



Nebraska Press Association

ONEpress

**ORDER FORM FOR NEWSPAPERS
NCAN Classified Ad Network**

845 "S" St., Lincoln, NE 68508-1226 | (402) 476-2851 | vs@nebpress.com

Advertiser's Name _____	Start date _____	No. of insertions _____
Full Address _____ _____ _____		Amount paid to OnePress _____
Originating Newspaper _____		

Statewide: 25 words, \$225 • **West:** 25 words, \$150 • **East:** 25 words, \$150 (extra words at \$5 each)

Typewritten copy only.

Frequency Discount: Buy 2 consecutive weeks, receive 3rd week free. No copy changes.

DEADLINE: Copy must be received by NPAS, 845 "S" Street, Lincoln, NE 68508-1226, **by Thursday at 10 a.m.** preceding the week of insertion. **NO TELEPHONE ORDERS WILL BE ACCEPTED.** Use the above form to mail ad copy & payment to OnePress.

PAYMENT: Each ad submitted for NCAN MUST have a check from the newspaper in the amount of \$112.50 (newspaper retains balance of \$112.50, plus 50% of any additional word charges.) (East or West Region only \$75.00 to OnePress & \$75.00 to newspaper). Make checks payable to OnePress.

CIRCULATION: This statewide program delivers an estimated 450,000+ classified advertising readers each week based on scientific research of Nebraska newspaper readership.

PROOF OF PUBLICATION: OnePress does not guarantee 100% of participating newspapers will run an accepted ad. OnePress will monitor participants in the statewide classified program periodically. At the advertiser's request, an affidavit or one tearsheet will be issued.

WORD COUNT METHOD: Telephone number, including area code, is one word. City addresses include either: 1) the house number, street and direction; or 2) the post office box number as two words. Rural addresses include the box number and route number as two words. The name of the city, state, and ZIP code are each one word. E-mail addresses are counted as one word.

RESTRICTIONS: The originating newspaper, OnePress, or any participating newspaper reserves the right to reject any ad. "Work at home" ads subject to preapproval. See NCAN brochure for additional guidelines and restrictions.

ERRORS: Typographical errors (wrong address, telephone number, name, price, etc.) will require a make-good in the next edition of the participating newspaper in error.

Revised 1/7/2022