x2**  
 3.22" wide x 2" tall  
 3.22" wide x 2.35" tall  
 3.79" wide x 2" tall

**2x4**  
 3.22" wide x 4" tall  
 3.22" wide x 4.9" tall  
 3.79" wide x 4" tall

**2x6**  
 3.22" wide x 6" tall  
 3.22" wide x 7.45" tall  
 3.79" wide x 6" tall

### Frequency Discounts

- Buy 2 weeks, get 3rd week 50% off
- OR
- Buy 3 weeks, get 4th week free

**Please return a copy of this form to OnePress along with order.**

Revised 7/5/2022